

## Liberals ahead on healthcare



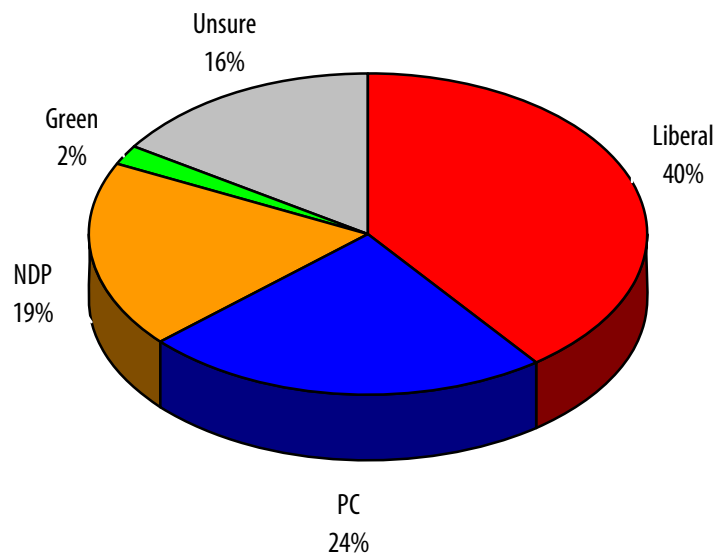
### MANAGING HEALTH (N=500)

#### Question

Which of the provincial political parties, do you think would do the best job managing the following issues? Health

#### Methodology

Between September 28<sup>th</sup> and September 30<sup>th</sup>, 2007, SES Research conducted a random telephone survey of 500 Ontarians 18 years and older. The aggregate survey results are accurate  $\pm 4.4\%$ , 19 times out of 20. Margins of accuracy are wider for subgroup samples. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.



### MANAGING HEALTH BREAKDOWN

Responses (%) *	Ontario (N=500)	416/905 Region (N=245)	Rest of Ontario (N=255)	Male (N=242)	Female (N=258)
Liberal	40	43	37	38	41
PC	24	26	22	24	23
NDP	19	16	22	20	18
Green	2	3	2	3	1
Unsure	16	13	18	15	17
Accuracy (19 times out of 20)	$\pm 4.4$	$\pm 6.3$	$\pm 6.2$	$\pm 6.4$	$\pm 6.2$

\* due to rounding percentages may not add up to 100

Media inquiries related to this SES/Sun Media poll should be directed to: Nikita James Nanos at [nnanos@sesresearch.com](mailto:nnanos@sesresearch.com) or (613) 234-4666 x237. Visit the SES website to sign up for instant email updates.

## Greens strong on environment



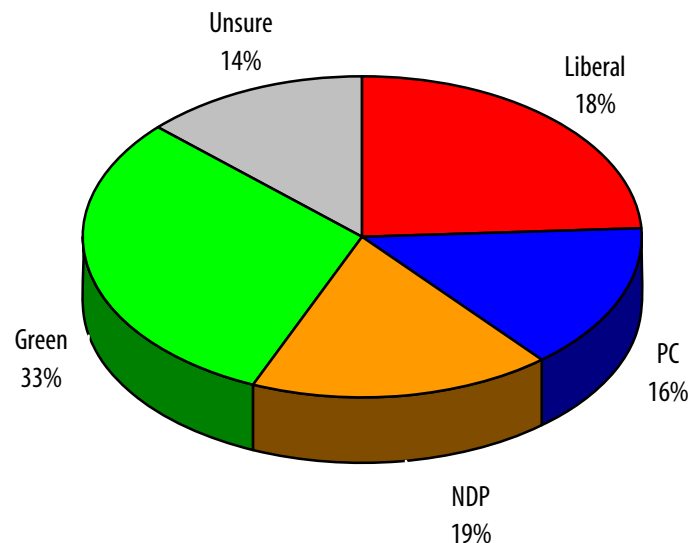
### MANAGING ENVIRONMENT (N=500)

#### Question

Which of the provincial political parties, do you think would do the best job managing the following issues? Environment

#### Methodology

Between September 28<sup>th</sup> and September 30<sup>th</sup>, 2007, SES Research conducted a random telephone survey of 500 Ontarians 18 years and older. The aggregate survey results are accurate  $\pm 4.4\%$ , 19 times out of 20. Margins of accuracy are wider for subgroup samples. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.



