



CANADA-US BORDER & SECURITY TRACKING STUDY

Americans Keen on Security and Border Co-operation with Canada *Integrated Canada/US energy policy receives highest co-operation score*

Ottawa, February 26, 2007 – A new cross-border survey of Canadians and Americans released by polling firm SES Research found Americans are very supportive of greater co-operation with Canada on issues ranging from an integrated energy policy through to border security and anti-terrorism measures.

With the start of the Cross Border Summit in Washington, hosted by the US Chamber of Commerce, this research brings into clarity the appetite for co-operation between Canada and the United States. Currently the US Chamber of Commerce is hosting Ontario Premier McGuinty and the Premiers of Quebec, New Brunswick and Manitoba in Washington to discuss Canada-US affairs and the western hemisphere travel initiative.

“More than eight of ten Americans support greater co-operation with Canada on border security, anti-terrorism measures and having an integrated energy policy,” explained SES President Nikita Nanos.

Support for greater co-operation with Canada cut across all regions of the United States. In Canada, however, Quebecers, although still supportive of co-operation with the US, were more likely to have less intense support for co-operation.

The strong area of agreement related to having an integrated energy policy to remove a dependence on Middle East oil. Almost nine of ten Americans thought it was important to have an integrated energy policy (89%) and 85% of Canadians thought the integrated energy policy was important.

SES Research, in partnership with the State University of New York at Buffalo, has embarked on a co-operative research initiative to conduct an annual profile of the Canada-U.S. Relationship. The research was conducted independently by SES and the University at Buffalo and sponsored by Magavern, Magavern & Grimm LLP (Buffalo, New York) and the Bridge and Tunnel Operators Association. The online surveys, newly released today, were conducted between August 28 and August 30th, 2006. 1,055 Canadians and 1,089 Americans were surveyed for the initiative. The results are representative of the populations in both Canada and the United States.

For a detailed review of the survey tables, please visit the SES Research website at <http://www.sesresearch.com>.

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For further information: Mr. Nikita Nanos, SES Research (613) 234-4666 ext. 237 or nnanos@sesresearch.com.



CANADA-US BORDER & SECURITY TRACKING STUDY

Second Wave of Canada-US Issue Tracking Released by SES Research

To follow is a review of the findings of a research initiative conducted by SES Research in conjunction with the State University of New York at Buffalo.

Between August 28th and 30th, 2006 SES completed an online survey of 1,055 Canadians 18 years of age and older randomly selected from a list of online panel participants.

Between August 28th and 30th, 2006 SES completed an online survey of 1,089 Americans 18 years of age and older randomly selected from a list of online panel participants.

The research was completed in accordance with the standards of the Marketing Research and Intelligence Association (MRIA) and was registered with the MRIA. Readers should note that percentages may not add up to 100% due to rounding.

Readers should note that the final group of online participants is a fair representation of the Canadian and American populations at large and should be considered representative of the opinions of Canadians and Americans.

For more information, please contact:

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Canada-US Tracking at a Glance			
	2005 %	2006 %	Change
Q: Co-operation on national security policies and priorities			
Canada - should have much closer/somewhat closer co-operation with US	64.3	59.0	-5.3
US – should have much closer/somewhat closer co-operation with Canada	72.7	73.7	+1.0
Q: Co-operation on border security			
Canada – should have much closer/somewhat closer co-operation with US	75.3	72.2	-3.1
US – should have much closer/somewhat closer co-operation with Canada	81.2	79.9	-1.3
Q: Co-operation on anti-terrorism measures			
Canada – should have much closer/somewhat closer co-operation with US	73.3	73.9	+0.6
US – should have much closer/somewhat closer co-operation with Canada	86.1	84.4	-1.7
Q: Importance/Unimportance of Integrated Energy Policy			
Canada – very/somewhat important	84.7	85.6	+0.9
US – very/somewhat important	89.0	88.4	-0.6



CANADA-US BORDER & SECURITY TRACKING STUDY

Opinions of Canadians

In terms of national security (i.e. NATO, the United Nations), should Canada and the United States be moving towards greater and closer cooperation or should they be maintaining separate national security policies and priorities

