

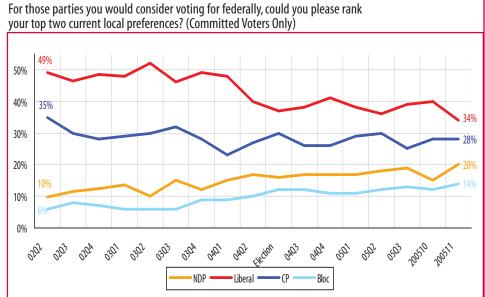
November 16, 2005

Liberals Down; New Democrats Up

SES NationState 200511

To follow is a review of SES' latest national random telephone survey of 1,003 Canadians completed between November 10th and 13th, 2005. The survey is accurate to within 3.1 percentage points, plus or minus, 19 times out of 20. The margin of accuracy will be wider for sub samples. Percentages may exceed 100 due to rounding.

The research was registered with the Marketing Research and Intelligence Association of which SES is a member.



Committed Voters (%)**	Canada		Atlantic*		Quebec		Ontario		West	
	(N=854)	(N=865)	(N=89)	(N=88)	(N=208)	(N=223)	(N=261)	(N=243)	(N=296)	(N=311)
	0ct 27	Nov 13	0ct 27	Nov 13	0ct 27	Nov 13	0ct 27	Nov 13	0ct 27	Nov 13
Liberal	40	34	57	43	32	24	49	44	33	29
Conservative Party	28	28	26	35	9	9	35	30	37	38
NDP	15	20	14	17	8	8	12	23	24	28
BQ	12	14			49	54				
Green Party	4	4	3	5	2	4	4	3	6	4
Accuracy (19 of 20)	<u>+</u> 3.4	<u>+</u> 3.4	<u>+</u> 10.5	<u>+</u> 10.6	<u>+</u> 6.9	<u>+</u> 6.6	<u>+</u> 6.1	<u>+</u> 6.4	<u>+</u> 5.8	<u>+</u> 5.6
Uncommitted	20	14	18	12	17	12	18	19	23	12

* small sample - readers should exercise caution.

** due to rounding percentages may not add up to 100

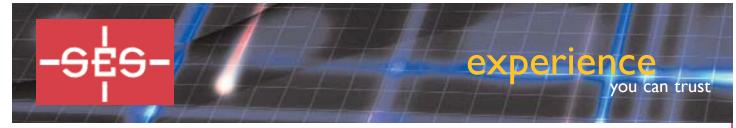
About SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

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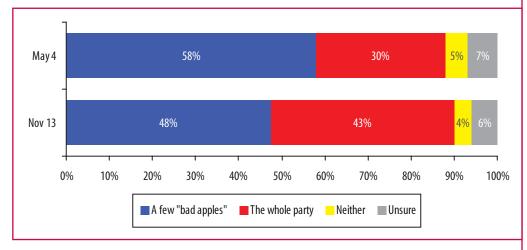
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Liberal Party Image Hurt

SES NationState Poll

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Question: Do you think the recent allegations of money being directed to federal Liberals is about a few "bad apples" in the Liberal Party of Canada or do you think this problem extends to the whole Liberal Party of Canada?



All Voters (%)**	Canada		Atlantic*		Quebec		Ontario		West	
	(N=1,000)	(N=1,003)	(N=100)	(N=100)	(N=250)	(N=254)	(N=300)	(N=301)	(N=350)	(N=353)
	May 4	Nov 13	May 4	Nov 13	May 4	Nov 13	May 4	Nov 13	May 4	Nov 13
A few "bad apples"	58	48	73	62	46	35	62	48	58	54
The whole party	30	43	18	30	42	55	27	40	27	40
Neither	5	4	4	3	4	3	7	3	5	4
Unsure	7	6	5	5	8	7	4	9	9	3
Accuracy (19 of 20)	<u>+</u> 3.1	<u>+</u> 3.1	<u>+</u> 10.0	<u>+</u> 10.0	<u>+</u> 6.2	<u>+</u> 6.2	<u>+</u> 5.7	<u>+</u> 5.7	<u>+</u> 5.3	<u>+</u> 5.3

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Canadians Say Both Chretien and Martin Responsible

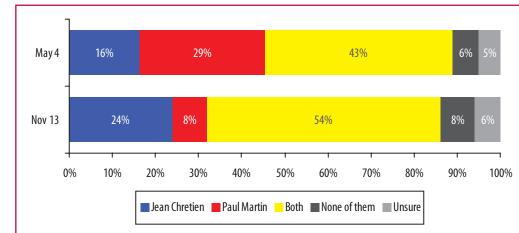
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Question: Who should take responsibility for activities uncovered by the Gomery Commission: Prime Minister Paul Martin, former Prime Minister Jean Chretien, both or none of them?

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All Voters (%)**	Canada		Atlantic*		Quebec		Ontario		West	
Voters (70)	(N=1,000)	(N=1,003)	(N=100)	(N=99)	(N=250)	(N=253)	(N=300)	(N=301)	(N=350)	(N=354)
	May 4	Nov 13	May 4	Nov 13	May 4	Nov 13	May 4	Nov 13	May 4	Nov 13
Jean Chretien	16	24	10	17	29	27	15	24	10	25
Paul Martin	29	8	38	12	4	4	38	9	37	10
Both of them	43	54	40	59	51	48	38	55	43	57
None of them	6	8	7	4	12	15	5	5	2	5
Unsure	5	6	5	8	4	6	3	7	8	4
Accuracy (19 of 20)	<u>+</u> 3.1	<u>+</u> 3.1	<u>+</u> 10.0	<u>+</u> 10.0	<u>+</u> 6.2	<u>+</u> 6.2	<u>+</u> 5.7	<u>+</u> 5.7	<u>+</u> 5.3	<u>+</u> 5.3

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Gomery Vote Impact – Part Two of Two SES NationState Poll

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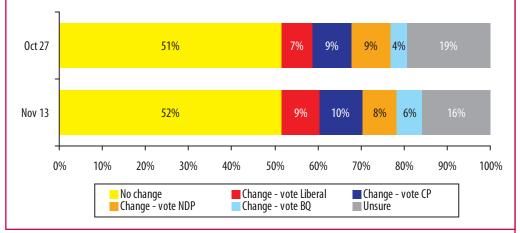
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Question: Based on what you have heard about the advertising/sponsorship scandal up until today, which of the following statements best reflects your voting behavior in your riding for the upcoming federal election? [Read and Rotate]

a. I have already made up my mind and the advertising/sponsorship scandal will not change my vote be liveral candidate because of how the advertising/sponsorship scan

b. I will change my vote to support the Liberal candidate because of how the advertising/sponsorship scandal was handled.

c. I will change my vote to support the Conservative candidate because of the advertising/sponsorship scandal d. I will change my vote to support the NDP candidate because of the advertising/sponsorship scandal. e.(Quebec only) I will change my vote to support the Bloc Quebecois candidate because of the advertising/sponsorship scandal



) (N=319) (N=30 ⁻) (N=384) (N=353)
Oct 27 Nov 13	Oct 27 Nov 13
54 51	52 58
10 9	6 9
10 11	12 13
9 9	11 9
17 21	18 11
<u>+</u> 5.5 <u>+</u> 5.7	<u>+</u> 5.1 <u>+</u> 5.3
-	Oct 27 Nov 13 54 51 10 9 10 11 9 9 17 21

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