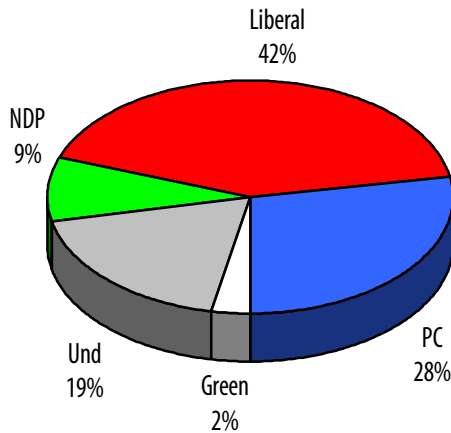


THE BALLOT
(committed and undecided)



Decided (%) Jun-02 Jan-02 1999*

PC	▼	34.1	35.6	45.1
Liberal	▼	52.3	53.1	39.9
NDP	▲	10.9	10.6	12.6
Green	▲	2.7		0.7

* Provincial Election

Commentary

Although there has been no major shift in support, factoring the margin of accuracy of the poll, the number of Ontarians who would consider voting PC has noticeably jumped from 44% to 53% since January 2002.

The recent leadership change has resulted in the pool of accessible PC voters increasing. The absence of a PC bump in support following the leadership convention would indicate that Ontarians are taking a “wait and see” attitude regarding Premier Eves.

THE METHODOLOGY

On May 31 and June 1, 2002, SES conducted a total of 500 telephone interviews across Ontario with eligible voters. Aggregate results of the survey are accurate to within 4.5 percentage points, plus or minus, 19 times out of 20.

Validation of the demographic profile of respondents indicates that the poll is a fair representation of the voters of Ontario.

Target Groups (+/- index)	PC	LIB	NDP	Und
Men	+5	-2	+1	-3
Women	-6	+3	-1	+4
18 to 29 years of age	-10	+15	-4	-1
30 to 39 years of age	+11	-7	+4	-7
40 to 49 years of age	+5	-6	+6	-7
50 to 59 years of age	-6	+11	-4	-1
60 plus	-4	-12	-4	+18
Homeowners	0	0	-1	+2
Renters	-1	+1	+1	-3
Urban Postal Code	-1	+1	+2	-1
Rural Postal Code	+3	-1	-6	+3

Note: Plus/minus index scores are based on the difference between the sub-group and the sample average. For example a +15 score for the Liberals would indicate that the subgrouping is 15% more likely to vote Liberal than the average voter.

PC Accessible (%) Yes No Und

Regardless of how you cast your ballot, would you consider voting for the Ontario Progressive Conservatives?

All voters (June 2002)	53	30	17
All voters (January 2002)	44	38	18
Men	58	28	14
Women	49	32	20
18 to 29 years of age	51	38	11
30 to 39 years of age	64	18	18
40 to 49 years of age	55	33	12
50 to 59 years of age	50	37	13
60 plus	42	27	30
Homeowners	57	25	19
Renters	48	39	14
Urban Postal Code	54	31	15
Rural Postal Code	50	27	23

ABOUT SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm.

In order to maximize turn-around time and increase efficiency, SES has a 110-line call centre complete with a predictive dialer. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

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