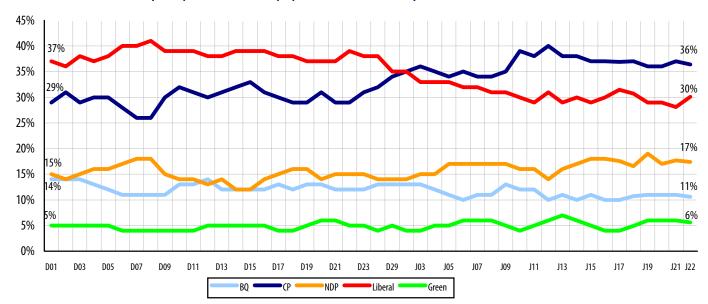


Conservative Lead Continues



FIRST RANKED BALLOT (N=1,200 Canadians, 1,051 decided voters)



REGIONAL BALLOTS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Jan 21	Jan 22	Jan 21	Jan 22	Jan 21	Jan 22	Jan 21	Jan 22	Jan 21	Jan 22
	%	%	%	%	%	%	%	%	%	%
Conservative	37.0	36.4	27	29	26	27	37	36	48	47
Liberal	28.1	30.1	33	44	16	19	39	38	25	26
NDP	17.7	17.4	32	22	10	8	18	20	19	21
BQ	11.3	10.6	-	-	45	42	-	-	-	-
Green	6.0	5.6	8	5	4	3	6	6	8	6
Accuracy	<u>+</u> 3.1%	<u>+</u> 3.1%	<u>+</u> 11.0%	<u>+</u> 11.0%	<u>+</u> 6.2%	<u>+</u> 6.2%	<u>+</u> 5.3%	<u>+</u> 5.1%	<u>+</u> 5.5%	<u>+</u> 5.6%
Undecided	12.5	12.5	11	13	13	13	15	14	9	10

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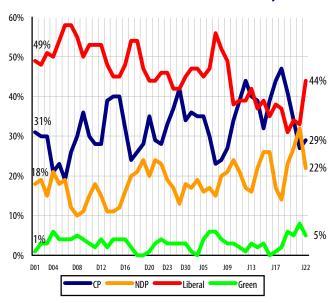
1



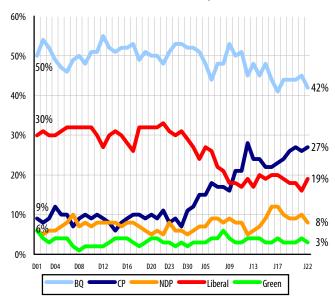
Grits and Tories Neck-and-neck in Ontario



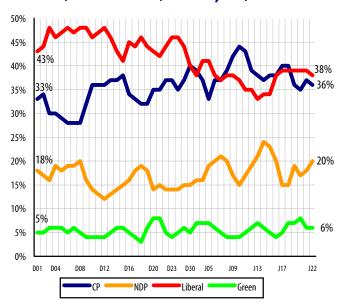
ATLANTIC CANADA (Decided Voters, Accuracy ± 10)



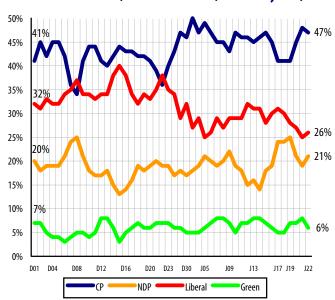
QUEBEC (Decided Voters, Accuracy ±6)



ONTARIO (Decided Voters, Accuracy ±6)



WESTERN CANADA (Decided Voters, Accuracy ± 5)

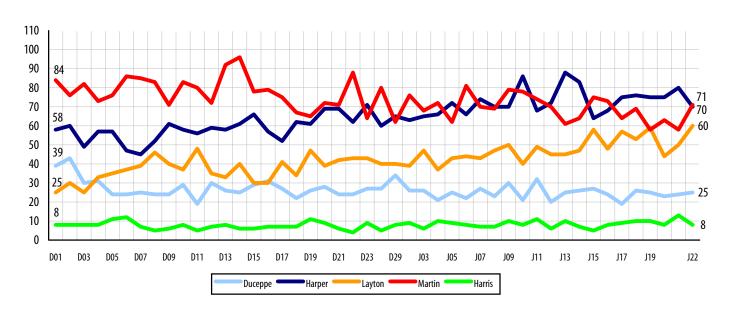


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Performance Index: Martin and Harper Tied on Daily Score





