

# insight you can trust

## Ontario Grits Lead by Six Points

August 30th, 2007



#### Methodology

Between August 24th and August 26th, 2007, SES Research conducted a random telephone survey of 501 Ontarians 18 years and older.

The aggregate survey results are accurate  $\pm 4.4\%$ , 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results for Ontario. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

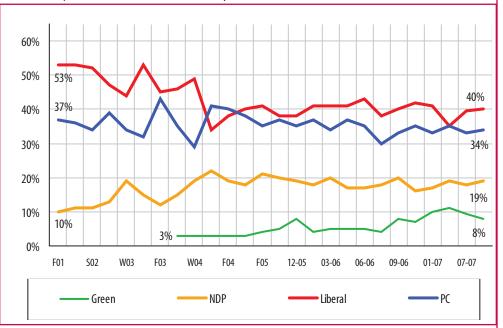
The initiative was part of the monthly SES
Ontario Omnibus Survey and was registered with
the Marketing Research and Intelligence
Association of which SES is a Gold Seal Corporate
Member.

#### **About SES**

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and parapublic clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please visit our website www.sesresearch.com or contact: Mr. Nikita Nanos at (613) 234-4666 ext. 237 or nnanos@sesresearch.com.

**Question:** For those parties you would consider voting for provincially, could you please rank your top two current local preferences? (Committed Voters Only - First Choice)



Group (Margin of Accuracy)	Liberal	PC	NDP	Green	Undecided
Group (margin or Accuracy)	%	%	%	%	%
Ontario Ballot ( ±4.9%)	40	34	19	8	NA
Ontario All Voters ( ±4.4%)	34	28	16	7	15
Men (±6%)	31	31	16	8	14
Women (±6%)	37	26	15	6	17
18 to 29 (±10%)	40	22	19	9	11
30 to 39 (±10%)	35	34	15	6	10
40 to 49 (±9%)	33	22	14	10	22
50 to 59 (±10%)	37	26	15	8	13
60 and over ( $\pm 9\%$ )	26	38	16	3	18





#### STAT SHEET - ONTARIO OMNIBUS 200708

Thinking of the current provincial party leaders [rotate order] John Tory for the PCs, Dalton McGuinty for the Liberals, Howard Hampton for the NDP and Frank de Jong for the Green Party.....who, in your opinion, would make the best Premier of Ontario?

		remer of officials:						
		Total	John Tory	Dalton McGuinty	Howard Hampton	Frank de Jong	None of them	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage
Gender	Ontario 200708	501	23.9	25.5	18.6	2.8	12.0	17.3
	Male	243	26.3	28.0	17.6	3.3	9.9	14.9
	Female	258	21.6	23.2	19.5	2.3	13.9	19.4
Age	18 to 29	99	21.7	30.2	17.9	4.7	6.6	18.9
	30 to 39	95	25.5	26.4	19.8	3.8	11.3	13.2
	40 to 49	108	22.7	25.0	14.8	3.4	10.2	23.9
	50 to 59	86	27.5	23.1	23.1	1.1	18.7	6.6
	60 plus	112	22.9	22.9	18.3	.9	13.8	21.1
Vote Profile	Liberal	169	14.2	47.6	15.7	1.6	10.7	10.2
	PC	142	53.4	8.8	10.7	2.2	11.5	13.3
	NDP	79	2.9	24.7	50.3	2.4	3.7	16.0
	Green	35	8.1	13.6	15.2	15.0	27.2	20.9
	Undecided	76	19.5	13.8	8.4	1.2	17.4	39.7



### STAT SHEET - ONTARIO OMNIBUS 200708

Generally speaking, would you say that the McGuinty-led Provincial Liberal Government is heading in the right direction, or are they off on the wrong direction?

		on the wrong direction?					
		Total	Right direction	Wrong direction	Unsure		
		Responses	Percentage	Percentage	Percentage		
Gender	Ontario 200708	501	51.9	30.2	17.9		
	Male	243	54.1	29.8	16.1		
	Female	258	49.8	30.6	19.6		
Age	18 to 29	99	53.8	28.3	17.9		
	30 to 39	95	54.7	27.4	17.9		
	40 to 49	108	54.5	28.4	17.0		
	50 to 59	86	44.0	34.1	22.0		
	60 plus	112	51.4	33.0	15.6		
Vote	Liberal	169	65.8	22.1	12.1		
Profile	PC	142	48.7	31.8	19.5		
	NDP	79	46.8	37.0	16.2		
	Green	35	38.7	43.1	18.3		
	Undecided	76	38.3	32.3	29.4		