



Memo

From: Nikita Nanos, SES Research

Date: February 12, 2005

Re: Ontario political environment - McGuinty image & performance

To follow are the results of a random telephone survey of 500 voters in Ontario completed between January 22nd and January 26th, 2005. The research is accurate \pm 4.5 percentage points, 19 times out of 20. The initiative was registered and completed in accordance with the standards of the Marketing Research and Intelligence Association. Percentages may not add up to 100 due to rounding.

Question - What words would you use to describe what you like, if anything, about Dalton McGuinty [Unprompted]

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Unsure	219	43.8	43.8	43.8
	Like nothing	113	22.6	22.6	66.4
	Honest	27	5.4	5.4	71.8
	Works hard	21	4.2	4.2	76.0
	Doing the right thing	20	4.0	4.0	80.0
	A nice man	17	3.4	3.4	83.4
	Has good ideas	14	2.8	2.8	86.2
	Looks good	13	2.6	2.6	88.8
	A leader	9	1.8	1.8	90.6
	Doing a good job	8	1.6	1.6	92.2
	A fresh face	6	1.2	1.2	93.4
	Courage to say was wrong	5	1.0	1.0	94.4
	Average guy	5	1.0	1.0	95.4
	Cares	4	.8	.8	96.2
	Fair	4	.8	.8	97.0
	A straight talker	4	.8	.8	97.8
	Intelligent	3	.6	.6	98.4
	Family man	2	.4	.4	98.8
	Listens	2	.4	.4	99.2
	Tries hard	1	.2	.2	99.4
	A federalist	1	.2	.2	99.6
	Balancing books	1	.2	.2	99.8
	Gets things done	1	.2	.2	100.0
	Total	500	100.0	100.0	



Memo

Question - What words would you use to describe what you dislike, if anything, about Dalton McGuinty? [Unprompted]

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Lied	205	41.0	41.0	41.0
Unsure	164	32.8	32.8	73.8
Weak	26	5.2	5.2	79.0
Doing a bad job	19	3.8	3.8	82.8
All talk	13	2.6	2.6	85.4
Bad policies	12	2.4	2.4	87.8
Done nothing	12	2.4	2.4	90.2
Arrogant	10	2.0	2.0	92.2
Everything	9	1.8	1.8	94.0
A bad speaker	7	1.4	1.4	95.4
Doesn't listen	6	1.2	1.2	96.6
Evasive	4	.8	.8	97.4
Typical politician	4	.8	.8	98.2
No vision	3	.6	.6	98.8
Overspending	3	.6	.6	99.4
Nothing	2	.4	.4	99.8
Blames PC's for everything	1	.2	.2	100.0
Total	500	100.0	100.0	

As you know, Dalton McGuinty is the Premier of Ontario. Based on his performance to date, would you describe the job he has done as....

	Jan 2005/Jan 2004
Very good	2/2
Good	15/13
Average	41/33
Poor.....	21/21
Very poor	17/24
Unsure	2/5
No answer/refused	2/1

Questions or comments should be directed to:
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