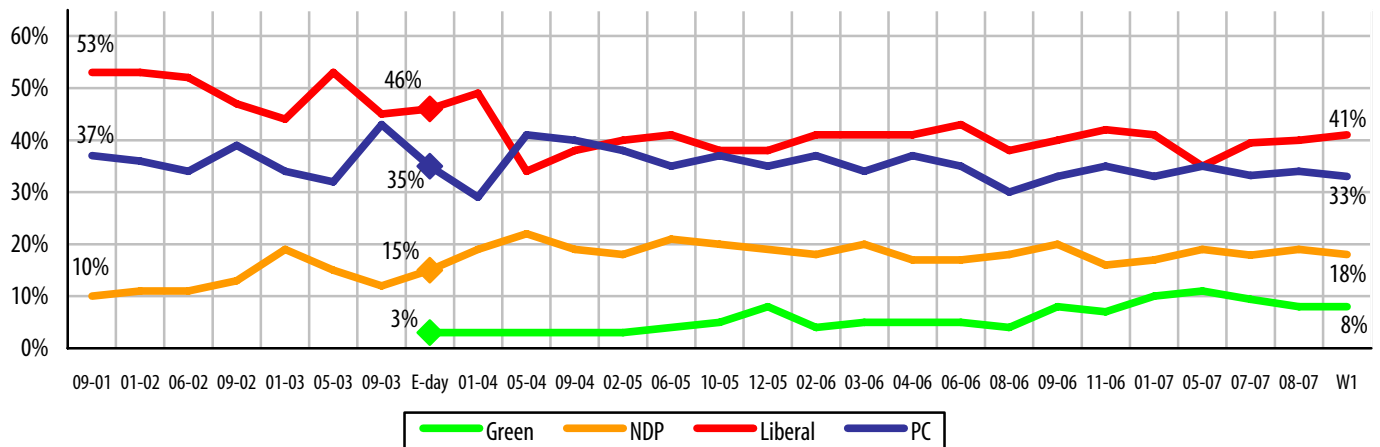


Grits Lead by Eight Points



FIRST RANKED BALLOT (N=433)

Field Dates
W1 – September 21-23, 2007



BALLOT BREAKDOWN

Committed and Leaning Voters (%) **	Last Election	Ontario (N=425) Aug 26	Ontario (N=433) Sept 23	416/905 Region (N=219) Sept 23	Rest of Ontario (N=214) Sept 23	Male (N=217) Sept 23	Female (N=216) Sept 23
	46	40	41	44	39	41	42
	35	34	33	31	34	37	28
	15	19	18	19	17	13	23
	3	8	8	7	9	9	7
Accuracy (19 times out of 20)	-	±4.8	±4.8	±6.7	±6.8	±6.7	±6.8
Uncommitted	-	15	14	12	15	11	16

* small sample – readers should exercise caution, ** due to rounding percentages may not add up to 100, *** dates in tracking chart are mm-yy

Media inquiries related to this SES/Sun Media poll should be directed to: Nikita James Nanos at nnanos@sesresearch.com or (613) 234-4666 x237. Visit the SES website to sign up for instant email updates. For a detailed explanation on the methodology, please refer to last page of this release.

Tory and McGuinty Statistically Tied as Best Premier



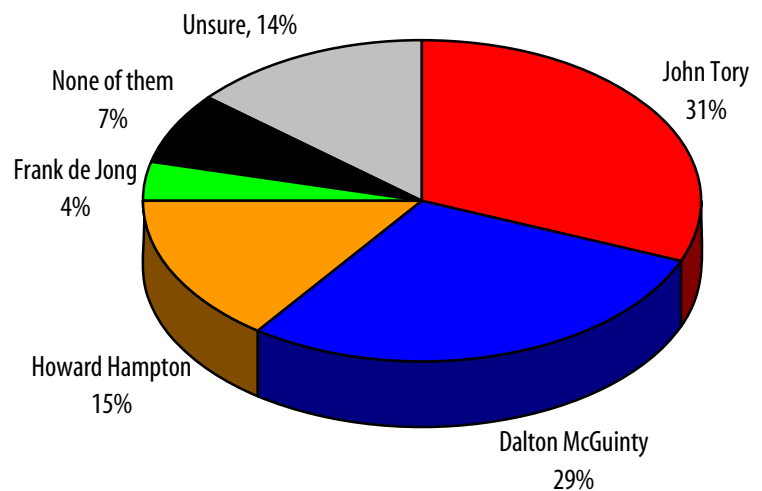
BEST PREMIER (N=500)

Question

Thinking of the current provincial party leaders [rotate order] John Tory for the PCs, Dalton McGuinty for the Liberals, Howard Hampton for the NDP and Frank de Jong for the Green Party...who, in your opinion, would make the best Premier of Ontario?

