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July 17, 2006

Ontario Perceptions on Incineration



SES/Osprey Media Poll

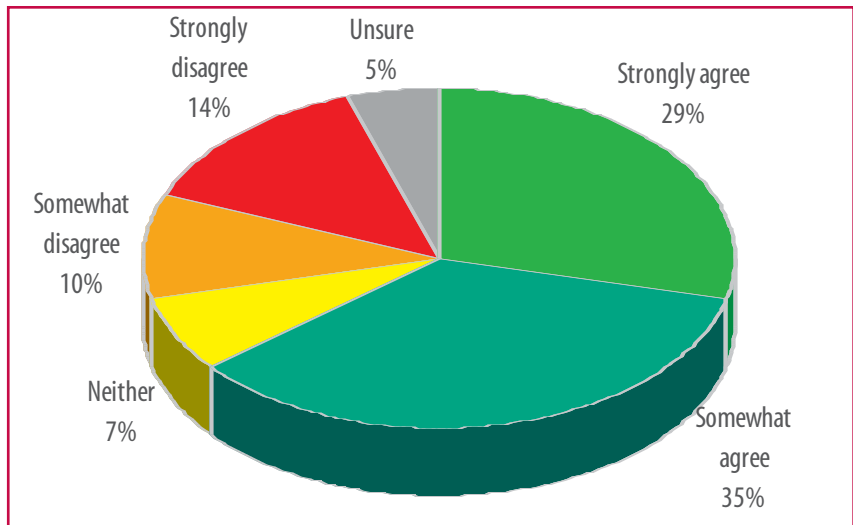
Methodology

Between May 30th and June 2nd, 2006, SES Research conducted a random telephone survey of 507 Ontarians 18 years and older.

The aggregate survey results are accurate $\pm 4.5\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the 2001 Canadian census results for Ontario. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

The initiative was part of the monthly SES Ontario Omnibus Survey and was registered with the Marketing Research and Intelligence Association of which SES is a member.

Question: Now I'd like to ask you a question about how municipalities should dispose of their garbage. It has been proposed that the provincial government allow municipalities to incinerate their garbage. One potential result of this process would be to produce electricity municipalities could use. Another result could be emissions from the incineration. Do you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree that the provincial government should allow municipalities to incinerate their garbage?



About SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please contact: Mr. Nikita Nanos at (613)234-4666 ext. 237 or nnanos@sesresearch.com.

Group (Margin of Accuracy)	Strongly Agree	Somewhat Agree	Neither	Somewhat Disagree	Strongly Disagree	Unsure
	%	%	%	%	%	%
Ontario ($\pm 4.5\%$)	29	35	7	10	14	5
Men ($\pm 6\%$)	31	39	6	8	10	5
Women ($\pm 6\%$)	26	31	9	12	18	4
18 to 29 ($\pm 10\%$)	23	35	6	16	16	5
30 to 39 ($\pm 10\%$)	20	37	6	16	14	7
40 to 49 ($\pm 10\%$)	26	43	11	7	12	1
50 to 59 ($\pm 10\%$)	38	22	5	7	24	4
60 plus ($\pm 10\%$)	36	38	7	4	8	8