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August 25th, 2007

# Ontario Perceptions on School Violence in Toronto



## SES/Osprey Media Survey

### Methodology

Between July 7th and July 14th, SES Research conducted a random telephone survey of 500 Ontarians 18 years and older.

The aggregate survey results are accurate  $\pm 4.4\%$ , 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results for Ontario. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

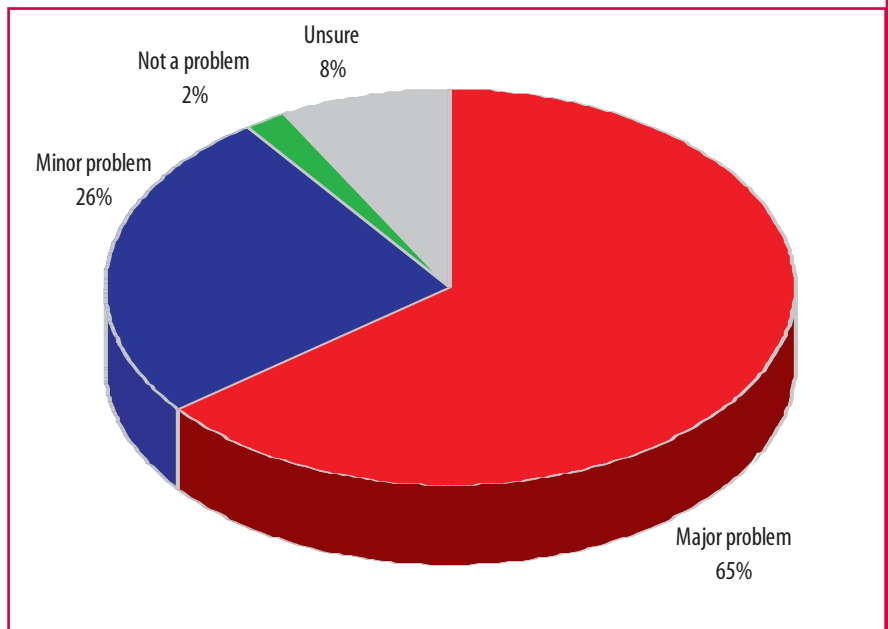
The initiative was part of the SES Ontario Omnibus Survey and was registered with the Marketing Research and Intelligence Association of which SES is a Gold Seal Corporate Member.

### About SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please contact: Mr. Nikita Nanos at (613)234-4666 ext. 237 or [nnanos@sesresearch.com](mailto:nnanos@sesresearch.com).

**Question:** The province has launched an inquest into youth violence following the shooting death of a teen at a Toronto school. Do you think school violence is a major problem, a minor problem or not a problem at all in Toronto?



	Major problem	Minor problem	Not a problem	Unsure
<b>Group (Margin of Accuracy)</b>	%	%	%	%
Ontario ( $\pm 4.5\%$ )	65	26	2	8
Men ( $\pm 6\%$ )	61	30	2	8
Women ( $\pm 6\%$ )	69	22	1	9
18 to 29 ( $\pm 10\%$ )	59	39	--	3
30 to 39 ( $\pm 10\%$ )	60	28	--	12
40 to 49 ( $\pm 10\%$ )	69	20	2	10
50 to 59 ( $\pm 11\%$ )	71	19	4	7
60 plus ( $\pm 9\%$ )	65	23	2	10





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# Ontario Perceptions on School Violence outside Toronto



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### Methodology

Between July 7th and July 14th, SES Research conducted a random telephone survey of 500 Ontarians 18 years and older.

The aggregate survey results are accurate  $\pm 4.4\%$ , 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results for Ontario. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

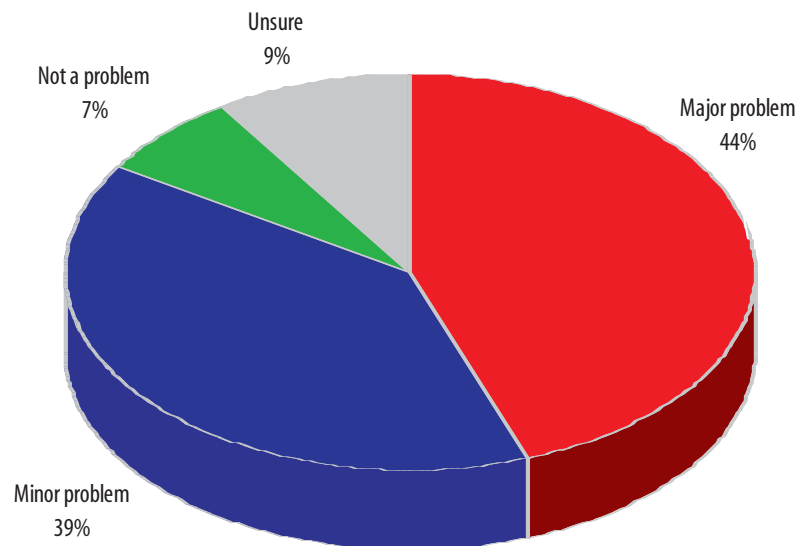
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**Question:** Do you think school violence is a major problem, a minor problem or not a problem at all outside of Toronto?



	Major problem	Minor problem	Not a problem	Unsure
<b>Group (Margin of Accuracy)</b>	%	%	%	%
Ontario ( $\pm 4.5\%$ )	44	39	7	9
Men ( $\pm 6\%$ )	40	38	11	10
Women ( $\pm 6\%$ )	48	40	4	8
18 to 29 ( $\pm 10\%$ )	36	46	8	10
30 to 39 ( $\pm 10\%$ )	49	34	9	9
40 to 49 ( $\pm 10\%$ )	53	36	6	5
50 to 59 ( $\pm 11\%$ )	45	40	8	8
60 plus ( $\pm 9\%$ )	39	39	7	15

