



experience  
you can trust

October 31, 2005

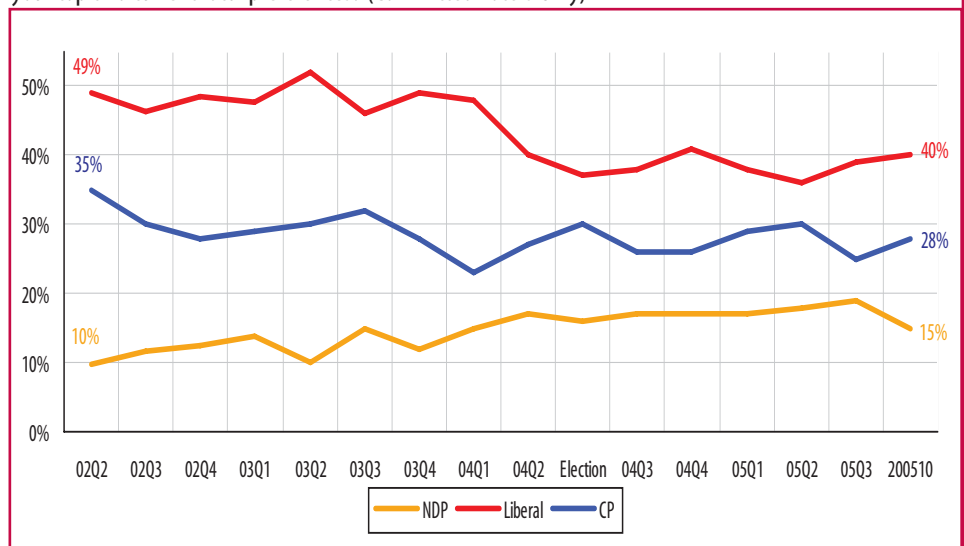
# Liberals Ahead

## SES NationState 200510

To follow is a review of SES' latest national random telephone survey of 1,059 Canadians completed between October 21st and October 27th, 2005. The survey is accurate to within 3.0 percentage points, plus or minus, 19 times out of 20. The margin of accuracy will be wider for sub samples. Percentages may exceed 100 due to rounding.

The research was registered with the Marketing Research and Intelligence Association of which SES is a member.

For those parties you would consider voting for federally, could you please rank your top two current local preferences? (Committed Voters Only)



Committed Voters (%)**	Canada		Atlantic*		Quebec		Ontario		West	
	(N=854)	(N=865)	(N=89)	(N=82)	(N=208)	(N=217)	(N=261)	(N=258)	(N=296)	(N=308)
	200510	Q3	200510	Q3	200510	Q3	200510	Q3	200510	Q3
Liberal	40	39	57	45	32	34	49	45	33	35
Conservative Party	28	25	26	32	9	4	35	28	37	36
NDP	15	19	14	21	8	11	12	21	24	22
BQ	12	13	--	--	49	50	--	--	--	--
Green Party	4	5	3	2	2	1	4	6	6	7
Accuracy (19 of 20)	±3.4	±3.4	±10.5	±11.0	±6.9	±6.7	±6.1	±6.2	±5.8	±5.6
Uncommitted	20	14	18	18	17	13	18	14	23	12

\* small sample – readers should exercise caution.  
\*\* due to rounding percentages may not add up to 100

### About SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please visit our website [www.sesresearch.com](http://www.sesresearch.com) or contact: Mr. Nikita Nanos at (613) 234-4666 ext.237 or [nnanos@sesresearch.com](mailto:nnanos@sesresearch.com)





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# Gomery Vote Impact - Part One of Two

## SES NationState Poll

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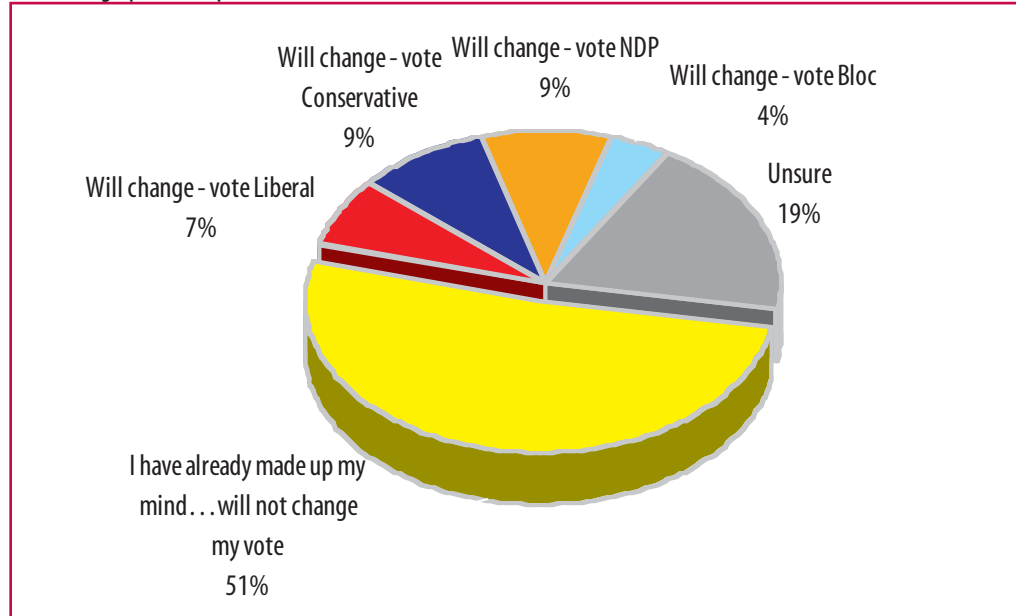
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**Question:** Based on what you have heard about the advertising/sponsorship scandal up until today, which of the following statements best reflects your voting behavior in your riding for the upcoming federal election?  
[Read and Rotate]

- a. I have already made up my mind and the advertising/sponsorship scandal will not change my vote
- b. I will change my vote to support the Liberal candidate because of how the advertising/sponsorship scandal was handled.
- c. I will change my vote to support the Conservative candidate because of the advertising/sponsorship scandal
- d. I will change my vote to support the NDP candidate because of the advertising/sponsorship scandal.
- e. (Quebec only) I will change my vote to support the Bloc Quebecois candidate because of the advertising/sponsorship scandal



### Regional Breakdown

	Margin of Accuracy	Will not change vote	Will change - vote Liberal	Will change - vote CP	Will change - vote NDP	Will change - vote Bloc	Unsure
	%	%	%	%	%	%	%
Canada	± 3.0%	51	7	9	9	4	19
Atlantic	± 9.6%	57	5	13	9	-	16
Quebec	± 6.3%	43	6	2	5	19	26
Ontario	± 5.5%	54	10	10	9	-	17
West	± 5.1%	52	6	12	11	-	18

