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August 14th, 2007

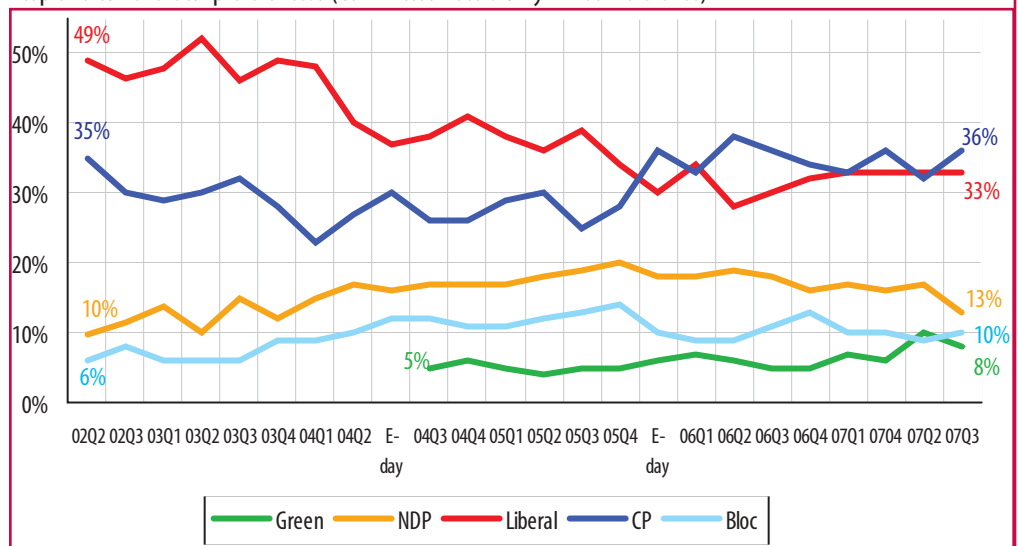
Tories and Grits Close: NDP Slides

SES/Sun Media Survey

To follow is a review of SES' latest national random telephone survey of Canadians 18 years of age and older completed between July 28th and August 4th, 2007. The statistics of committed voters for the current wave is accurate to within 3.3 percentage points, plus or minus, 19 times out of 20. The margin of accuracy will be wider for sub samples. Percentages may exceed 100 due to rounding.

The research was registered with the Marketing Research and Intelligence Association of which SES is a Gold Seal Corporate member.

For those parties you would consider voting for federally, could you please rank your top two current local preferences? (Committed Voters Only - First Preference)



Committed Voters (%)**	Canada		Atlantic*		Quebec		Ontario		West	
	(N=857) May 1	(N=884) Aug 4	(N=82) May 1	(N=84) Aug 4	(N=214) May 1	(N=218) Aug 4	(N=265) May 1	(N=258) Aug 4	(N=296) May 1	(N=324) Aug 4
Conservative Party	32	36	34	30	17	22	33	36	41	47
Liberal	33	33	40	44	27	23	37	43	31	30
NDP	17	13	22	19	13	7	19	12	16	15
BQ	9	10	--	--	35	41	--	--	--	--
Green Party	10	8	4	7	9	6	12	9	12	8
Accuracy (19 of 20)	±3.4	±3.3	±10.0	±10.9	±6.8	±6.7	±6.1	±6.2	±5.8	±5.5
Uncommitted	14	12	18	18	14	13	12	14	15	7

* small sample – readers should exercise caution.
** due to rounding percentages may not add up to 100

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please visit our website www.sesresearch.com or contact:
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SES/Sun Media Best PM Poll

Methodology

Between July 28th and August 4th, 2007, SES Research conducted a random telephone survey of 1,001 Canadians 18 years and older. The aggregate survey results are accurate $\pm 3.1\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for age to match the latest Canadian census results. Results should be considered representative of the Canadian population. Results may not add up to 100% due to rounding.

Results are compared to the NationState survey of 1,000 Canadians conducted between April 26th and May 1st, 2007. Results for this wave of research are accurate $\pm 3.1\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for age to match the latest Canadian census results. Results should be considered representative of the Canadian population. Results may not add up to 100% due to rounding.

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Contact SES

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SES/Sun Media Best PM Poll

Question - Of the following individuals, who do you think would make the best Prime Minister? [rotate order]

	Canada		Atlantic		Quebec		Ontario		West	
	N=1,000	N=1,001	N=102	N=102	N=251	N=250	N=304	N=300	N=344	N=350
Leader	May 1	Aug 4	May 1	Aug 4	May 1	Aug 4	May 1	Aug 4	May 1	Aug 4
Stephen Harper	33	31	28	31	26	24	35	24	38	41
Stephane Dion	15	23	14	19	13	15	15	33	18	20
Jack Layton	19	18	26	23	19	19	19	17	16	16
Gilles Duceppe	5	6	1	--	19	22	1	--	1	--
Elizabeth May	8	5	5	3	9	1	10	7	7	5
None/unsure	19	19	25	24	15	19	19.7	19	20	18