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March 19th, 2007

Ontario Perceptions on Banning Cell Phones in Schools



SES/Osprey Media Poll

Methodology

Between March 3rd and March 4th, SES Research conducted a random telephone survey of 502 Ontarians 18 years and older.

The aggregate survey results are accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results for Ontario. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

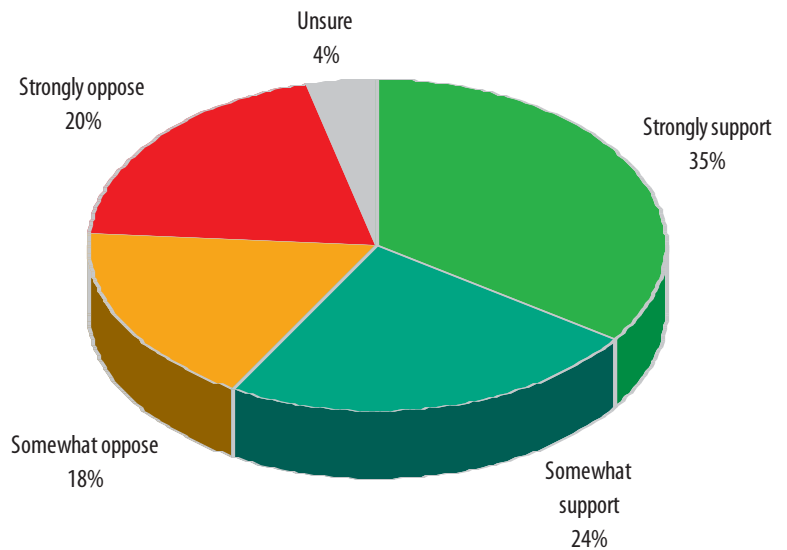
The initiative was part of the SES Ontario Omnibus Survey and was registered with the Marketing Research and Intelligence Association of which SES is a Gold Seal Corporate Member.

About SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please contact: Mr. Nikita Nanos at (613)234-4666 ext. 237 or nnanos@sesresearch.com.

Question: There have been reports in the media that some school boards in Ontario are considering banning students from bringing cell phones to school. Thinking about this proposal do you strongly support, somewhat support, somewhat oppose or strongly oppose banning cell phones in Ontario schools?



	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Unsure
Group (Margin of Accuracy)	%	%	%	%	%
Ontario ($\pm 4.5\%$)	35	24	18	20	4
Men ($\pm 6\%$)	33	22	18	22	6
Women ($\pm 6\%$)	37	25	18	18	2
18 to 29 ($\pm 10\%$)	29	23	21	26	1
30 to 39 ($\pm 10\%$)	32	22	22	21	2
40 to 49 ($\pm 10\%$)	33	21	20	19	8
50 to 59 ($\pm 11\%$)	43	27	15	12	4
60 plus ($\pm 9\%$)	38	25	13	21	3

