

## Grits Move into Majority Territory

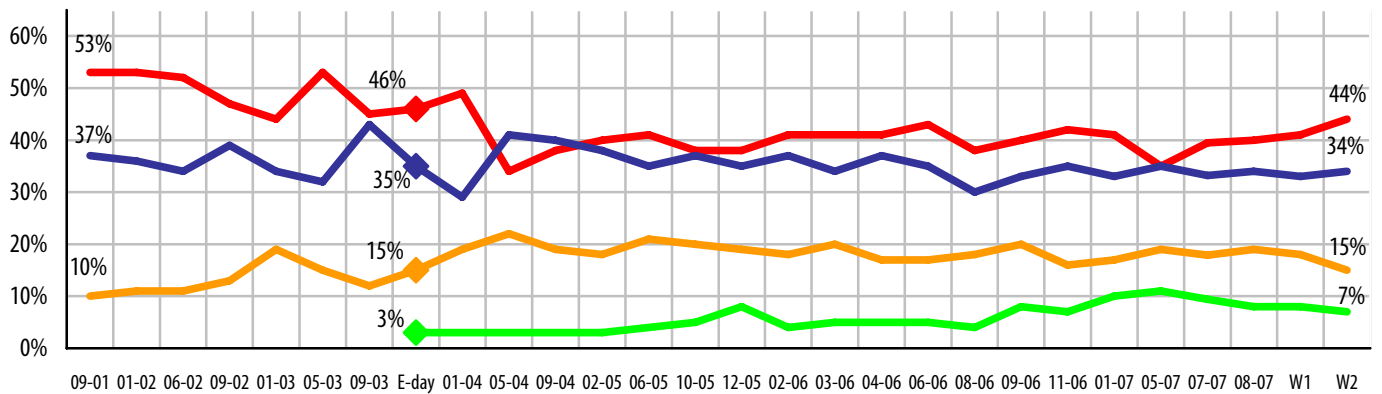


### FIRST RANKED BALLOT (N=450)

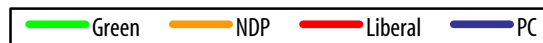
Field Dates

W1 – September 21-23, 2007

W2 – September 28-30, 2007



### BALLOT BREAKDOWN



Committed and Leaning Voters (%) **	Last Election	Ontario		416/905 Region		Rest of Ontario		Male		Female	
		(N=433) Sept 23	(N=450) Sept 30	(N=219) Sept 23	(N=228) Sept 30	(N=214) Sept 23	(N=222) Sept 30	(N=217) Sept 23	(N=207) Sept 30	(N=216) Sept 23	(N=242) Sept 30
	46	41	44	44	47	39	41	41	34	42	53
	35	33	34	31	35	34	33	37	41	28	28
	15	18	15	19	11	17	19	13	17	23	13
	3	8	7	7	7	9	7	9	8	7	6
Accuracy (19 times out of 20)	-	±4.8	±4.7	±6.7	±6.6	±6.8	±6.7	±6.7	±6.9	±6.8	±6.4
Uncommitted	-	14	10	12	7	15	13	11	15	16	6

\* small sample – readers should exercise caution, \*\* due to rounding percentages may not add up to 100, \*\*\* dates in tracking chart are mm-yy

Media inquiries related to this SES/Sun Media poll should be directed to: Nikita James Nanos at [nnanos@sesresearch.com](mailto:nnanos@sesresearch.com) or (613) 234-4666 x237. Visit the SES website to sign up for instant email updates. For a detailed explanation on the methodology, please refer to last page of this release.

## McGuinty numerically ahead but statistically tied with Tory



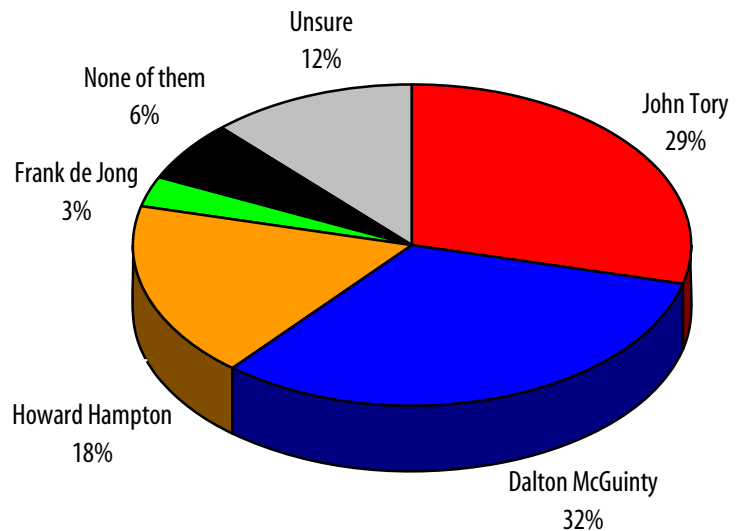
### BEST PREMIER (N=500)