	Total	Much closer cooperation	Somewhat closer cooperation	Stay the same/no change	Somewhat separate	Completely separate	Can't choose/don't know	
	Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	
	Canada 2005	1103	29.8	34.5	11.3	12.1	9.8	2.5
Gender	Canada 2006	1055	28.2	30.8	13.1	14.7	8.4	4.7
	Male	512	30.5	32.0	12.7	13.7	8.6	2.5
Age	Female	543	26.2	29.7	13.4	15.7	8.3	6.8
	18 to 24	130	15.4	30.8	20.8	16.2	7.7	9.2
	25-34	184	25.0	30.4	11.4	18.5	7.1	7.6
	35-44	239	28.0	29.7	13.4	16.3	9.2	3.3
	45-54	219	30.1	28.8	12.8	11.9	12.8	3.7
	55-64	130	38.5	32.3	6.2	16.9	4.6	1.5
	65 or older	153	32.0	34.6	14.4	8.5	6.5	3.9
Education	High school or less	310	32.3	30.3	11.3	11.6	7.7	6.8
	College	398	28.1	32.4	13.6	13.1	7.5	5.3
	University	268	23.5	31.0	15.3	17.9	10.4	1.9
	Post-graduate	79	29.1	24.1	10.1	24.1	8.9	3.8
Income	Less than \$25,000	214	28.0	27.6	13.1	15.0	8.9	7.5
	\$25,000 - \$39,999	204	27.9	30.9	9.3	13.7	9.8	8.3
	\$40,000 - \$49,999	157	36.3	26.8	11.5	13.4	9.6	2.5
	\$50,000 - \$74,999	230	27.0	35.7	13.5	14.3	7.0	2.6
	\$75,000 and over	250	24.8	31.6	16.8	16.4	7.6	2.8
Region	Atlantic Canada	68	26.5	47.1	8.8	5.9	8.8	2.9
	Quebec	290	29.0	26.9	14.1	14.5	9.0	6.6
	Ontario	396	32.8	28.0	12.4	13.9	8.8	4.0
	Prairie Provinces	164	23.2	40.2	11.6	16.5	4.3	4.3
	BC	137	20.4	27.7	16.8	19.7	10.9	4.4



CANADA-US BORDER & SECURITY TRACKING STUDY

Opinions of Canadians

In terms of border security, should Canada and the United States be moving towards greater and closer cooperation or should they be maintaining separate national security policies and priorities

		Total	Much closer cooperation	Somewhat closer cooperation	Stay the same/no change	Somewhat separate	Completely separate	Can't choose/don't know
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage
Gender	Canada 2005	1103	39.4	35.9	10.5	7.0	5.5	1.6
	Canada 2006	1055	39.6	32.6	11.1	7.9	6.1	2.7
Age	Male	512	42.6	31.1	12.1	7.4	5.9	1.0
	Female	543	36.8	34.1	10.1	8.3	6.3	4.4
Age	18 to 24	130	22.3	32.3	22.3	10.8	6.2	6.2
	25-34	184	39.7	31.5	9.8	7.6	6.0	5.4
	35-44	239	42.3	30.1	10.0	9.6	5.9	2.1
	45-54	219	42.0	32.9	8.2	7.3	8.2	1.4
	55-64	130	43.8	34.6	10.0	6.2	3.8	1.5
Education	65 or older	153	43.1	35.9	9.8	5.2	5.2	.7
	High school or less	310	46.1	28.7	10.3	5.8	5.5	3.5
	College	398	37.9	34.4	10.1	9.5	5.0	3.0
	University	268	32.8	36.6	13.1	7.1	9.0	1.5
Income	Post-graduate	79	45.6	25.3	12.7	10.1	3.8	2.5
	Less than \$25,000	214	39.7	29.4	14.0	8.4	4.2	4.2
	\$25,000 - \$39,999	204	35.8	33.3	10.3	8.8	7.8	3.9
	\$40,000 - \$49,999	157	45.9	28.7	10.2	4.5	8.9	1.9
	\$50,000 - \$74,999	230	41.7	31.7	10.0	10.4	4.3	1.7
Region	\$75,000 and over	250	36.8	38.0	10.8	6.4	6.0	2.0
	Atlantic Canada	68	38.2	44.1	8.8	4.4	2.9	1.5
	Quebec	290	37.9	29.3	14.5	6.2	9.0	3.1
	Ontario	396	42.4	30.6	12.1	7.6	4.8	2.5
	Prairie Provinces	164	40.9	39.0	5.5	7.3	4.9	2.4
	BC	137	34.3	32.1	8.8	14.6	6.6	3.6



