

Tory and McGuinty Tied as Best Premier



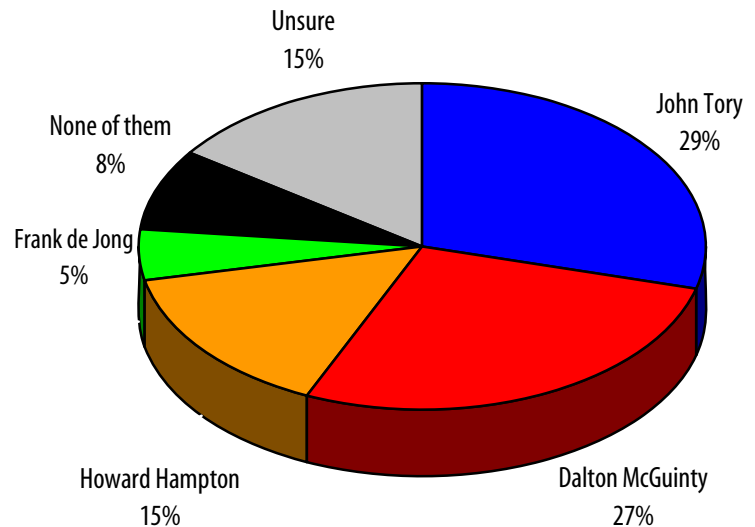
BEST PREMIER (N=501)

Question

Thinking of the current provincial party leaders [rotate order] John Tory for the PCs, Dalton McGuinty for the Liberals, Howard Hampton for the NDP and Frank de Jong for the Green Party...who, in your opinion, would make the best Premier of Ontario?

Methodology

Between October 4th and October 6th, 2007, SES Research conducted a random telephone survey of 500 Ontarians 18 years and older. The aggregate survey results are accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.



BEST PREMIER BREAKDOWN

Responses (%) *	Ontario		416/905 Region		Rest of Ontario		Male		Female	
	(N=500) Sept 30	(N=501) Oct 6	(N=245) Sept 30	(N=250) Oct 6	(N=255) Sept 30	(N=251) Oct 6	(N=242) Sept 30	(N=249) Oct 6	(N=258) Sept 30	(N=252) Oct 6
John Tory	29	29	33	30	26	29	33	35	26	24
Dalton McGuinty	32	27	35	31	29	24	30	28	34	27
Howard Hampton	18	15	11	13	24	18	18	12	18	19
Frank de Jong	3	5	3	5	4	4	3	5	3	4
None of them	6	8	5	7	6	9	6	8	5	9
Unsure	12	15	13	14	12	17	11	13	14	18
Accuracy (19 times out of 20)	± 4.4	± 4.4	± 6.3	± 6.3	± 6.2	± 6.3	± 6.4	± 6.3	± 6.2	± 6.2

* due to rounding percentages may not add up to 100

Media inquiries related to this SES/Sun Media poll should be directed to: Nikita James Nanos at nanos@sesresearch.com or (613) 234-4666 x237. Visit the SES website to sign up for instant email updates.

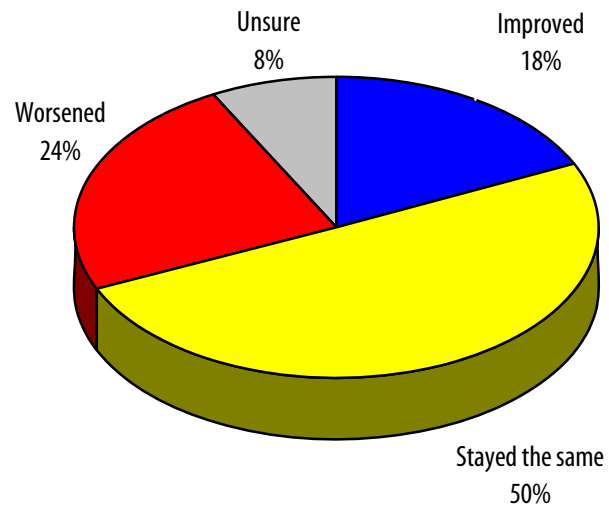
McGuinty Impression Down Six Points Since Election Start



MCGUINTY IMPRESSION (N=501)

Question

For each of the following party leaders has your impression of them during the course of the election improved, worsened or stayed the same? Dalton McGuinty



Methodology

Between October 4th and October 6th, 2007, SES Research conducted a random telephone survey of 501 Ontarians 18 years and older. The aggregate survey results are accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

MCGUINTY IMPRESSION BREAKDOWN

Responses (%) *	Ontario (N=501)	416/905 Region (N=250)	Rest of Ontario (N=251)	Male (N=249)	Female (N=252)
Improved	18	18	18	19	17
Stayed the same	50	54	47	52	48
Worsened	24	22	26	22	25
Unsure	8	7	9	6	10
Accuracy (19 times out of 20)	± 4.4	± 6.3	± 6.3	± 6.3	± 6.2

* due to rounding percentages may not add up to 100

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Tory Impression Down 13 Points Since Election Start



