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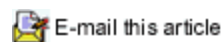
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TECHNOLOGY AT WORK

BUSINESS IS INTO THE INTERNET

ALEXANDRA EADIE

Source: IDC Canada Special Studies

Friday, December 17, 1999

Email and the Internet are now almost essential business tools. But not all businesses, particularly smaller ones, are connected. Here is a roundup of how much the Internet has penetrated Canadian business.

HOW MANY EMPLOYEES ARE CONNECTED

Although more than 80% of Canadian companies have employees with Internet connections many employees are missing out.
Percentage of employees

connected to Internet	Percentage of firms
0%	12%
1-9%	24
10-25%	22
26-50%	15
51-75%	4
Over 75%	19

Source: SES Canada Research, Web Entrepreneurs Survey, Spring 1999

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Web Poll

Will Napster survive without being able to distribute copyrighted songs for free?

☐ Yes ☐ No

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Encyclopedia

Web-based application
An application that is downloaded from the Web each time it is run. The advantage is that the application can be run from any computer, and the software is routinely upgraded and maintained by the hosting organization rather than each individual user.

Enter a Tech Term

[Look Up](#)

Book of the Week



Dynamic Web Programming: Using Java, Javascript and Informix

Graham Harrison

SMALL BUSINESSES' USE OF THE INTERNET

Selected on-line activities of small business (less than 50 employees) Internet users in Canada. Many companies have not yet started to use it commercially.

Email 93.4%

Research 63%

External website 61%

Receive bills 23.7%

Send invoice 18.3%

Receive payments 15%

Credit card purchases 16%

Source: SES Canada Research, Web Entrepreneurs Survey, Spring 1999

INTERNET USAGE BY PROVINCE

Percentage of small to medium-sized firms (0-499 employees) using the Internet, fourth quarter, 1998

Northwest Territories 75.0%

Yukon 61.6

B.C. 58.3

Ontario 57.6

Nova Scotia 57.4

Alberta 56.2

PEI 54.0

Canada 52.1

Manitoba	51.0
New Brunswick	48.7
Saskatchewan	48.6
Newfoundland	43.9
Quebec	36.1

Source: Canadian Federation of Independent Business, Members' Opinions Survey, January 1999

BUSINESSES ON THE WEB-CANADA/U.S., 1999

A higher proportion of Canadian small businesses are on the Web than of their U.S. counterparts.

Percentage of businesses by category, March, 1999

	Canada	United States
Small businesses (1-99 employees)	36%	35.1%
Medium businesses (100-499 employees)	61%	72.7%
Large businesses (500+ employees)	78.5%	84%
All businesses	36.2%	35.9%



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