CANADA-US BORDER & SECURITY TRACKING STUDY

Opinions of Canadians

In terms of anti-terrorism measures, should Canada and the United States be moving towards greater and closer cooperation or should they be maintaining separate national security policies and priorities

	Total	Much closer cooperation	Somewhat closer cooperation	Stay the same/no change	Somewhat separate	Completely separate	Can't choose/don't know	
	Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	
	Canada 2005	1103	43.7	29.6	7.0	9.4	8.9	1.4
Gender	Canada 2006	1055	46.4	27.5	7.6	7.8	8.2	2.6
	Male	512	46.5	27.7	8.8	7.4	9.0	.6
Age	Female	543	46.2	27.3	6.4	8.1	7.6	4.4
	18 to 24	130	26.9	26.2	13.8	12.3	14.6	6.2
	25-34	184	39.1	24.5	10.3	13.0	8.2	4.9
	35-44	239	46.9	30.5	5.9	5.4	9.2	2.1
	45-54	219	47.0	29.2	6.8	7.3	8.2	1.4
Education	55-64	130	64.6	20.8	4.6	5.4	3.8	.8
	65 or older	153	54.2	30.7	5.2	3.9	5.2	.7
	High school or less	310	55.8	23.2	6.1	5.8	5.5	3.5
	College	398	43.7	28.4	8.0	8.3	8.3	3.3
Income	University	268	39.6	31.0	9.7	7.8	11.2	.7
	Post-graduate	79	45.6	27.8	3.8	12.7	8.9	1.3
	Less than \$25,000	214	47.7	22.9	6.1	11.7	7.0	4.7
	\$25,000 - \$39,999	204	46.6	23.0	10.3	6.9	9.3	3.9
	\$40,000 - \$49,999	157	49.7	24.8	8.3	3.8	12.1	1.3
Region	\$50,000 - \$74,999	230	43.9	33.0	8.3	6.1	7.0	1.7
	\$75,000 and over	250	45.2	31.6	5.6	9.2	7.2	1.2
	Atlantic Canada	68	30.9	48.5	5.9	5.9	7.4	1.5
	Quebec	290	47.2	24.1	9.7	7.9	8.3	2.8
	Ontario	396	51.0	25.0	6.8	6.8	8.1	2.3
Prairie Provinces	164	50.0	26.8	6.1	7.3	6.7	3.0	
BC	137	34.3	32.1	8.0	11.7	10.9	2.9	



CANADA-US BORDER & SECURITY TRACKING STUDY

Opinions of Canadians

In your opinion, how important or unimportant is it for Canada and the United States to work together to develop an integrated energy policy to remove any dependence on Middle East oil? Is it very important, somewhat important, somewhat unimportant or very unimportant

