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February 13, 2006

# Ontario's Influence and the Federal Election



## SES/Osprey Media Poll

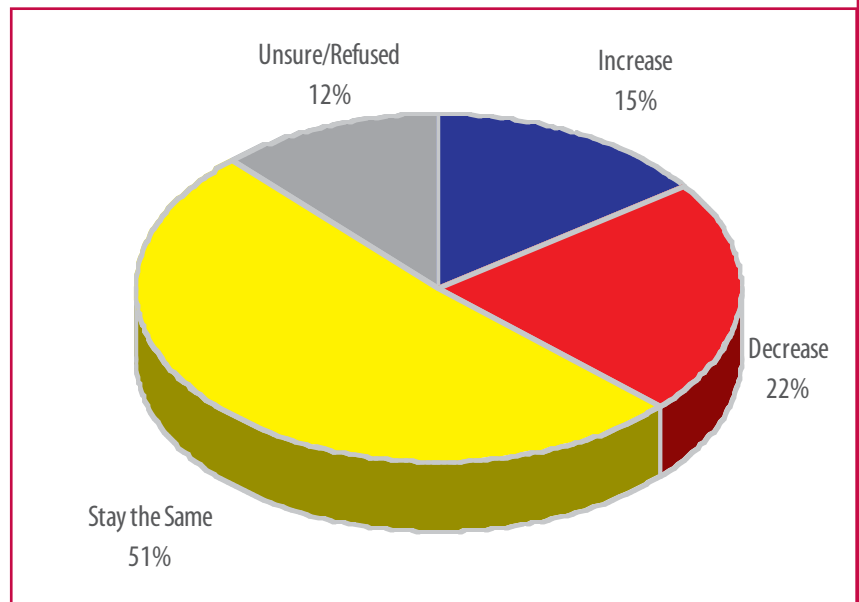
Question: In your opinion, will Ontario's influence increase, decrease or stay the same with the provincial Liberal government and the new federal Conservative government?

### Methodology

Between January 30th and February 3rd, 2006 SES Research conducted a random telephone survey of 500 Ontarians 18 years and older.

The aggregate survey results are accurate  $\pm 4.5\%$ , 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the 2001 Canadian census results for Ontario. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

The initiative was part of the monthly SES Ontario Omnibus Survey and was registered with the Marketing Research and Intelligence Association of which SES is a member.



### About SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please our contact: Mr. Nikita Nanos at (613)234-4666 or nnanos@sesresearch.com.

|   | Increase | Decrease | Stay the Same | Unsure/<br>No answer | Net Effect* |
|---|----------|----------|---------------|----------------------|-------------|
| <b>Group (Margin of Accuracy)</b>                 | %        | %        | %             | %                    |             |
| <b>Ontario ( <math>\pm 4.5\%</math> )</b>         | 15       | 22       | 51            | 12                   | -7          |
| <b>Men ( <math>\pm 6\%</math> )</b>               | 15       | 21       | 55            | 9                    | -6          |
| <b>Women ( <math>\pm 6\%</math> )</b>             | 14       | 24       | 47            | 14                   | -10         |
| <b>Liberal Voters ( <math>\pm 8\%</math> )</b>    | 12       | 28       | 53            | 8                    | -16         |
| <b>PC Voters ( <math>\pm 8\%</math> )</b>         | 18       | 19       | 50            | 13                   | -1          |
| <b>NDP Voters ( <math>\pm 11\%</math> )</b>       | 18       | 26       | 42            | 13                   | -8          |
| <b>Undecided Voters ( <math>\pm 11\%</math> )</b> | 12       | 12       | 57            | 20                   | 0           |

\* Increase minus decrease