

## Conservatives Close Gap; Desire for Change Goes Up



### ELECTION TRACKING

#### Questions

If a FEDERAL election were held today, could you please rank your top two current local voting preferences.

Some people think that the Liberals have done a good job running the country and that Paul Martin would be strong Prime Minister. Others think that the Liberals have been in power too long and that it's time for a change. Which of these two opinions best reflects your views?

Based on what you know about the federal party leaders and their performance during the election campaign up until today, who do you think would make the best Prime Minister.

#### Methodology

A national random telephone survey is conducted nightly by SES Research throughout the campaign. Each evening 200 voters are interviewed. The daily tracking figures are based on a three day rolling sample comprised of 600 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of accuracy is  $\pm 4.1\%$ , 19 times out of 20. The research was registered with the Canadian Survey Research council of which SES is a member.

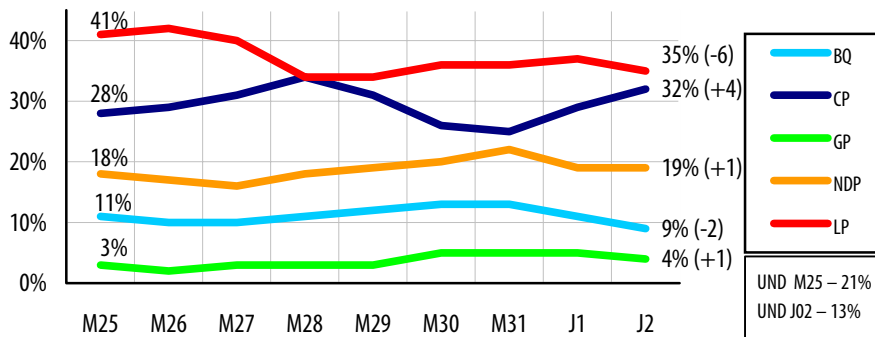
M25 on the charts reflect the findings of a national SES poll completed on May 25, 2004. M26 represents May 26<sup>th</sup>, M27 May 27<sup>th</sup> and so on. Percentages may not add up to 100 due to rounding.

#### About SES

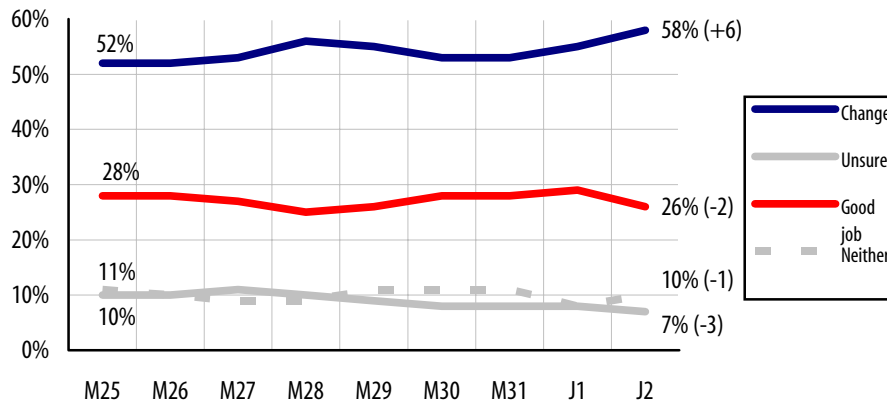
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#### BALLOT (rank 1 - decided only)



#### APPETITE FOR CHANGE



#### BEST PRIME MINISTER

