Methodology

Between November 25th and November 27th, 2006, SES Research conducted a random telephone survey of 500 Ontarians 18 years and older. The aggregate survey results are accurate ±4.4%, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the latest Canadian census results for Ontario. Results should be considered representative of the Ontario population.   Results may not add up to 100% due to rounding.

The initiative was part of the SES Trillium Omnibus Survey in Ontario conducted monthly and was registered with the Marketing Research and Intelligence Association of which SES is a Gold Seal Corporate member.

About SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

Contact SES

For more information on our full range of services please contact:

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500 Ontarians, ± 4.4% 19 times out of 20, November 25th to 27th, 2006.
The margin of accuracy for sub samples will be wider.
www.sesresearch.com - Page 1

Ontario Liberals Lead by Seven Points

SES Ontario Omnibus Survey

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Question: For those parties you would consider voting for provincially, could you please rank your top two current local preferences? (Committed Voters Only - First Choice)
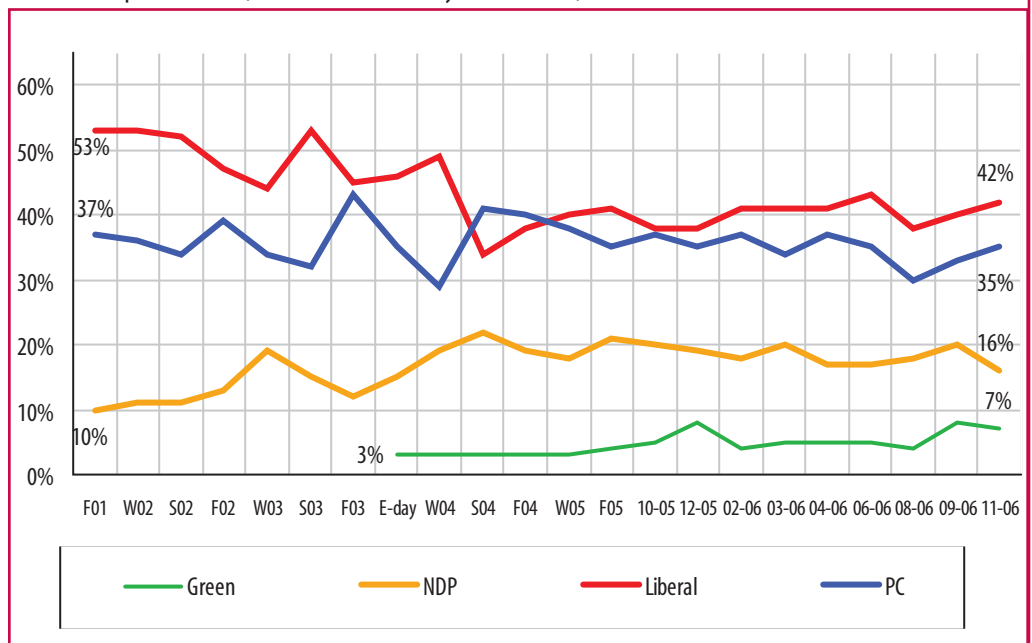
Group (Margin of Accuracy)	Liberal	PC	NDP	Green	Undecided
	%	%	%	%	%
Ontario Ballot (±4.7%)	42	35	16	7	NA
Ontario All Voters (±4.4%)	36	30	14	6	14
Men (±6%)	33	33	12	5	17
Women (±6%)	40	26	16	7	12
18 to 29 (±10%)	37	17	25	9	12
30 to 39 (±10%)	47	23	10	5	16
40 to 49 (±10%)	35	37	15	6	8
50 to 59 (±11%)	33	32	10	7	17
60 and over (±9%)	29	40	9	4	19

Best Premier of Ontario

Thinking of the current provincial party leader [rotate] John Tory for the PC's, Dalton McGuinty for the Liberals, Howard Hampton for the NDP and Frank de Jong for the Green Party, who in your opinion would make the best Premier of Ontario

