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March 26, 2007

Ontario Perceptions on US Passport Requirement



SES/Osprey Media Poll

Methodology

Between March 3rd and March 4th, 2007, SES Research conducted a random telephone survey of 502 Ontarians 18 years and older.

The aggregate survey results are accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results for Ontario. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

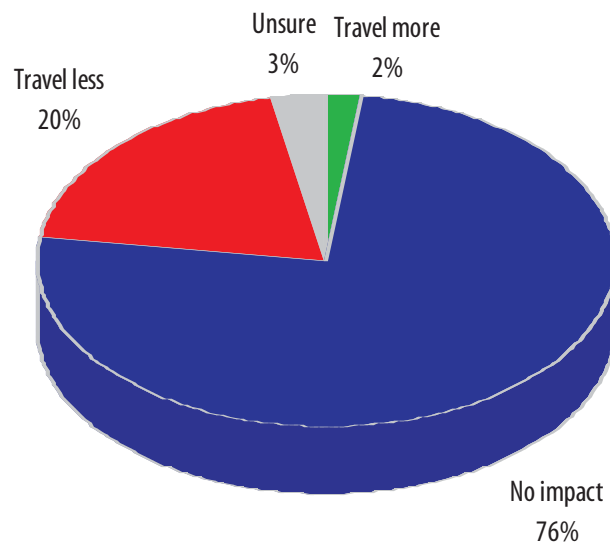
The initiative was part of the SES Ontario Omnibus Survey and was registered with the Marketing Research and Intelligence Association of which SES is a Gold Seal Corporate Member.

About SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please contact: Mr. Nikita Nanos at (613)234-4666 ext. 237 or nnanos@sesresearch.com.

Question: As you may know Canadians traveling to the United States, by air, are required to have a passport. Will this passport requirement result in you traveling to the US more, will it have you traveling to the US less or will it have no impact on your travel to the US?



| Group (Margin of Accuracy) | Travel more | No impact on travel | Travel less | Unsure |
|----------------------------|-------------|---------------------|-------------|--------|
| | % | % | % | % |
| Ontario ($\pm 4.5\%$) | 2 | 76 | 20 | 3 |
| Men ($\pm 6\%$) | 3 | 72 | 22 | 3 |
| Women ($\pm 6\%$) | 0 | 79 | 18 | 3 |
| 18 to 29 ($\pm 10\%$) | 1 | 75 | 21 | 3 |
| 30 to 39 ($\pm 10\%$) | 1 | 79 | 18 | 2 |
| 40 to 49 ($\pm 10\%$) | 1 | 73 | 22 | 5 |
| 50 to 59 ($\pm 11\%$) | 3 | 77 | 19 | 1 |
| 60 plus ($\pm 9\%$) | 2 | 76 | 20 | 2 |