

Ontarians to keep the current system



VOTE IN THE REFERENDUM (N=500)

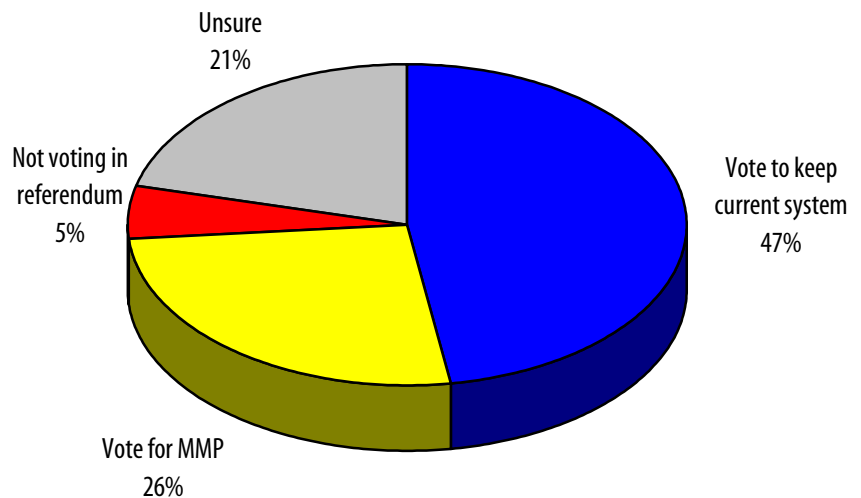
Question

As you may know, on Election Day in addition to voting for our local MPP we will be asked to vote in the referendum on democratic reform. The referendum question is: Which electoral system should Ontario use to elect members to the provincial legislature. The existing electoral system - First-Past-the-Post or the alternative electoral system proposed by the Citizens' Assembly - Mixed Member Proportional.

Will you [rotate] vote in favour of keeping our existing first-past-the-post system, vote in favour of changing our system to a mixed member proportional system or will you not cast a vote on the referendum question?

Methodology

Between September 28th and September 30th, 2007, SES Research conducted a random telephone survey of 500 Ontarians 18 years and older. The aggregate survey results are accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.



VOTE IN THE REFERENDUM BREAKDOWN

Responses (%) *	Ontario (N=500)	416/905 Region (N=245)	Rest of Ontario (N=255)	Male (N=242)	Female (N=258)
Vote to keep current system	47	47	48	53	41
Vote for MMP	26	27	25	28	24
Not voting in referendum	5	6	5	6	5
Unsure	21	20	23	13	29
Accuracy (19 times out of 20)	± 4.4	± 6.3	± 6.2	± 6.4	± 6.2

* due to rounding percentages may not add up to 100

Media inquiries related to this SES/Sun Media poll should be directed to: Nikita James Nanos at nnanos@sesresearch.com or (613) 234-4666 x237. Visit the SES website to sign up for instant email updates.



YOU BE THE POLLSTER CONTEST

PREDICT ONTARIO ELECTION AND WIN

Apart from our traditional telephone tracking, we will also be testing some new math through a "You be the Pollster" contest. In the contest, registrants of our online Townhall (SES' new online survey panel) will be invited during the last weekend of the election to project the percentage outcome of the popular vote for the parties.

The person with the closest projection will be paid \$500 by SES (and may even be able to brag that they performed better than the pollsters). In the case of a tie, the \$500 will be shared. Based on the submissions, I will be working on a new mathematical model of the "group wisdom" and online vote projections.

To help me out and register in our "You be the Pollster" contest visit the SES Townhall at <http://www.sesresearch.com/townhall/2.asp>

Frequently Asked Questions | Contact Us | En Français

SES townhall

Next You be the Pollster Contest -
October Ontario Election

**Get paid to speak out
at the SES Townhall**

[Click Here to Join Now](#)

About the SES Townhall

- Why join?
- How the surveys work?

SES Townhall Partners

- Sun Media Group
- Osprey Media Group
- Become a Corporate Partner

- Invite your friends - Win Money
- You be the Pollster Contest - Register Today
- Chat about our polls
- Get our latest survey results

Learn more about SES Research | Privacy Policy | Terms and Conditions

The SES Townhall is a community of individuals who share their views on a full range of issues. Opinions are shared by participating in on-line surveys and discussion groups. Topics can range from politics to public policy issues through to corporate research.

Every time you complete a survey you will be entered into a draw to receive cash and prizes. You may be randomly selected to share your opinions on new products or participate in group discussions and paid an incentive for your time. Join today at

<http://www.sesresearch.com/townhall/2.asp>