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November 14, 2005

# The State of Ontario's Economy



## SES/Osprey Media Poll

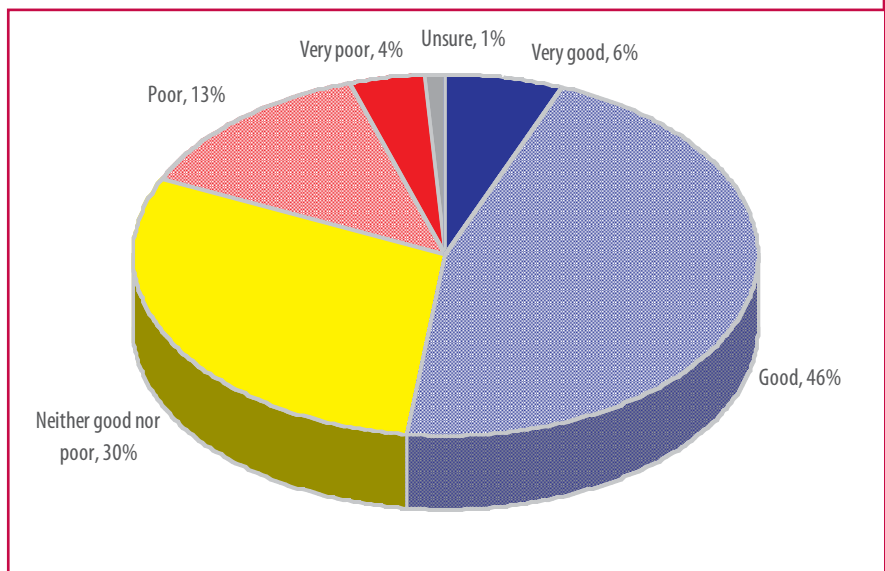
### Methodology

Between October 14th and 17th, 2005, SES Research conducted a random telephone survey of 501 Ontarians 18 years and older.

The aggregate survey results are accurate  $\pm 4.4\%$ , 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the 2001 Canadian census results for Ontario. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

The initiative was part of the SES Ontario Omnibus Survey and was registered with the Marketing Research and Intelligence Association of which SES is a member.

**Question:** Would you describe the state of Ontario's economy these days as very good, good, neither good nor poor, poor or very poor?



### About SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please our contact: Mr. Nikita Nanos at (613)234-4666 or nnanos@sesresearch.com.

Group (Margin of Accuracy)	Very good	Good	Neither	Poor	Very poor	Unsure
	%	%	%	%	%	%
<b>Ontario (+ 4.4%)</b>	6	46	30	13	4	1
<b>Men (+ 6.5%)</b>	8	49	27	11	4	1
<b>Women (+ 6.1%)</b>	4	43	32	15	5	2
<b>18 to 29 (+ 9.2%)</b>	4	55	23	14	3	0
<b>30 to 39 (+ 10.0%)</b>	4	48	37	7	0	4
<b>40 to 49 (+ 9.9%)</b>	6	40	33	16	6	0
<b>50 to 59 (+ 11.4%)</b>	9	46	28	12	5	0
<b>60 and over (+ 9.6%)</b>	6	39	28	18	7	3