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April 3, 2006

Outlawing Use of Pesticides



SES/Osprey Media Poll

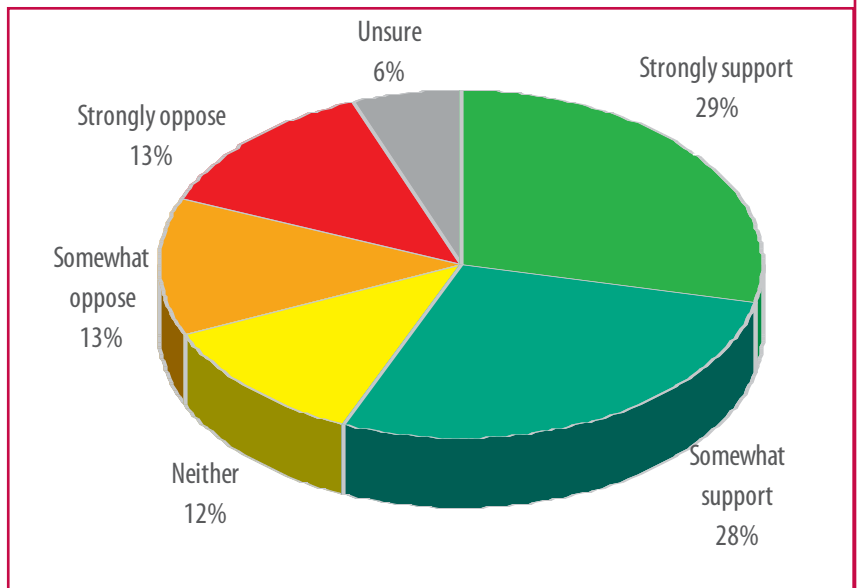
Methodology

Between March 5th and March 8th, 2006, SES Research conducted a random telephone survey of 500 Ontarians 18 years and older.

The aggregate survey results are accurate $\pm 4.5\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the 2001 Canadian census results for Ontario. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

The initiative was part of the monthly SES Ontario Omnibus Survey and was registered with the Marketing Research and Intelligence Association of which SES is a member.

Question: A number of municipalities in Ontario have passed by-laws outlawing the use of pesticides on residential and commercial properties. These laws do not include rural properties. Do you strongly support, somewhat support, neither support nor oppose, somewhat oppose or strongly oppose extending the ban for all non-rural properties in Ontario?



About SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please our contact: Mr. Nikita Nanos at (613)234-4666 or nnanos@sesresearch.com.

Group (Margin of Accuracy)	Strongly Support	Somewhat Support	Neither	Somewhat Oppose	Strongly Oppose	Unsure
	%	%	%	%	%	%
Ontario ($\pm 4.5\%$)	29	28	12	13	13	6
Men ($\pm 6\%$)	34	25	11	12	13	4
Women ($\pm 6\%$)	24	31	12	13	13	7
18 to 29 ($\pm 10\%$)	29	25	16	13	8	8
30 to 39 ($\pm 10\%$)	28	29	17	13	9	6
40 to 49 ($\pm 10\%$)	32	30	5	13	17	3
50 to 59 ($\pm 10\%$)	32	23	13	11	17	4
60 plus ($\pm 10\%$)	27	32	8	12	15	6