



SES/Sun Media Best PM Poll

Methodology

Between March 31st and April 5th, 2007, SES Research conducted a random telephone survey of 1,000 Canadians 18 years and older. The aggregate survey results are accurate $\pm 3.1\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for age to match the latest Canadian census results. Results should be considered representative of the Canadian population. Results may not add up to 100% due to rounding.

The initiative was registered with the Marketing Research and Intelligence Association of which SES is a Gold Seal Corporate member.

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

Contact SES

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SES/Sun Media Best PM Poll

Of the following individuals, who do you think would make the best Prime Minister [Read and Rotate]

| | | Total | Liberal leader Stephane Dion | Conservative leader Stephen Harper | Bloc Quebecois leader Gilles Duceppe | NDP leader Jack Layton | Green Party leader Elizabeth May | None of them | Unsure |
|-----------------|--------------|-----------|---------------------------------|------------------------------------------|--------------------------------------------|---------------------------|----------------------------------------|--------------|------------|
| | | Responses | Percentage | Percentage | Percentage | Percentage | Percentage | Percentage | Percentage |
| Region | Canada | 1000 | 16.7 | 42.2 | 6.9 | 16.4 | 4.1 | 7.3 | 6.3 |
| | Atlantic | 102 | 23.0 | 36.0 | .0 | 19.2 | 2.7 | 11.3 | 7.8 |
| | Quebec | 251 | 10.1 | 42.5 | 26.4 | 13.0 | 2.2 | 3.3 | 2.7 |
| | Ontario | 304 | 21.8 | 36.5 | .4 | 17.0 | 6.3 | 9.6 | 8.5 |
| | West | 344 | 15.3 | 49.0 | .6 | 17.5 | 3.8 | 7.1 | 6.7 |
| Gender | Male | 496 | 14.1 | 48.2 | 6.8 | 17.1 | 3.2 | 6.2 | 4.5 |
| | Female | 505 | 19.4 | 36.4 | 7.1 | 15.7 | 4.9 | 8.5 | 8.1 |
| Age | 18 to 29 | 202 | 16.9 | 35.0 | 10.6 | 17.5 | 5.6 | 6.9 | 7.5 |
| | 30 to 39 | 200 | 13.8 | 37.0 | 9.0 | 20.1 | 3.2 | 7.4 | 9.5 |
| | 40 to 49 | 214 | 18.8 | 37.2 | 7.9 | 16.8 | 5.8 | 9.4 | 4.2 |
| | 50 to 59 | 159 | 15.8 | 44.2 | 4.2 | 18.6 | 3.7 | 8.4 | 5.1 |
| | 60 plus | 225 | 18.0 | 56.7 | 2.9 | 10.2 | 2.0 | 4.9 | 5.3 |
| Vote Profile | Liberal | 303 | 40.0 | 26.4 | 2.4 | 14.0 | 3.4 | 8.8 | 5.0 |
| | Conservative | 323 | 3.3 | 78.9 | 1.8 | 7.6 | 1.9 | 2.6 | 3.8 |
| | NDP | 150 | 10.0 | 19.3 | 4.1 | 44.7 | 6.2 | 8.6 | 7.0 |
| | Bloc | 91 | 4.5 | 24.2 | 53.0 | 13.9 | .0 | 3.4 | 1.0 |
| | Green | 52 | 8.9 | 23.7 | 1.8 | 15.1 | 22.7 | 18.9 | 9.0 |
| | Undecided | 81 | 14.3 | 29.6 | 1.4 | 11.5 | 3.4 | 15.1 | 24.6 |