#### Question

Thinking of the current provincial party leaders [rotate order] John Tory for the PCs, Dalton McGuinty for the Liberals, Howard Hampton for the NDP and Frank de Jong for the Green Party...who, in your opinion, would make the best Premier of Ontario?

#### Methodology

Between September 28<sup>th</sup> and September 30<sup>th</sup>, 2007, SES Research conducted a random telephone survey of 500 Ontarians 18 years and older. The aggregate survey results are accurate  $\pm 4.4\%$ , 19 times out of 20. Margins of accuracy are wider for subgroup samples. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.



### BEST PREMIER BREAKDOWN

Responses (%) *	Ontario		416/905 Region		Rest of Ontario		Male		Female	
	(N=500) Sept 23	(N=500) Sept 30	(N=250) Sept 23	(N=245) Sept 30	(N=250) Sept 23	(N=255) Sept 30	(N=244) Sept 23	(N=242) Sept 30	(N=256) Sept 23	(N=258) Sept 30
Dalton McGuinty	29	32	31	35	28	29	27	30	31	34
John Tory	31	29	31	33	32	26	36	33	27	26
Howard Hampton	15	18	14	11	16	24	12	18	17	18
Frank de Jong	4	3	4	3	3	4	5	3	3	3
None of them	7	6	9	5	6	6	9	6	6	5
Unsure	14	12	11	13	16	12	11	11	16	14
<b>Accuracy (19 times out of 20)</b>	<b><math>\pm 4.4</math></b>	<b><math>\pm 4.4</math></b>	<b><math>\pm 6.3</math></b>	<b><math>\pm 6.3</math></b>	<b><math>\pm 6.3</math></b>	<b><math>\pm 6.2</math></b>	<b><math>\pm 6.4</math></b>	<b><math>\pm 6.4</math></b>	<b><math>\pm 6.2</math></b>	<b><math>\pm 6.2</math></b>

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## BALLOT METHODOLOGY



### Questions

1. For those parties you would consider voting for PROVINCIALY, could you please rank your top two current local preferences? (unprompted)
2. Are you currently leaning towards any particular PROVINCIAL party, and if you are, which party would that be? (unprompted)

The ballot question results reported are based on the first choice of committed voters and leaning voters.

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### About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website [www.sesresearch.com](http://www.sesresearch.com).

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Nikita James Nanos

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SES Research

[nnanos@sesresearch.com](mailto:nnanos@sesresearch.com)

(613) 234-4666 ext. 237



## YOU BE THE POLLSTER CONTEST

PREDICT ONTARIO ELECTION AND WIN

Apart from our traditional telephone tracking, we will also be testing some new math through a "You be the Pollster" contest. In the contest, registrants of our online Townhall (SES' new online survey panel) will be invited during the last weekend of the election to project the percentage outcome of the popular vote for the parties.

The person with the closest projection will be paid \$500 by SES (and may even be able to brag that they performed better than the pollsters). In the case of a tie, the \$500 will be shared. Based on the submissions, I will be working on a new mathematical model of the "group wisdom" and online vote projections.

To help me out and register in our "You be the Pollster" contest visit the SES Townhall at <http://www.sesresearch.com/townhall/2.asp>

The SES Townhall is a community of individuals who share their views on a full range of issues. Opinions are shared by participating in on-line surveys and discussion groups. Topics can range from politics to public policy issues through to corporate research.

Every time you complete a survey you will be entered into a draw to receive cash and prizes. You may be randomly selected to share your opinions on new products or participate in group discussions and paid an incentive for your time. Join today at

<http://www.sesresearch.com/townhall/2.asp>