

CPAC-SES Nightly Tracking Regional Breakdown



Looking at Canada's Regions by the Numbers

January 18th to 22nd, 2006, Five Day Roll

	Atlantic Canada		Montreal		Rest of Quebec		Toronto and the GTA		Southwestern ON		Northern and Eastern ON		Manitoba and Saskatchewan		Alberta		British Columbia	
	%		%		%		%		%		%		%		%		%	
	Jan 19	Jan 22	Jan 19	Jan 22	Jan 19	Jan 22	Jan 19	Jan 22	Jan 19	Jan 22	Jan 19	Jan 22	Jan 19	Jan 22	Jan 19	Jan 22	Jan 19	Jan 22
Liberal	35	37	23	30	16	13	37	38	37	37	45	40	28	25	26	18	33	34
СР	40	31	14	15	28	31	36	33	44	43	36	33	41	47	55	55	33	36
NDP	22	26	17	12	8	7	20	22	15	13	15	21	27	23	11	19	29	23
Bloc	-	-	41	38	46	47	-	-	-	-	-	-	-	-	-	-	-	-
Green	3	6	5	5	2	2	8	8	4	6	4	6	4	5	8	7	5	7
Accuracy	<u>+</u> 7.5%	±8.1%	<u>+</u> 9.5%	±8.9	<u>+</u> 5.6%	±5.6	<u>+</u> 6.2%	±5.7	<u>+</u> 9.3%	±8.8	<u>+</u> 8.3%	±7.7	<u>+</u> 7.7%	±8.5	<u>+</u> 7.6%	±7.5	<u>+</u> 6.2%	±6.3
Undecided	11	12	17	7	16	14	13	12	15	15	12	15	16	14	13	9	13	8

Methodology

A national random telephone survey is conducted nightly by SES Research throughout the campaign. Each evening a new group of 400 eligible voters are interviewed. The figures are based on 2,000 interviews completed between January 15^{th} and 19^{th} , 2006 and between January 18^{th} and January 22^{nd} , 2006. The margin of accuracy is $\pm 2.2\%$, 19 times out of 20. The margin for the regional subsamples is wider and identified for each region in the table above.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2001 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding.

The research has been registered with the Marketing Research and Intelligence Association of which SES is a member.

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website <u>www.sesresearch.com</u>.

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