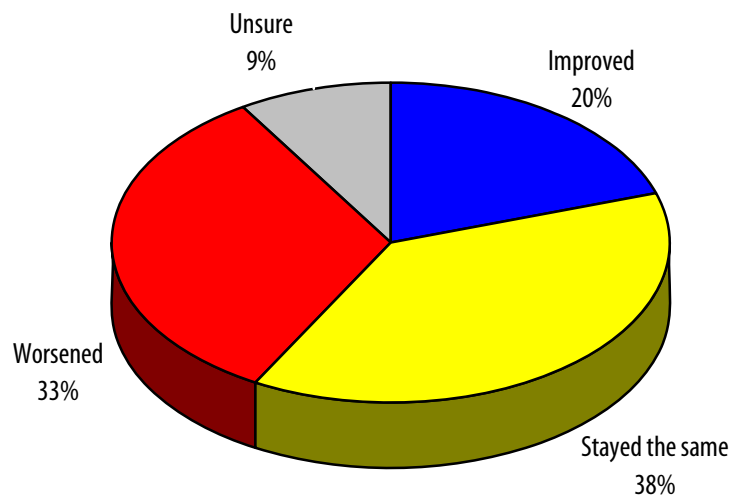
TORY IMPRESSION (N=501)

Question

For each of the following party leaders has your impression of them during the course of the election improved, worsened or stayed the same? John Tory

Methodology

Between October 4th and October 6th, 2007, SES Research conducted a random telephone survey of 501 Ontarians 18 years and older. The aggregate survey results are accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.



TORY IMPRESSION BREAKDOWN

Responses (%) *	Ontario (N=501)	416/905 Region (N=250)	Rest of Ontario (N=251)	Male (N=249)	Female (N=252)
Improved	20	22	18	20	19
Stayed the same	38	37	39	39	38
Worsened	33	34	33	34	33
Unsure	9	7	10	7	11
Accuracy (19 times out of 20)	± 4.4	± 6.3	± 6.3	± 6.3	± 6.2

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Hampton Improves Impression by 13 Points Since Election Start

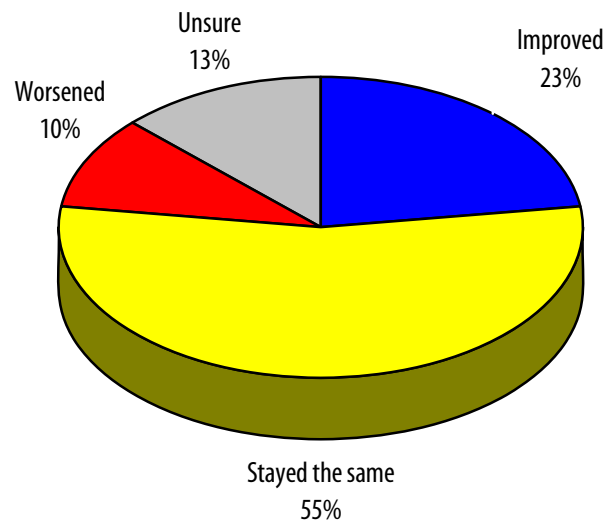
HAMPTON IMPRESSION (N=501)

Question

For each of the following party leaders has your impression of them during the course of the election improved, worsened or stayed the same? Howard Hampton

Methodology

Between October 4th and October 6th, 2007, SES Research conducted a random telephone survey of 501 Ontarians 18 years and older. The aggregate survey results are accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.



HAMPTON IMPRESSION BREAKDOWN

Responses (%) *	Ontario (N=501)	416/905 Region (N=250)	Rest of Ontario (N=251)	Male (N=249)	Female (N=252)
Improved	23	23	23	21	25
Stayed the same	55	58	52	57	53
Worsened	10	9	11	12	8
Unsure	13	11	14	11	14
Accuracy (19 times out of 20)	± 4.4	± 6.3	± 6.3	± 6.3	± 6.2

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De Jong Impression Up Five Points Since Election Start



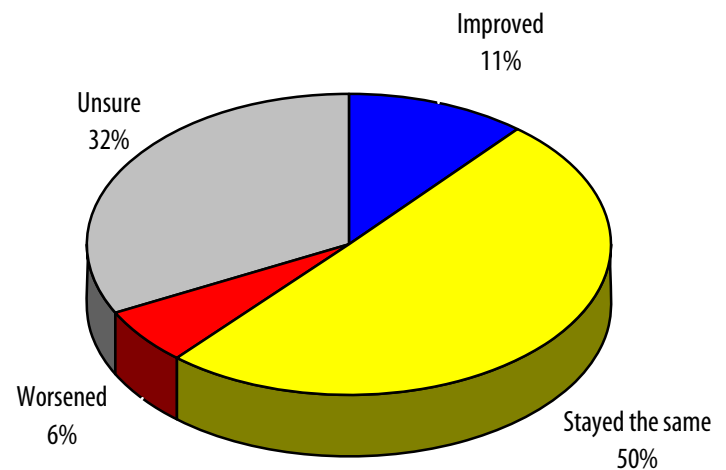
DE JONG IMPRESSION (N=501)

Question

For each of the following party leaders has your impression of them during the course of the election improved, worsened or stayed the same? Frank de Jong

Methodology

Between October 4th and October 6th, 2007, SES Research conducted a random telephone survey of 501 Ontarians 18 years and older. The aggregate survey results are accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.



DE JONG IMPRESSION BREAKDOWN

Responses (%) *	Ontario (N=501)	416/905 Region (N=250)	Rest of Ontario (N=251)	Male (N=249)	Female (N=252)
Improved	11	12	11	12	10
Stayed the same	50	52	48	52	49
Worsened	6	5	7	7	6
Unsure	32	30	34	30	35
Accuracy (19 times out of 20)	± 4.4	± 6.3	± 6.3	± 6.3	± 6.2

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