



October 1, 2005

# Likes and Dislikes - Dalton McGuinty

## SES/Sun Media/Osprey Media Poll

### Methodology

Between September 15th and 19th, 2005, SES Research conducted a random telephone survey of 504 Ontarians 18 years and older.

The aggregate survey results are accurate  $\pm 4.4\%$ , 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the 2001 Canadian census results for Ontario. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

The initiative was part of the SES Ontario Omnibus Survey and was registered with the Marketing Research and Intelligence Association of which SES is a member.

### About SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please our contact: Mr. Nikita Nanos at (613)234-4666 or [nnanos@sesresearch.com](mailto:nnanos@sesresearch.com).

**Question:** What words would you use to describe what you like, if anything, about Dalton McGuinty? (Unprompted)

	February 2005	September 2005	Change
Likes	%	%	
Nothing	23	39	+16
Unsure	44	24	-20
Honest	5	8	+3
Doing a good job	4	3	-1
Fair	1	3	+2
Tries hard	-	3	+3
A nice man	3	2	-1
A leader	2	2	NC
Works hard	4	2	-2
Doing the right thing	4	2	-2
Other responses	10	10	NC
Refused/No Answer	-	2	+2

**Question:** What words would you use to describe what you dislike, if anything, about Dalton McGuinty? (Unprompted)

	February 2005	September 2005	Change
Dislikes	%	%	
Nothing	-	26	+26
Lied/liar	41	25	-16
Weak	5	9	+4
Unsure	33	8	-25
Everything	2	7	+5
Doing a bad job	4	4	-
All talk	3	4	+1
Arrogant	2	3	+1
Typical politician	1	3	+2
Bad policies	2	2	NC
Other responses	10	9	-1





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# Likes and Dislikes - John Tory

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**Question:** What words would you use to describe what you like, if anything, about John Tory?  
(Unprompted)

	September 2005
Likes	%
Unsure	38
Nothing	22
Honest/responsible	4
Good leader	4
Business background	3
His policies/vision	3
Outspoken/good speaker	3
Experienced	2
Conservative	1
Caring/compassionate	1
Other	3
Refused/no answer	16

**Question:** What words would you use to describe what you dislike, if anything, about John Tory?  
(Unprompted)

	September 2005
Dislikes	%
Unsure	38
Nothing	27
Inexperienced	2
A Conservative	2
His views/policies	2
Arrogant/abrasive	2
Not high enough profile	2
Don't like him	1
Dishonest	1
Everything	1
Other	4
Refused/no answer	18





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# Likes and Dislikes - Howard Hampton

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**Question:** What words would you use to describe what you like, if anything, about Howard Hampton? (Unprompted)

	September 2005
Likes	%
Unsure	29
Nothing	22
Honest/good person	9
Serious about issues/good policies	6
Down to earth/cares about people	5
Good leader/hard worker	4
Straight shooter/aggressive	3
Don't like him	1
Good communication/charismatic	1
A New Democrat	1
Other	3
Refused/no answer	16

**Question:** What words would you use to describe what you dislike, if anything, about Howard Hampton? (Unprompted)

	September 2005
Dislikes	%
Unsure	33
Nothing	28
Not realistic/too extreme	4
The NDP	4
Vague/dishonest	3
Bad policies	2
Ineffective/inexperienced	2
No leadership	1
Physical characteristics	1
Don't like him	1
Other	3
Refused/no answer	18

