

Dear Decision-maker,

For over a decade, SES has provided strategic research, executive counsel and innovative solutions to Canada's leading decision-makers. As part of a process of tracking public opinion and business trends, the firm launched *The SES Web Entrepreneurship Survey* in early 1999.

Having timely and accurate data on emerging on-line business trends is critical to corporate and government decision-makers involved in the Internet. Conducted annually by telephone, *The Web Entrepreneurship Survey* identifies opportunities as well as assists subscribers in understanding the perceptions of small businesses as they relate to commercialization of the Internet.

With a final sample target of 1,000 businesses, *The SES Web Entrepreneurship Survey* is among Canada's most significant research benchmarks on small businesses and the Internet. The margin of accuracy of the survey is \pm 3.1%, 19 times out of 20. Validation of the profile of respondents and of small businesses across Canada, indicate that the results are a fair representation of opinion for the target group.

If you have any questions about your data table, please do not hesitate to contact me directly.



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TABLE 28 REMITTING TAXES TO THE GOVERNMENT

Now I'm going to read you a list of Internet services and activities. I'd like you to tell me whether your business is already engaged in or is currently planning to use them. (Businesses not engaged in the activities were also asked whether they would consider the service or activity.)

	Remitting Taxes %	
All Business Respondents	11	
All Business Internet Users Engaged Planning Consider Neither planning nor considering	14 6 17 62	
Business Internet Users Not Engaged Planning Consider Neither planning nor considering	7 20 73	
All Business Internet Non-users Planning Consider Not consider	8 19 73	
BUSINESSES USING THE INTERNET	Yes %	No %
Remitting Taxes by Region West Ontario Quebec Atlantic Remitting Taxes by Number of	18 16 10 5	82 84 90 95
Employees 4 or less 5 to 9 10 to 24 25 to 49	15 13 15 14	85 87 85 86
Remitting Taxes by Years in Business Less than 1 year 1 to 4 years 5 to 9 years 10 years or more	14 18 24 22	86 82 76 78
Remitting Taxes by Respondent Age 18 to 29 30 to 39 40 to 49 50 to 59 60 plus	12 13 16 15 14	88 87 84 85 86
Remitting Taxes by Gender Female Male	10 19	90 81