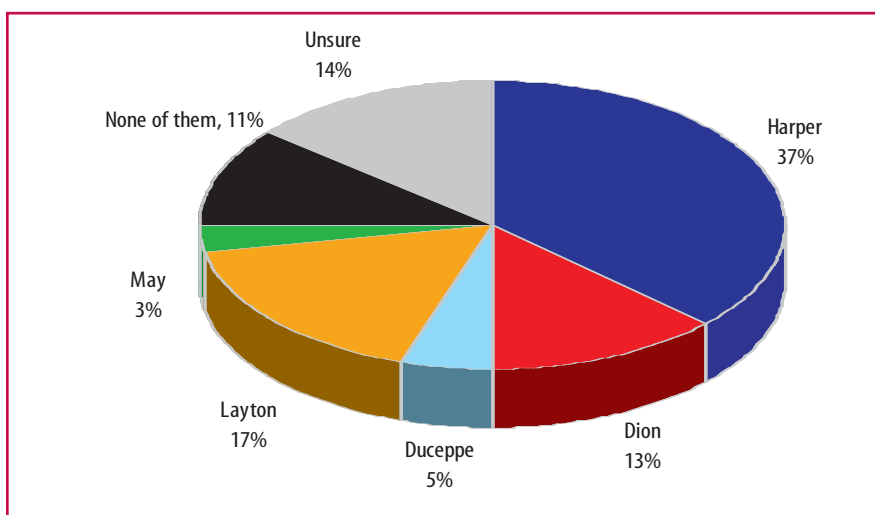November 13th, 2007

Harper Ahead as Best PM by 20 points

To follow is a review of SES' latest national random telephone survey of Canadians 18 years of age and older completed between November 6th and November 8th, 2007. The aggregate survey results are accuracte ±3.1 %, 19 times out of 20. The margin of accuracy will be wider for sub samples. Percentages may exceed 100 due to rounding.

The research was registered with the Marketing Research and Intelligence Association of which SES is a Gold Seal Corporate member.

Question: Of the following individuals, who do you think would make the best Prime Minister? [rotate]

Voters (%)**	Canada		Atlantic*		Quebec		Ontario		West	
	(N=1001)	(N=1004)	(N=102)	(N=103)	(N=250)	(N=250)	(N=300)	(N=301)	(N=350)	(N=351)
	Aug 4	Nov 8	Aug 4	Nov 8	Aug 4	Nov 8	Aug 4	Nov 8	Aug 4	Nov 8
Stephen Harper	31	37	31	24	24	41	24	35	41	40
Jack Layton	18	17	23	20	19	15	17	19	16	16
Stephane Dion	23	13	19	18	15	11	33	15	20	10
Gilles Duceppe	6	5	--	4	22	17	--	1	--	1
Elizabeth May	5	3	3	2	1	2	7	3	5	4
None/Unsure	19	25	24	33	19	14	19	26	18	29
Accuracy (19 of 20)	±3.1	±3.1	±9.9	±9.8	±6.3	±6.3	±5.7	±5.7	±5.3	±5.3

* small sample – readers should exercise caution.

 ** due to rounding percentages may not add up to 100

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

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