

McGuinty ahead of Harris Government on Performance



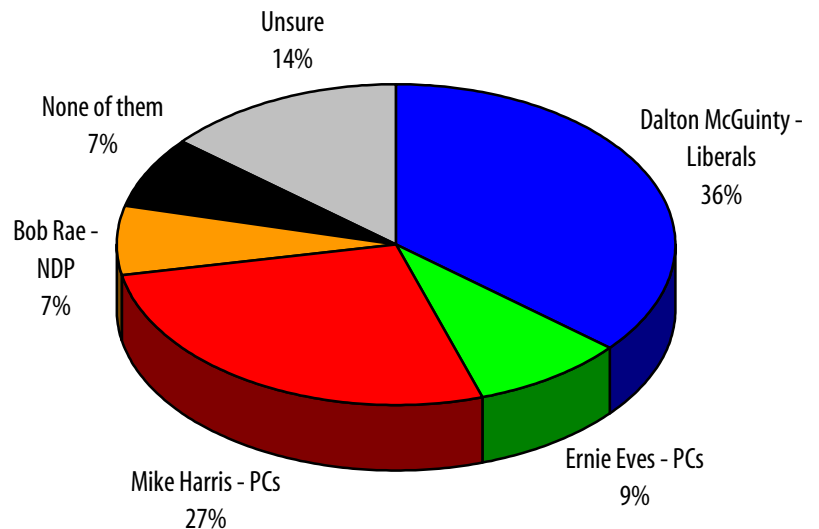
BEST PAST GOVERNMENT (N=500)

Question

Which one of the past four Ontario provincial governments would you say did the best job? Would it be [rotate] the Dalton McGuinty Liberal government, the Ernie Eves PC Government, the Mike Harris PC government or the Bob Rae NDP government?

Methodology

Between September 28th and September 30th, 2007, SES Research conducted a random telephone survey of 500 Ontarians 18 years and older. The aggregate survey results are accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.



BEST PAST GOVERNMENT BREAKDOWN

Responses (%) *	Ontario (N=500)	416/905 Region (N=245)	Rest of Ontario (N=255)	Male (N=242)	Female (N=258)
Dalton McGuinty – Liberals	36	36	36	35	37
Mike Harris - PCs	27	25	29	28	26
Ernie Eves - PCs	9	11	7	11	7
Bob Rae - NDPs	7	3	10	7	6
None of them	7	9	5	5	9
Unsure	14	17	12	14	15
Accuracy (19 times out of 20)	± 4.4	± 6.3	± 6.2	± 6.4	± 6.2

* due to rounding percentages may not add up to 100

Media inquiries related to this SES/Sun Media poll should be directed to: Nikita James Nanos at nnanos@sesresearch.com or (613) 234-4666 x237. Visit the SES website to sign up for instant email updates.

Ontarians more likely to feel better than worse off under Grits



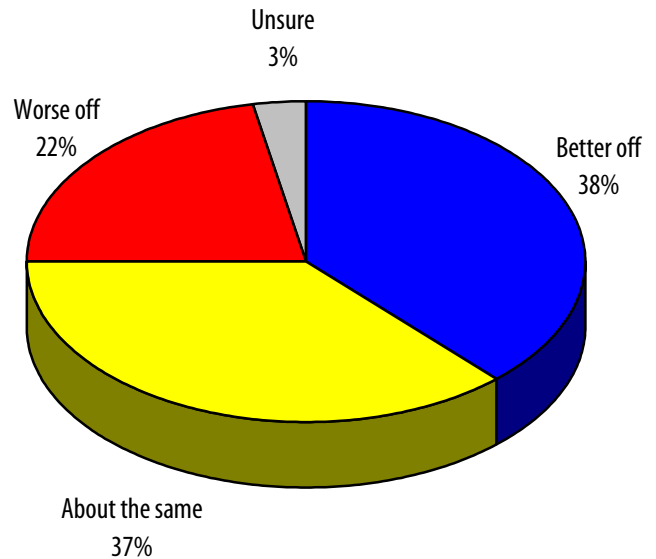
PERSONAL FINANCIAL SITUATION (N=500)

Question

Thinking about your current personal financial situation would you say you are better off, about the same or worse off than you were five years ago?

Methodology

Between September 28th and September 30th, 2007, SES Research conducted a random telephone survey of 500 Ontarians 18 years and older. The aggregate survey results are accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.



PERSONAL FINANCIAL SITUATION BREAKDOWN

Responses (%) *	Ontario (N=500)	416/905 Region (N=245)	Rest of Ontario (N=255)	Male (N=242)	Female (N=258)
Better off	38	39	37	40	36
About the same	37	39	36	35	39
Worse off	22	19	25	22	22
Unsure	3	4	2	4	2
Accuracy (19 times out of 20)	± 4.4	± 6.3	± 6.2	± 6.4	± 6.2

* due to rounding percentages may not add up to 100

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YOU BE THE POLLSTER CONTEST

PREDICT ONTARIO ELECTION AND WIN

Apart from our traditional telephone tracking, we will also be testing some new math through a "You be the Pollster" contest. In the contest, registrants of our online Townhall (SES' new online survey panel) will be invited during the last weekend of the election to project the percentage outcome of the popular vote for the parties.

The person with the closest projection will be paid \$500 by SES (and may even be able to brag that they performed better than the pollsters). In the case of a tie, the \$500 will be shared. Based on the submissions, I will be working on a new mathematical model of the "group wisdom" and online vote projections.

To help me out and register in our "You be the Pollster" contest visit the SES Townhall at <http://www.sesresearch.com/townhall/2.asp>

The SES Townhall is a community of individuals who share their views on a full range of issues. Opinions are shared by participating in on-line surveys and discussion groups. Topics can range from politics to public policy issues through to corporate research.

Every time you complete a survey you will be entered into a draw to receive cash and prizes. You may be randomly selected to share your opinions on new products or participate in group discussions and paid an incentive for your time. Join today at

<http://www.sesresearch.com/townhall/2.asp>