Methodology

Between September 21st and September 23rd, 2007, SES Research conducted a random telephone survey of 500 Ontarians 18 years and older. The aggregate survey results are accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.



BEST PREMIER BREAKDOWN

Responses (%) *	Ontario (N=500)	416/905 Region (N=250)	Rest of Ontario (N=250)	Male (N=244)	Female (N=256)
John Tory	31	31	32	36	27
Dalton McGuinty	29	31	28	27	31
Howard Hampton	15	14	16	12	17
Frank de Jong	4	4	3	5	3
None of them	7	9	6	9	6
Unsure	14	11	16	11	16
Accuracy (19 times out of 20)	± 4.4	± 6.3	± 6.3	± 6.4	± 6.2

* due to rounding percentages may not add up to 100

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No Big Winner in Ontario Debate



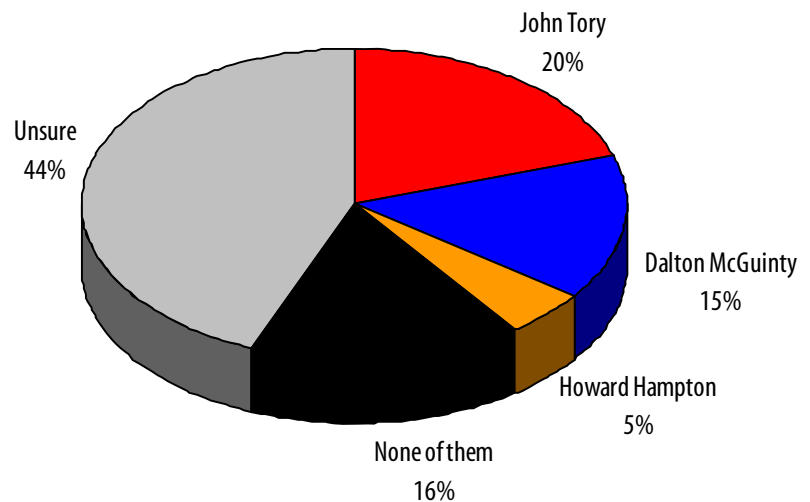
WHO WON THE LEADERS DEBATE (N=500)

Question

As you may know, there was a recent Ontario Leaders Debate. Based on what you have seen or heard, who do you think won the debate? [Unprompted]

Methodology

Between September 21st and September 23rd, 2007, SES Research conducted a random telephone survey of 500 Ontarians 18 years and older. The aggregate survey results are accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.



WHO WON THE LEADERS DEBATE BREAKDOWN

Responses (%) *	Ontario (N=500)	416/905 Region (N=250)	Rest of Ontario (N=250)	Male (N=244)	Female (N=256)
John Tory	20	21	19	23	18
Dalton McGuinty	15	17	13	16	14
Howard Hampton	5	4	6	4	6
None of them	16	18	14	18	14
Unsure	44	41	48	40	49
Accuracy (19 times out of 20)	± 4.4	± 6.3	± 6.3	± 6.4	± 6.2

* due to rounding percentages may not add up to 100

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BALLOT METHODOLOGY



Questions

1. For those parties you would consider voting for PROVINCIALY, could you please rank your top two current local preferences? (unprompted)
2. Are you currently leaning towards any particular PROVINCIAL party, and if you are, which party would that be? (unprompted)

The ballot question results reported are based on the first choice of committed voters and leaning voters.

Methodology

Between September 21st and September 23rd, 2007, SES Research conducted a random telephone survey of 500 Ontarians 18 years and older. The aggregate survey results are accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website www.sesresearch.com.

Media inquiries related to this SES/Sun Media poll should be directed to:

Nikita James Nanos

President and CEO

SES Research

nnanos@sesresearch.com

(613) 234-4666 ext. 237



YOU BE THE POLLSTER CONTEST

PREDICT ONTARIO ELECTION AND WIN

Apart from our traditional telephone tracking, we will also be testing some new math through a "You be the Pollster" contest. In the contest, registrants of our online Townhall (SES' new online survey panel) will be invited during the last weekend of the election to project the percentage outcome of the popular vote for the parties.

The person with the closest projection will be paid \$500 by SES (and may even be able to brag that they performed better than the pollsters). In the case of a tie, the \$500 will be shared. Based on the submissions, I will be working on a new mathematical model of the "group wisdom" and online vote projections.

To help me out and register in our "You be the Pollster" contest visit the SES Townhall at <http://www.sesresearch.com/townhall/2.asp>

The SES Townhall is a community of individuals who share their views on a full range of issues. Opinions are shared by participating in on-line surveys and discussion groups. Topics can range from politics to public policy issues through to corporate research.

Every time you complete a survey you will be entered into a draw to receive cash and prizes. You may be randomly selected to share your opinions on new products or participate in group discussions and paid an incentive for your time. Join today at

<http://www.sesresearch.com/townhall/2.asp>