### MANAGING ENVIRONMENT BREAKDOWN

Responses (%) *	Ontario (N=500)	416/905 Region (N=245)	Rest of Ontario (N=255)	Male (N=242)	Female (N=258)
Green	33	30	37	31	36
NDP	19	20	19	22	16
Liberal	18	20	15	15	20
PC	16	18	14	16	16
Unsure	14	12	16	16	13
Accuracy (19 times out of 20)	$\pm 4.4$	$\pm 6.3$	$\pm 6.2$	$\pm 6.4$	$\pm 6.2$

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## Tories and Grits close on energy



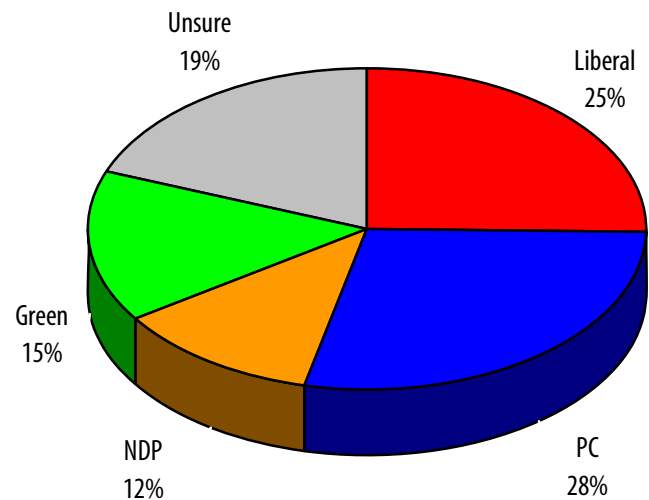
### MANAGING ENERGY (N=500)

#### Question

Which of the provincial political parties, do you think would do the best job managing the following issues? Energy

#### Methodology

Between September 28<sup>th</sup> and September 30<sup>th</sup>, 2007, SES Research conducted a random telephone survey of 500 Ontarians 18 years and older. The aggregate survey results are accurate  $\pm 4.4\%$ , 19 times out of 20. Margins of accuracy are wider for subgroup samples. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.



### MANAGING ENERGY BREAKDOWN

Responses (%) *	Ontario (N=500)	416/905 Region (N=245)	Rest of Ontario (N=255)	Male (N=242)	Female (N=258)
PC	28	32	25	35	22
Liberal	25	25	26	22	28
Green	15	14	15	12	17
NDP	12	10	14	13	12
Unsure	19	19	20	18	21
Accuracy (19 times out of 20)	$\pm 4.4$	$\pm 6.3$	$\pm 6.2$	$\pm 6.4$	$\pm 6.2$

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## Tory has advantage on taxes



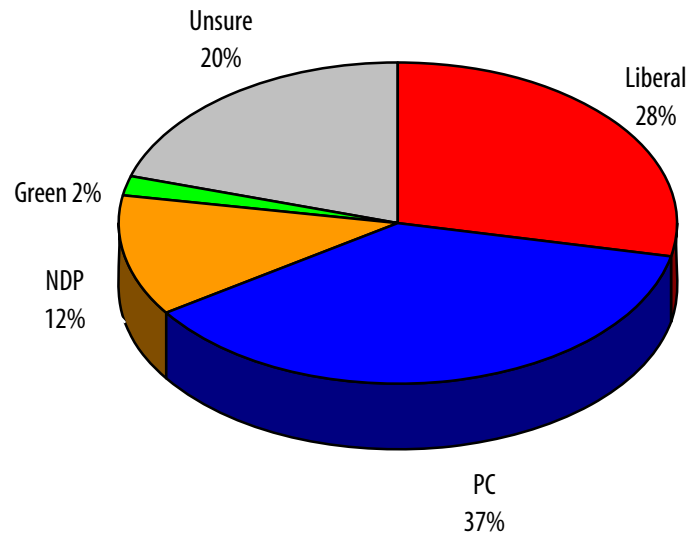
### MANAGING TAXES (N=500)

#### Question

Which of the provincial political parties, do you think would do the best job managing the following issues? Taxes

#### Methodology

Between September 28<sup>th</sup> and September 30<sup>th</sup>, 2007, SES Research conducted a random telephone survey of 500 Ontarians 18 years and older. The aggregate survey results are accurate  $\pm 4.4\%$ , 19 times out of 20. Margins of accuracy are wider for subgroup samples. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.