		Total	Very important	Somewhat important	Neither important nor unimportant	Somewhat unimportant	Very unimportant	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage
	Canada 2005	1103	57.1	27.6	5.6	3.8	3.4	2.5
	Canada 2006	1055	55.5	30.1	5.1	2.7	3.5	3.1
Gender	Male	512	56.6	30.7	4.7	2.9	4.1	1.0
	Female	543	54.3	29.7	5.5	2.4	2.9	5.2
Age	18 to 24	130	43.8	30.0	12.3	1.5	4.6	7.7
	25-34	184	51.6	29.9	7.6	2.2	3.8	4.9
	35-44	239	52.3	33.9	4.6	2.9	2.9	3.3
	45-54	219	58.0	27.9	4.1	3.7	5.5	.9
	55-64	130	63.1	26.9	2.3	3.1	2.3	2.3
	65 or older	153	64.7	30.7	.7	2.0	1.3	.7
Education	High school or less	310	55.2	31.9	5.8	1.3	2.6	3.2
	College	398	58.5	26.9	5.5	3.5	2.3	3.3
	University	268	51.5	32.1	4.9	3.0	5.6	3.0
	Post-graduate	79	54.4	32.9	1.3	2.5	6.3	2.5
Income	Less than \$25,000	214	50.0	32.2	5.1	2.8	5.1	4.7
	\$25,000 - \$39,999	204	52.9	29.9	6.4	2.5	3.4	4.9
	\$40,000 - \$49,999	157	56.1	33.1	5.1	.6	3.8	1.3
	\$50,000 - \$74,999	230	59.6	29.1	6.1	3.0	1.3	.9
	\$75,000 and over	250	58.0	27.6	3.2	3.6	4.0	3.6
Region	Atlantic Canada	68	58.8	30.9	4.4	2.9	1.5	1.5
	Quebec	290	50.0	33.8	6.6	2.8	4.8	2.1
	Ontario	396	61.1	25.0	4.5	3.0	3.0	3.3
	Prairie Provinces	164	54.9	36.6	1.8	.0	3.7	3.0
	BC	137	49.6	29.2	8.0	4.4	2.9	5.8



CANADA-US BORDER & SECURITY TRACKING STUDY

Opinions of Americans

In terms of national security (i.e. NATO, the United Nations), should Canada and the United States be moving towards greater and closer cooperation or should they be maintaining separate national security policies and priorities

	Total	Much closer cooperation	Somewhat closer cooperation	Stay the same/no change	Somewhat separate	Completely separate	Can't choose/don't know	
	Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	
	United States 2005	1057	37.2	35.5	11.3	6.7	5.8	3.5
	United States 2006	1089	41.1	32.6	11.0	4.5	5.1	5.6
Gender	Male	537	45.1	31.9	10.4	3.9	6.2	2.5
	Female	552	37.3	33.3	11.7	5.0	4.1	8.6
Age	18 to 24	134	35.3	36.2	13.7	7.1	2.0	5.7
	25-34	201	28.3	40.9	12.7	6.8	3.3	8.0
	35-44	255	33.1	34.8	13.5	4.7	8.2	5.7
	45-54	210	47.4	31.3	9.8	2.6	4.5	4.4
	55-64	133	58.6	21.7	5.4	2.7	7.8	3.7
	65 or older	157	52.5	26.4	9.0	2.8	3.7	5.6
Education	High school or less	294	42.5	33.7	10.6	2.6	4.1	6.6
	College or university	652	39.7	31.7	12.2	5.3	5.1	6.0
	Post graduate	144	44.7	34.8	6.6	4.4	7.5	2.1
Income	Less than \$25,000	310	41.6	31.1	12.5	4.1	4.1	6.7
	\$25,000 - \$39,999	222	38.9	36.8	10.8	3.4	3.7	6.4
	\$40,000 - \$49,999	85	47.8	28.3	6.2	4.4	6.2	7.1
	\$50,000 - \$74,999	210	36.6	37.1	12.4	4.3	5.9	3.8
	\$75,000 and over	263	44.0	28.7	10.0	6.0	6.7	4.7
Region	Northeast	220	41.4	30.9	12.4	6.4	3.7	5.2
	South	344	40.2	35.3	9.8	4.5	5.6	4.6
	Midwest	253	39.0	32.4	9.7	2.5	8.1	8.3
	West	272	43.9	30.9	12.7	4.7	3.1	4.7



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Opinions of Americans

In terms of border security, should Canada and the United States be moving towards greater and closer cooperation or should they be maintaining separate national security policies and priorities

