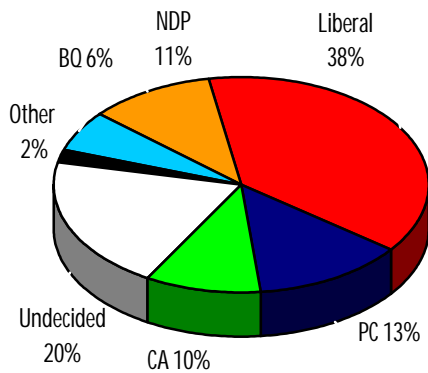


THE BALLOT (committed & undecided)



Decided (%) Feb-03 Oct-02 Jul-02

Liberal	▼ 47.8	48.6	46.4
CA	▲ 12.9	12.0	17.8
PC	▲ 16.4	16.2	12.1
NDP	▲ 13.7	12.5	11.6
BQ	▲ 7.3	6.6	8.2

COMMENTARY

Over the past year, the governing Liberals have been able to maintain a 30 point margin on their nearest opposition challenger. Factoring the margin of accuracy of the national poll, the Progressive Conservative, New Democrat and Canadian Alliance parties are in a virtual tie.

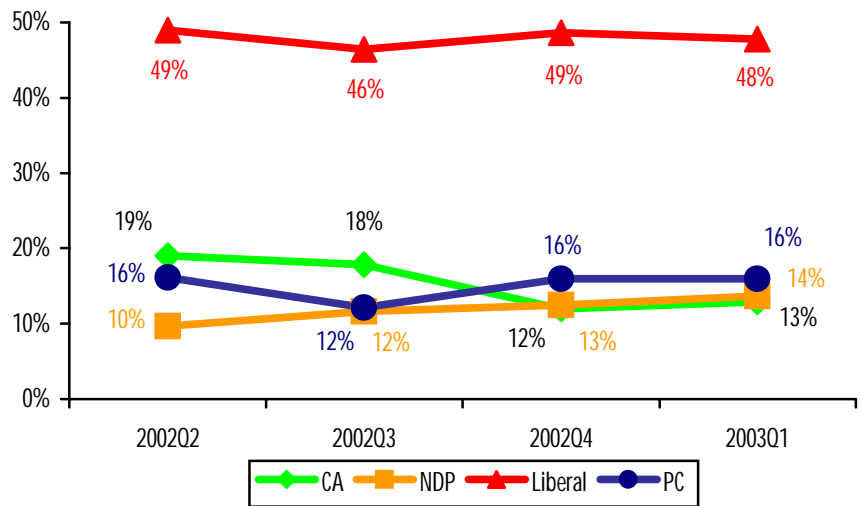
The NDP have realized some improvement in support over time but CA support has declined. Although the PC leadership process has begun, it has had no impact on PC support.

The Liberals lead in all regions. The PCs are in second in Atlantic Canada and Ontario, the Bloc second in Quebec and the Canadian Alliance second in the West.

THE METHODOLOGY

Between February 2nd and February 11th, 2003, SES conducted a total of 1,000 telephone interviews across Canada with eligible voters as part of the SES National Quarterly Omnibus. Aggregate results are accurate ± 3.1%, 19 times out of 20. Validation of the demographic profile of respondents indicates that the poll is a fair representation of Canadian voters.

LONGITUDINAL BALLOT TRACKING (committed only)



Target Groups (+/- index score)

	LIB	CA	PC	NDP	BQ	Und
Atlantic	+8	-10	+12	+1	-6	-3
Quebec	-1	-8	-3	-5	+18	0
Ontario	+11	-1	-1	-3	-6	+1
West	-10	+11	0	+5	-6	-1
Men	0	+3	+2	-2	0	-3
Women	0	-2	-2	+2	0	+3
18 to 29	+2	-5	-2	0	+1	+4
30 to 39	+5	-1	-4	+1	+2	-1
40 to 49	-4	+1	+8	-1	-1	-2
50 to 59	-1	-1	-1	+3	+1	0
60 plus	0	+8	+1	-3	-3	-2

Note: Plus/minus index scores are based on the difference between the sub-group and the sample average. For example a +12 score for the Liberals in Atlantic Canada would indicate that their support is 12% higher in Atlantic Canada than the national average. Considering the sample size of 1,000 voters, readers should focus on score of +/-5 or greater.

ABOUT SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. In order to maximize turn-around time and increase efficiency, SES has a 110-line call centre complete with a predictive dialer. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please visit our website

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