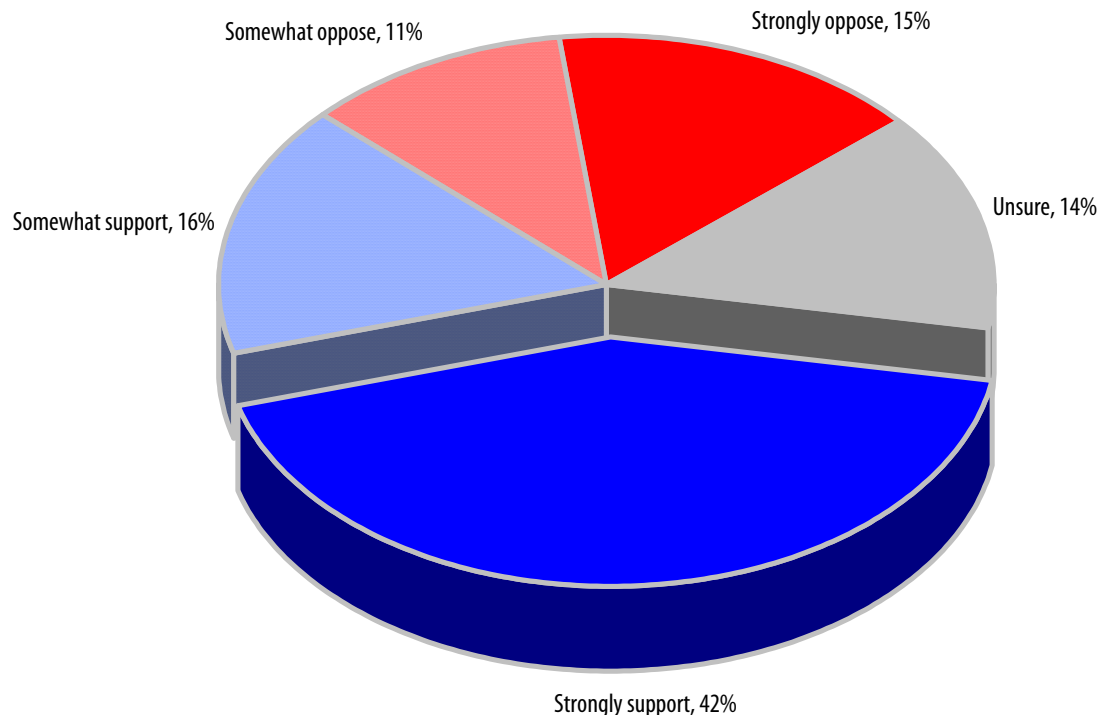


September 2004

Question

Would you say you strongly support, somewhat support, somewhat oppose or strongly oppose a law that would ban owning the pitbull breed of dog?

**COMMENTARY**

When asked if they would support a law that would ban owning the pitbull breed of dog, about six of every ten Ontario voters (58%) would support such a law. Significantly, 42% of Ontarians had strong opinions in favour of a ban. While 58% supported a ban, 26% opposed the ban and 14% were unsure

THE METHODOLOGY

On September 11th and September 12th, 2004, SES conducted a total of 500 telephone interviews across Ontario with eligible voters. Aggregate results of the survey are accurate to within 4.5 percentage points, plus or minus, 19 times out of 20.

Validation of the demographic profile of respondents indicates that the poll is a fair representation of the voters of Ontario.

ABOUT SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm.

In order to maximize turn-around time and increase efficiency, SES has a 168-line call centre complete with a predictive dialer. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

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