	Total	Much closer cooperation	Somewhat closer cooperation	Stay the same/no change	Somewhat separate	Completely separate	Can't choose/don't know
	Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage
	United States 2005	1057	46.9	34.3	9.3	3.2	2.7
	United States 2006	1089	49.3	30.6	8.5	3.9	4.9
Gender	Male	537	53.4	28.7	9.5	2.8	2.8
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	55-64	133	66.1	19.7	5.9	2.6	3.0
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Region	Northeast	220	48.3	27.7	10.6	5.8	5.7
	South	344	51.1	32.9	7.2	3.8	4.0
	Midwest	253	45.6	30.5	10.2	1.9	6.4
	West	272	51.2	30.3	7.1	4.4	3.9



CANADA-US BORDER & SECURITY TRACKING STUDY

Opinions of Americans

In terms of anti-terrorism measures, should Canada and the United States be moving towards greater and closer cooperation or should they be maintaining separate national security policies and priorities

		Total	Much closer cooperation	Somewhat closer cooperation	Stay the same/no change	Somewhat separate	Completely separate	Can't choose/don't know
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage
	United States 2005	1057	55.8	30.3	6.7	2.2	2.9	2.2
	United States 2006	1089	60.7	23.7	6.2	2.3	2.6	4.4
Gender	Male	537	63.9	23.1	5.8	2.0	3.0	2.2
	Female	552	57.7	24.2	6.7	2.6	2.3	6.5
Age	18 to 24	134	48.8	24.3	14.8	3.9	3.4	4.9
	25-34	201	47.3	31.1	8.4	4.9	.4	7.8
	35-44	255	55.0	28.6	7.5	.3	5.3	3.3
	45-54	210	71.6	19.0	1.9	2.6	1.7	3.1
	55-64	133	77.4	12.9	2.5	1.9	1.8	3.6
Education	65 or older	157	68.7	21.1	3.2	1.0	2.4	3.7
	High school or less	294	62.6	22.8	4.5	1.3	2.2	6.7
	College or university	652	60.5	22.5	7.9	2.8	2.5	3.8
Income	Post graduate	144	57.8	30.9	2.5	2.4	4.3	2.1
	Less than \$25,000	310	61.3	24.1	5.5	1.5	2.3	5.2
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	\$40,000 - \$49,999	85	61.9	21.2	6.2	.9	6.2	3.5
	\$50,000 - \$74,999	210	64.5	25.8	3.8	2.2	1.6	2.2
Region	\$75,000 and over	263	61.3	22.0	6.7	3.3	2.7	4.0
	Northeast	220	57.7	23.4	8.7	2.7	1.9	5.6
	South	344	62.7	23.7	6.3	1.5	2.6	3.2
	Midwest	253	58.9	25.0	4.6	2.2	3.7	5.7
	West	272	62.3	22.7	5.8	3.2	2.3	3.6



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Opinions of Americans

In your opinion, how important or unimportant is it for the United States and Canada to work together to develop an integrated energy policy to remove any dependence on Middle East oil? Is it very important, somewhat important, somewhat unimportant or very unimportant

	Total	Very important	Somewhat important	Neither important nor unimportant	Somewhat unimportant	Very unimportant	Unsure
	Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage
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	United States 2006	1089	65.6	22.8	5.3	1.1	4.0
Gender	Male	537	67.6	21.6	6.0	.9	2.7
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	35-44	255	56.4	27.5	8.0	1.1	2.6
	45-54	210	72.9	20.2	2.8	.5	1.1
	55-64	133	81.9	11.4	3.1	.6	.0
	65 or older	157	79.2	13.7	2.4	.7	1.0
Education	High school or less	294	66.6	22.6	2.6	1.0	1.1
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Income	Less than \$25,000	310	67.2	22.1	4.7	.3	1.2
	\$25,000 - \$39,999	222	63.5	21.3	7.1	.3	1.4
	\$40,000 - \$49,999	85	72.6	18.6	5.3	.9	.9
	\$50,000 - \$74,999	210	64.5	24.2	5.4	2.2	1.6
	\$75,000 and over	263	64.0	25.3	4.7	2.0	.7
Region	Northeast	220	62.6	22.8	6.7	.8	1.1
	South	344	66.7	21.3	6.0	1.1	1.4
	Midwest	253	69.7	20.8	4.8	.3	.7
	West	272	62.6	26.7	3.8	2.2	1.3