LEADERSHIP INDICATORS

	Trust		Competence		Vision fo	r Canada	Leadership Index Score		
	Jan 21	Jan 22	Jan 21	Jan 22	Jan 21	Jan 22	Jan 21	Jan 22	
	%	%	%	%	%	%			
Paul Martin	15	18	23	28	20	25	58	71	
Stephen Harper	25	21	25	24	30	25	80	70	
Gilles Duceppe	9	11	10	8	5	6	24	25	
Jack Layton	21	25	14	17	15	18	50	60	
Jim Harris	5	3	4	2	4	3	13	8	
None of them	15	12	10	8	10	6	35	26	
Undecided	10	11	13	14	16	16	39	41	
Accuracy	<u>+</u> 5.0%								

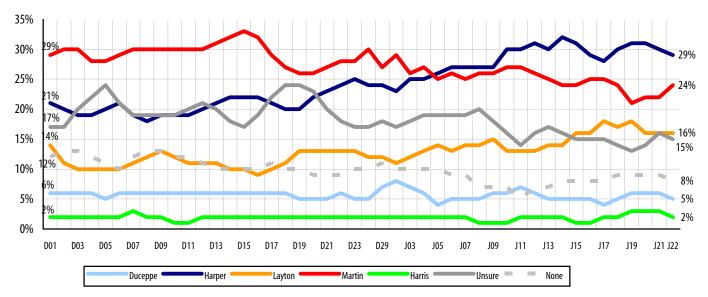
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Best PM: Harper ahead of Martin by five points



BEST PRIME MINISTER (N=1,200 Canadians)



REGIONAL NUMBERS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Jan 21	Jan 22	Jan 21	Jan 22	Jan 21	Jan 22	Jan 21	Jan 22	Jan 21	Jan 22
	%	%	%	%	%	%	%	%	%	%
Harper	30	29	16	14	30	31	26	24	39	39
Martin	22	24	28	37	12	13	29	32	20	22
Duceppe	6	5	-	-	18	17	2	2	1	1
Layton	16	16	24	19	16	15	16	17	14	15
Harris	3	2	1	-	1	-	3	3	4	3
None	9	8	11	12	11	9	7	6	8	8
Undecided	16	15	21	18	13	16	17	16	14	13
Accuracy	<u>+</u> 2.9%	<u>+</u> 2.9%	<u>+</u> 9.8%	<u>+</u> 10.4%	<u>+</u> 5.8%	<u>+</u> 5.8%	<u>+</u> 4.9%	<u>+</u> 4.7%	<u>+</u> 5.2%	<u>+</u> 5.3%

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METHODOLOGY



CPAC Questions

- 1. If a FEDERAL election were held today, could you please rank your top two current <u>local</u> voting preferences? (First ranked reported)
- 2. Are you currently leaning towards any particular FEDERAL party, and if you are, which party would that be?

Currently (rotate), Paul Martin is the leader of the federal Liberal Party, Stephen Harper is the leader of the Conservative Party of Canada, Jack Layton is the leader of the federal NDP, Gilles Duceppe is leader of the Bloc Quebecois and Jim Harris is leader of the federal Green Party.

- 3. Which of the federal leaders would you best describe as the most trustworthy leader?
- 4. Which of the federal leaders would you best describe as the most competent leader?
- 5. Which of the federal leaders would you best describe as the leader with the best vision for Canada?
- 6. Based on what you know about the federal party leaders and their performance during the election campaign up until today, who do you think would make the best Prime Minister?

Methodology

A national random telephone survey is conducted nightly by SES Research throughout the campaign. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of accuracy is $\pm 2.9\%$, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2001 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which SES is a member.

Leadership Index Score Methodology

Every day, SES will report on a daily leadership index score. The leadership index score is a summation of the three leadership indicators (trustworthy, competence, vision). For example, on November 30th (N30), Jim Harris received a Leadership Index Score of 5 because 2% of Canadians identified Jim Harris as the most trustworthy leader, 1% said he was the most competent and 2% said he had the best vision for Canada.

The Leadership Index Score will be tracked daily with updated results from the previous night of polling. Unlike the other measures tracked by SES, the leadership index score will not be based on a three-day rolling sample. It will be reported from results the evening before. This will allow SES to measure the performance of the federal party leaders and the key factors driving performance on a daily basis.

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website www.sesresearch.com.

Media inquiries should be directed to: Nikita James Nanos President and CEO SES Research nnanos@sesresearch.com (613) 234-4666 ext. 237