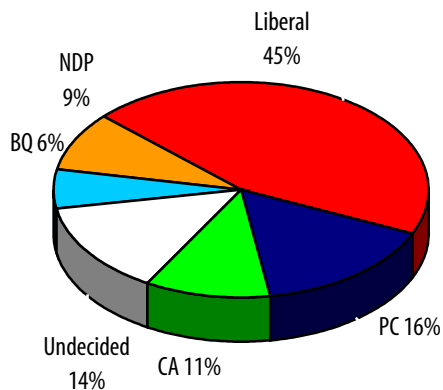
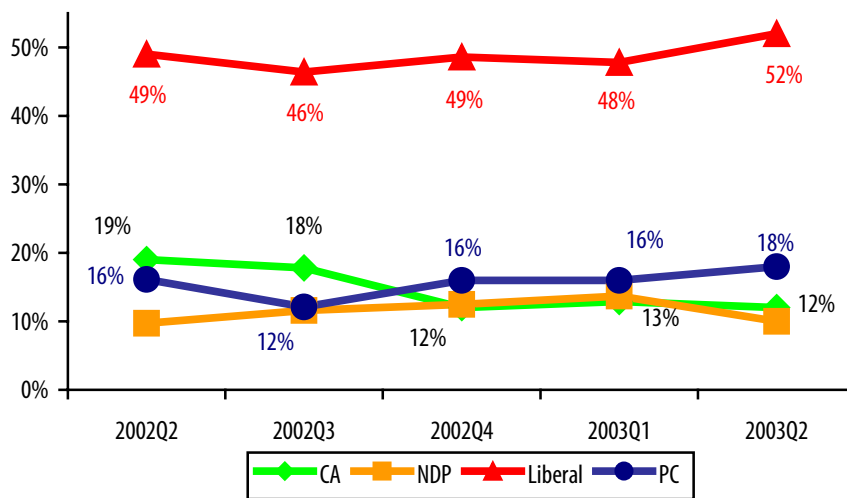


**THE BALLOT**  
(committed & undecided)



**LONGITUDINAL BALLOT TRACKING**  
(committed only)



**COMMENTARY**

The Liberals continue to enjoy a consistent 30 point margin over their nearest challenger. As the Liberals Leadership Race has begun in earnest the Liberals have realized a marginal increase in support from 48 to 52 per cent. Likewise, the PCs, who are also undergoing a leadership race posted a minor 2 per cent improvement in their support nationally.

Support for the Canadian Alliance remains at a level consistent since the fourth quarter of 2002 at 12%. This contrasts with the NDP who have posted a drop of four percentage points from 14% to 10% over the past 90 days.

**Target Groups**  
(+/- index score)

	LIB	CA	PC	NDP	BQ	Und
Atlantic	-2	-10	+10	0	-6	+7
Quebec	+4	-9	-11	-3	+19	0
Ontario	+2	-5	+6	+1	-6	0
West	-5	+12	-1	+1	-6	-1
Men	+1	+2	-1	-1	0	-1
Women	-1	-3	+1	0	0	+2
18 to 29	+2	-4	-1	-3	+1	+4
30 to 39	0	-3	+1	+1	0	0
40 to 49	+1	+1	-4	+1	+1	-1
50 to 59	+1	+1	0	+1	-1	-3
60 plus	-5	+3	+3	-3	0	+1

Note: Plus/minus index scores are based on the difference between the sub-group and the sample average. For example a +10 score for the PCs in Atlantic Canada would indicate that their support is 10% higher in Atlantic Canada than the national average. Considering the sample size of 1,000 voters, readers should focus on scores of +/-5 or greater.

**THE METHODOLOGY**

Between May 13<sup>th</sup> and May 23<sup>rd</sup>, 2003, SES conducted a total of 1,000 telephone interviews across Canada with eligible voters as part of the SES National Quarterly Omnibus. Aggregate results are accurate ± 3.1%, 19 times out of 20. Validation of the demographic profile of respondents indicates that the poll is a fair representation of Canadian voters.

**ABOUT SES**

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. In order to maximize turn-around time and increase efficiency, SES has a 110-line call centre complete with a predictive dialer. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

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