



SES Research Survey - Federal Liberal Leadership

Methodology

Between November 5th and November 9th, 2006, SES Research conducted a random telephone survey of 1,002 Canadians 18 years and older. The aggregate survey results are accurate $\pm 3.1\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the latest Canadian census results. Results should be considered representative of the Canadian population. Results may not add up to 100% due to rounding.

The initiative was part of the SES NationState Omnibus Survey and was registered with the Marketing Research and Intelligence Association of which SES is a Gold Seal Corporate member.

About SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please contact: Mr. Nikita Nanos at (613)234-4666 ext. 237 or nnanos@sesresearch.com.

For the last federal election earlier this year, which party did you vote for locally?

	Frequency	Aggregate Percent	Decided Percent	Cumulative Percent
Voted Liberal	224	22.4	31.0	31.0
Voted Conservative	271	27.1	37.5	68.4
Voted NDP	108	10.7	14.9	83.3
Voted Bloc	90	9.0	12.5	95.8
Voted Green	31	3.1	4.2	100.0
Total	724	72.3	100.0	
Refused	278	27.7		
Total	1002	100.0		

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For each of the Liberal leadership candidates, please tell me whether you would be more likely to vote Liberal, less likely to vote Liberal or whether their selection as leader would have no impact on you likelihood to vote Liberal.

		Michael Ignatieff				
		Total	More likely to vote Liberal	Less likely to vote Liberal	No impact on vote	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage
How voted in January 2006 federal election	Total	1002	15.8	19.8	46.9	17.4
	Voted Liberal	224	23.5	21.4	41.7	13.4
	Voted Conservative	271	13.8	16.9	54.7	14.6
	Voted NDP	108	14.1	28.7	46.0	11.2
	Voted Bloc	90	17.0	17.6	53.1	12.3
	Voted Green	31	30.3	13.5	40.7	15.5
	Refused	278	10.3	19.4	42.5	27.7

		Bob Rae				
		Total	More likely to vote Liberal	Less likely to vote Liberal	No impact on vote	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage
How voted in January 2006 federal election	Total	1002	20.1	24.1	41.7	14.0
	Voted Liberal	224	31.8	26.5	33.9	7.8
	Voted Conservative	271	10.6	30.1	48.5	10.8
	Voted NDP	108	29.6	22.2	41.6	6.6
	Voted Bloc	90	14.1	26.8	46.6	12.6
	Voted Green	31	22.4	16.9	45.2	15.5
	Refused	278	18.0	17.0	39.5	25.4

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		Stephane Dion				
		Total	More likely to vote Liberal	Less likely to vote Liberal	No impact on vote	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage
How voted in January 2006 federal election	Total	1002	14.4	22.5	47.9	15.2
	Voted Liberal	224	24.3	22.3	43.1	10.3
	Voted Conservative	271	8.8	22.5	55.8	12.9
	Voted NDP	108	19.4	21.2	51.6	7.7
	Voted Bloc	90	14.3	29.3	48.8	7.5
	Voted Green	31	6.3	26.7	50.8	16.2
	Refused	278	10.7	20.4	42.1	26.8

		Gerard Kennedy				
		Total	More likely to vote Liberal	Less likely to vote Liberal	No impact on vote	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage
How voted in January 2006 federal election	Total	1002	11.8	21.1	50.4	16.7
	Voted Liberal	224	19.7	21.3	45.6	13.3
	Voted Conservative	271	9.7	22.2	55.6	12.5
	Voted NDP	108	10.0	21.9	58.8	9.3
	Voted Bloc	90	3.3	24.0	57.2	15.6
	Voted Green	31	6.8	19.3	54.0	19.9
	Refused	278	11.4	18.8	43.3	26.5

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