

## Harper Scores on Leadership Report Card

The CPAC-SES Leader Report Card indicates that after one year in power, Prime Minister Stephen Harper has noticeably improved all measures related to leadership. Compared to the eve of the federal election, he has significantly improved his leadership image score on trust (+14 points), competence (+17) and his vision for Canada (+14).

### FEDERAL LEADERSHIP REPORT CARD

|                                   | Most Trustworthy Leader |          |        | Most Competent Leader |          |        | Leader with the best vision for Canada |          |        |
|-----------------------------------|-------------------------|----------|--------|-----------------------|----------|--------|--|----------|--------|
|                                   | Jan 22-06               | Feb 8-07 | Change | Jan 22-06             | Feb 8-07 | Change | Jan 22-06                              | Feb 8-07 | Change |
|                                   | %                       | %        | +/-    | %                     | %        | +/-    | %                                      | %        | +/-    |
| <b>Stephen Harper</b>             | 21                      | 35       | +14    | 24                    | 41       | +17    | 25                                     | 39       | +14    |
| <b>Paul Martin /Stephane Dion</b> | 18                      | 20       | +2     | 28                    | 22       | -6     | 25                                     | 21       | -4     |
| <b>Gilles Duceppe</b>             | 11                      | 8        | -3     | 8                     | 8        | NC     | 6                                      | 5        | -1     |
| <b>Jack Layton</b>                | 25                      | 18       | -7     | 17                    | 13       | -4     | 18                                     | 16       | -2     |
| <b>Jim Harris/Elizabeth May</b>   | 3                       | 8        | +5     | 2                     | 4        | +2     | 3                                      | 7        | +4     |
| <b>None of them/Undecided</b>     | 23                      | 12       | -11    | 22                    | 11       | -11    | 22                                     | 13       | -9     |
| <b>Accuracy</b>                   | ± 5.0%                  | ± 3.1%   |        | ± 5.0%                | ± 3.1%   |        | ± 5.0%                                 | ± 3.1%   |        |

#### Methodology

Poll 1 – National random telephone survey conducted on the day before the federal election (N=400, one day track). Accurate ±5.0%, 19 times out of 20.

Poll 2 – National random telephone survey conducted February 2-8, 2007 (N=1,002). Accurate ±3.1%, 19 times out of 20.

#### Question

Currently (rotate), Paul Martin(2006)/Stephane Dion (2007) is the leader of the federal Liberal Party, Stephen Harper is the leader of the Conservative Party of Canada, Jack Layton is the leader of the federal NDP, Gilles Duceppe is leader of the Bloc Quebecois and Jim Harris (2006)/Elizabeth May (2007) is leader of the federal Green Party.

1. Which of the federal leaders would you best describe as the most trustworthy leader?
2. Which of the federal leaders would you best describe as the most competent leader?
3. Which of the federal leaders would you best describe as the leader with the best vision for Canada?

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