

ENVISION ONLINE LAUNCHES NEW SERVICE THAT ALLOWS SMALL BUSINESSES TO PAY MONTHLY FOR THEIR WEB SITE.

Ottawa, Ontario / January 18, 2002 - Local web development firm, Envision Online Media Inc. (www.envisiononline.ca) has launched a new service that allows small and medium sized businesses (SMEs) to amortize the cost of their web site over a two year period. In a time when businesses are watching their bottom line, Envision Online Media Inc. has come to the rescue with "Pay as You Grow".

"Until now, SMEs have had to compromise and settle for an inefficient solution that usually ends up costing them more money and frustration over time," says Todd Jamieson, President and CEO of Envision Online Media Inc. "Envision's Pay as You Grow service provides SMEs with a professional quality and functional web site at a low monthly cost, which in-turn allows them to realize their Return on Investment more quickly." Mr. Jamieson also states that "According to SES Research, 46% of SMEs in 2001 used the Internet to buy or sell products - a 260% growth over last year. Without a functional web site, a SME is losing out on a big piece of the pie".

In mid-December, the three-year-old firm, Envision Online Media Inc. launched Pay as You Grow out of an increasing demand for web development services for SMEs. Mr. Jamieson states, "The PAYG plan was born out of a problem we noticed as we spoke with SMEs. The problem was a desire for functional web based solutions, but a lack of budget for a one-time payment. Using car leasing as a model, the PAYG program allows clients to get a phenomenal amount of functionality, which results in increased productivity and sales. The PAYG is based on tried and tested web solutions that really work."

Local small and medium sized businesses are already taking note. Royal LePage Real Estate agent, Bob Cole recently acquired the services of Envision Online Media Inc. "The PAYG is a great service! It provides me with complete freedom to add and remove home listings. In an industry that is always changing, it is important for me to have control over my web site. Their monthly payment plan structure also is a great way for me to realize my investment costs quicker," states Bob Cole.

The PAYG service is a unique concept to the web based technology industry. Instead of a one-time product fee, Envision Online Media Inc. signs a service contract spread over a twenty-four month period. During that period, they provide clients with support services, and technology upgrades to their web site as they become available. The PAYG plan also allows clients the freedom to add additional functionality to their web site in the future so SMEs can "grow" with their web site as opposed to growing out of their website as so many companies have already done.

Ottawa-based, Envision Online Media Inc. (www.envisiononline.ca) has been providing exceptional web application and web development services since 1999. By harnessing the power of Internet technologies, Envision Online Media Inc. has become a leader in providing small and medium sized businesses solutions that enhance productivity by integrating the web into all aspects of their organization. Envision Online is also able to provide large organizations with innovative solutions. Envision Online Media's web application technologies allow companies complete freedom to update and manage their web sites through our Envision Web Panel technology. Using the services of strategic consulting firm Hickling Capital Corporation to provide financial and business growth consulting, Envision Online Media Inc. is poised to be a leader as a provider of SME web services.

For more information, or to arrange a media interview, please visit www.envisiononline.ca, or contact:

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