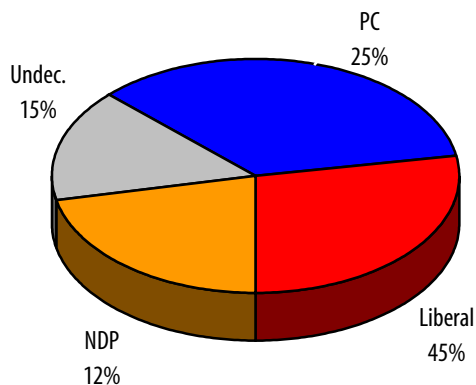


THE BALLOT
(committed and undecided)



Decided (%) May-03 1999* Change

Party	May-03	1999*	Change
PC	31.9	45.1	▼13.2
Liberal	53.2	39.9	▲13.3
NDP	14.7	12.6	▲ 2.1
Green	0.2	0.7	▼ 0.5

* Provincial Election

Commentary

Over the past 120 days the Liberal margin has widened to 21 points. Core PC areas continue to be rural voters, voters over 60 years of age, homeowners and men.

New Democrats do better among voters under 30 years of age and renters.

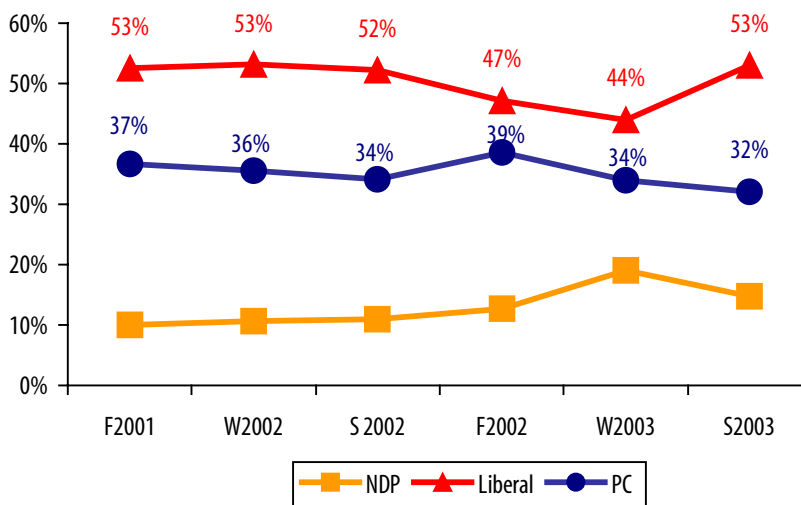
The Liberals still, however, do well in all age categories with the exception of voters 60 years of age or older.

THE METHODOLOGY

Between on May 26th and 27th, 2003, SES conducted a total of 500 telephone interviews across Ontario with eligible voters. Aggregate results of the survey are accurate to within 4.5 percentage points, plus or minus, 19 times out of 20.

Validation of the demographic profile of respondents indicates that the poll is a fair representation of the voters of Ontario.

LONGITUDINAL BALLOT TRACKING
(committed only)



Target Groups (+/- index)	PC	LIB	NDP	Und
Men	+7	0	-1	-5
Women	-6	0	+2	+6
18 to 29 years of age	-11	-4	+8	+9
30 to 39 years of age	-1	+9	-6	-1
40 to 49 years of age	+4	+2	0	-5
50 to 59 years of age	+1	+9	+1	-9
60 plus	+11	-16	0	+5
Homeowners	+8	+2	-4	-5
Renters	-13	-3	+7	+10
Urban Postal Code	-2	+1	+1	+1
Rural Postal Code	+13	-6	-5	-1

Note: Plus/minus index scores are based on the difference between the sub-group and the sample average. For example a +10 score for the PCs would indicate that the subgrouping is 10% more likely to vote PC than the average voter.

ABOUT SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm.

In order to maximize turn-around time and increase efficiency, SES has a 110-line call centre complete with a predictive dialer. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

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