### MANAGING TAXES BREAKDOWN

Responses (%) *	Ontario (N=500)	416/905 Region (N=245)	Rest of Ontario (N=255)	Male (N=242)	Female (N=258)
Liberal	28	32	24	24	32
PC	37	41	33	41	33
NDP	12	7	17	10	14
Green	2	4	1	3	2
Unsure	20	16	25	22	19
Accuracy (19 times out of 20)	$\pm 4.4$	$\pm 6.3$	$\pm 6.2$	$\pm 6.4$	$\pm 6.2$

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## Grits strong on education



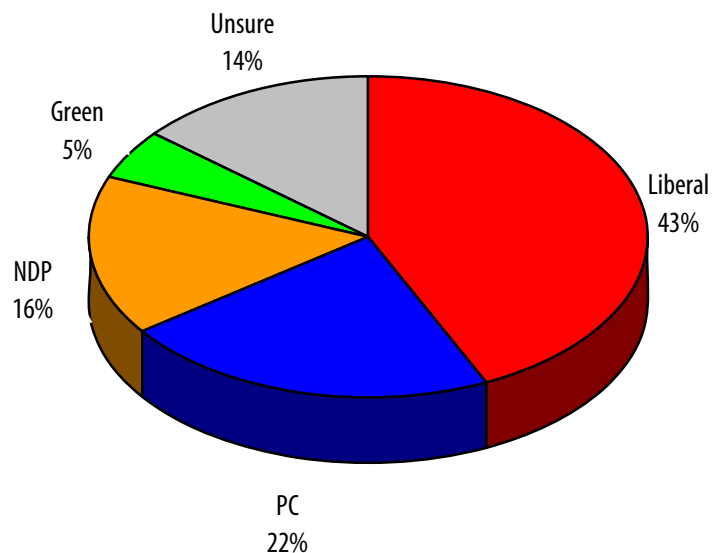
### MANAGING EDUCATION (N=500)

#### Question

Which of the provincial political parties, do you think would do the best job managing the following issues? Education

#### Methodology

Between September 28<sup>th</sup> and September 30<sup>th</sup>, 2007, SES Research conducted a random telephone survey of 500 Ontarians 18 years and older. The aggregate survey results are accurate  $\pm 4.4\%$ , 19 times out of 20. Margins of accuracy are wider for subgroup samples. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.



### MANAGING EDUCATION BREAKDOWN

Responses (%) *	Ontario (N=500)	416/905 Region (N=245)	Rest of Ontario (N=255)	Male (N=242)	Female (N=258)
Liberal	43	48	38	38	48
PC	22	24	20	28	16
NDP	16	11	22	15	17
Green	5	6	5	5	5
Unsure	14	12	16	14	14
Accuracy (19 times out of 20)	$\pm 4.4$	$\pm 6.3$	$\pm 6.2$	$\pm 6.4$	$\pm 6.2$

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## YOU BE THE POLLSTER CONTEST

PREDICT ONTARIO ELECTION AND WIN

Apart from our traditional telephone tracking, we will also be testing some new math through a "You be the Pollster" contest. In the contest, registrants of our online Townhall (SES' new online survey panel) will be invited during the last weekend of the election to project the percentage outcome of the popular vote for the parties.

The person with the closest projection will be paid \$500 by SES (and may even be able to brag that they performed better than the pollsters). In the case of a tie, the \$500 will be shared. Based on the submissions, I will be working on a new mathematical model of the "group wisdom" and online vote projections.

To help me out and register in our "You be the Pollster" contest visit the SES Townhall at <http://www.sesresearch.com/townhall/2.asp>

The SES Townhall is a community of individuals who share their views on a full range of issues. Opinions are shared by participating in on-line surveys and discussion groups. Topics can range from politics to public policy issues through to corporate research.

Every time you complete a survey you will be entered into a draw to receive cash and prizes. You may be randomly selected to share your opinions on new products or participate in group discussions and paid an incentive for your time. Join today at

<http://www.sesresearch.com/townhall/2.asp>