		Total	John Tory	Dalton McGuinty	Howard Hampton	Frank de Jong	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Gender	Aggregate	500	23.5	30.6	13.4	2.9	29.7
	Male	250	29.4	27.4	15.4	3.6	24.2
	Female	250	17.7	33.8	11.4	2.1	35.1
Age	18 to 29	101	10.8	30.8	15.4	6.2	36.9
	30 to 39	100	19.3	36.4	18.2	2.3	23.9
	40 to 49	106	22.0	38.5	13.8	.9	24.8
	50 to 59	80	26.3	21.2	12.1	4.0	36.4
	60 plus	113	38.1	24.5	7.9	1.4	28.1
Home	Own	349	28.7	28.6	11.9	2.0	28.7
	Rent	151	11.5	35.0	16.9	4.9	31.7
Vote Profile	Liberal	181	14.7	53.3	8.2	.4	23.3
	PC	149	50.4	15.2	11.2	.5	22.7
	NDP	70	8.2	24.7	40.6	4.5	22.0
	Green	29	19.6	6.0	.0	20.7	53.7
	Unsure	71	6.2	21.0	10.1	4.9	57.9

500 Ontarians, ± 4.4% 19 times out of 20, November 25th to 27th, 2006.
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www.sesresearch.com - Page 2

Right Direction/Wrong Track

Generally speaking, would you say that the McGuinty-led Provincial Liberal Government is heading in the right direction, or are they off on the wrong track?

		Total	Right direction	Wrong track	Unsure
		Responses	Percentage	Percentage	Percentage
Gender	Aggregate	500	38.1	38.5	23.5
	Male	250	37.6	41.0	21.4
	Female	250	38.5	35.9	25.6
Age	18 to 29	101	40.0	32.3	27.7
	30 to 39	100	40.9	29.5	29.5
	40 to 49	106	43.1	39.4	17.4
	50 to 59	80	28.3	45.5	26.3
	60 plus	113	36.0	46.0	18.0
Home	Own	349	38.0	40.7	21.3
	Rent	151	38.1	33.3	28.6
Vote Profile	Liberal	181	55.6	25.4	19.0
	PC	149	26.0	56.3	17.7
	NDP	70	44.7	39.0	16.3
	Green	29	27.1	49.4	23.5
	Unsure	71	16.7	29.1	54.2

500 Ontarians, ± 4.4% 19 times out of 20, November 25th to 27th, 2006.
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www.sesresearch.com - Page 3

McGuinty Performance as Premier

As you know, Dalton McGuinty is the Premier of Ontario. Based on his performance to date, would you describe the job he has done as….

		Total	Very good	Good	Average	Poor	Very poor	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage
Gender	Aggregate	500	2.8	18.6	50.9	15.5	5.8	6.4
	Male	250	3.1	15.7	50.6	18.3	7.7	4.6
	Female	250	2.6	21.4	51.3	12.6	3.8	8.2
Age	18 to 29	101	1.5	24.6	50.8	12.3	1.5	9.2
	30 to 39	100	2.3	12.5	59.1	14.8	2.3	9.1
	40 to 49	106	3.7	21.1	45.9	17.4	8.3	3.7
	50 to 59	80	2.0	13.1	57.6	12.1	8.1	7.1
	60 plus	113	4.3	20.1	43.9	19.4	8.6	3.6
Home	Own	349	2.7	17.6	51.1	16.0	6.3	6.4
	Rent	151	3.1	20.9	50.6	14.3	4.6	6.5
Vote Profile	Liberal	181	5.6	28.0	54.2	4.5	3.9	3.9
	PC	149	1.2	7.9	50.5	28.6	7.6	4.2
	NDP	70	.0	24.2	47.6	14.4	7.7	6.1
	Green	29	.0	6.0	57.0	25.1	8.6	3.3
	Unsure	71	3.3	16.9	44.3	12.8	3.6	19.0

500 Ontarians, ± 4.4% 19 times out of 20, November 25th to 27th, 2006.
The margin of accuracy for sub samples will be wider.
www.sesresearch.com - Page 4