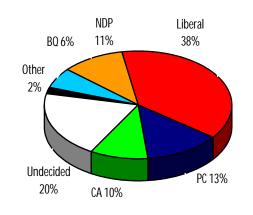
SES RESEARCH

February 2003

THE BALLOT (committed & undecided)



Decided (%) Feb-03 Oct-02 Jul-02 Liberal ▼47.8 48.6 46.4

CA	▲ 12.9	12.0	17.8
PC	▲ 16.4	16.2	12.1
NDP	▲ 13.7	12.5	11.6
BQ	▲ 7.3	6.6	8.2

COMMENTARY

Over the past year, the governing Liberals have been able to maintain a 30 point margin on their nearest opposition challenger. Factoring the margin of accuracy of the national poll, the Progressive Conservative, New Democrat and Canadian Alliance parties are in a virtual tie.

The NDP have realized some improvement in support over time but CA support has declined. Although the PC leadership process has begun, it has had no impact on PC support.

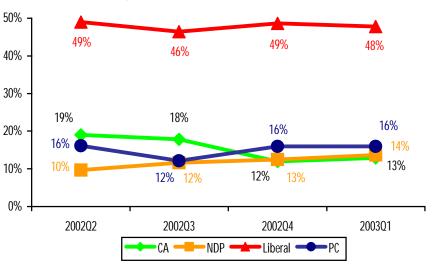
The Liberals lead in all regions. The PCs are in second in Atlantic Canada and Ontario, the Bloc second in Quebec and the Canadian Alliance second in the West.

THE METHODOLOGY

Between February 2^{nd} and February 11^{th} , 2003, SES conducted a total of 1,000 telephone interviews across Canada with eligible voters as part of the SES National Quarterly Omnibus. Aggregate results are accurate \pm 3.1%, 19 times out of 20. Validation of the demographic profile of respondents indicates that the poll is a fair representation of Canadian voters.

Canadian Federal Politics – The Ballot

LONGITUDINAL BALLOT TRACKING (committed only)



Target Groups (+/- index score)	LIB	CA	PC	NDP	BQ	Und
Atlantic	+8	-10	+12	+1	-6	-3
Quebec	-1	-8	-3	-5	+18	0
Ontario	+11	-1	-1	-3	-6	+1
West	-10	+11	0	+5	-6	-1
Men	0	+3	+2	-2	0	-3
Women	0	-2	-2	+2	0	+3
18 to 29	+2	-5	-2	0	+1	+4
30 to 39	+5	-1	-4	+1	+2	-1
40 to 49	-4	+1	+8	-1	-1	-2
50 to 59	-1	-1	-1	+3	+1	0
60 plus	0	+8	+1	-3	-3	-2

Note: Plus/minus index scores are based on the difference between the sub-group and the sample average. For example a +12 score for the Liberals in Atlantic Canada would indicate that their support is 12% higher in Atlantic Canada than the national average. Considering the sample size of 1,000 voters, readers should focus on score of +/-5 or greater.

ABOUT SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. In order to maximize turn-around time and increase efficiency, SES has a 110-line call centre complete with a predictive dialer. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please visit our website <u>www.sesresearch.com</u> or contact:

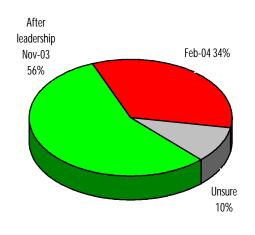
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SES RESEARCH

Canada – Timing of PM Resignation

February 2003

Timing of PM Resignation (N=1,000)



COMMENTARY

Overall, more than one of every two Canadians (56%) would prefer that Prime Minister Jean Chrétien resign immediately following the Liberal Leadership Convention in November 2003.

Even a majority of committed Liberal voters (52%) would support a November resignation while 42% would accept a February 2004 resignation. Canadian Alliance and BQ supporters were the voters most likely to support a November resignation.

An interesting trend also occurs along age groups. Canadians under 30 were more likely to accept a February 2004 resignation while Canadians over 60 were the most likely to prefer the earlier resignation.

THE METHODOLOGY

Between February 2^{nd} and February 11^{th} , 2003, SES conducted a total of 1,000 telephone interviews across Canada with eligible voters as part of the SES National Quarterly Omnibus. Aggregate results of the survey are accurate \pm 3.1%, 19 times out of 20.

Validation of the demographic profile of respondents indicates that the poll is a fair representation of Canadian voters.

THE QUESTION

As you may know, Jean Chrétien announced plans to retire in February 2004 three months after the Liberals select a new party leader in November 2003. Should Jean Chrétien [rotate] remain as Prime Minister until February 2004 as he prefers or should he resign in November 2003 once a new Liberal party leader is chosen?

Target Groups (+/- index score)	After convention November 2003	February 2004	Unsure
Atlantic	+2	-6	+4
Quebec	+2	-2	0
Ontario	-5	+8	-3
West	+1	-4	+2
Men	+4	-4	0
Women	-5	+4	+1
18 to 29	-12	+12	+1
30 to 39	-3	-1	+5
40 to 49	+3	-2	-1
50 to 59	0	0	+1
60 plus	+13	-9	-4
Liberal voters	-4	+8	-4
CA voters	+18	-15	-3
PC voters	+4	-3	-1
NDP voters	+7	-7	0
BQ voters	+12	-3	-8
Undecided	-14	-2	+16

Note: Plus/minus index scores are based on the difference between the sub-group and the sample average. For example the +13 score noted above among voters over 60 indicates that they are 13 per cent more likely to support having the Prime Minister resign after the leadership compared to the average Canadian voter. Readers should focus on scores greater than +/-5.

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