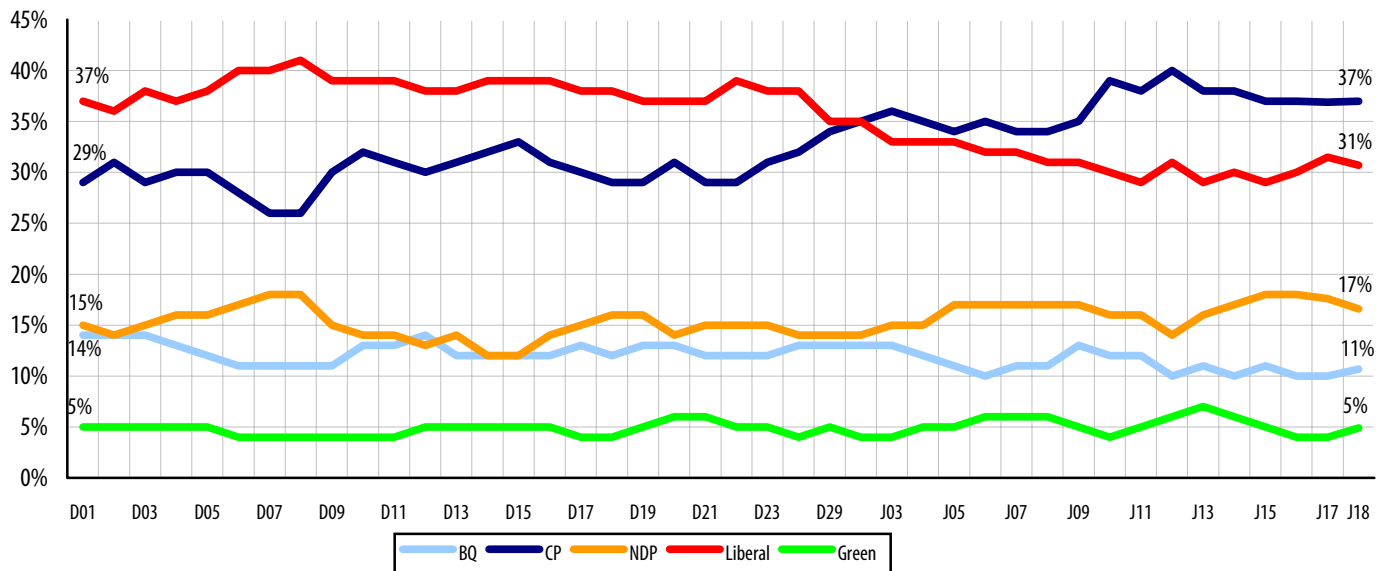


Conservatives Lead by Six Points



FIRST RANKED BALLOT (N=1,200 Canadians, 1,015 decided voters)



REGIONAL BALLOTS

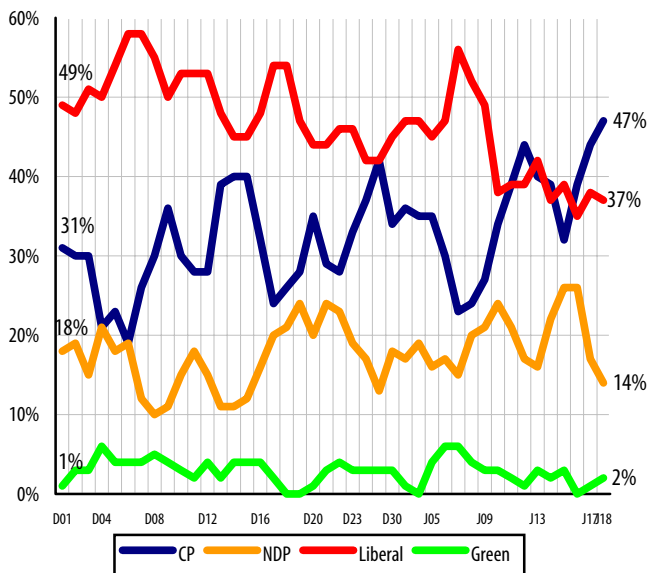
	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Jan 17	Jan 18	Jan 17	Jan 18	Jan 17	Jan 18	Jan 17	Jan 18	Jan 17	Jan 18
	%	%	%	%	%	%	%	%	%	%
Conservative	36.9	37.0	44	47	23	24	40	40	41	41
Liberal	31.5	30.7	38	37	20	19	39	39	31	30
NDP	17.6	16.6	17	14	12	10	15	15	24	24
BQ	10.0	10.7	-	-	41	44	-	-	-	-
Green	4.0	4.9	1	2	4	3	5	7	5	5
Accuracy	± 3.1%	± 3.1%	± 9.7%	± 9.9%	± 6.4%	± 6.3%	± 5.7%	± 5.7%	± 5.3%	± 5.3%
Undecided	15.9	15.2	12	16	20	17	14	12	16	16

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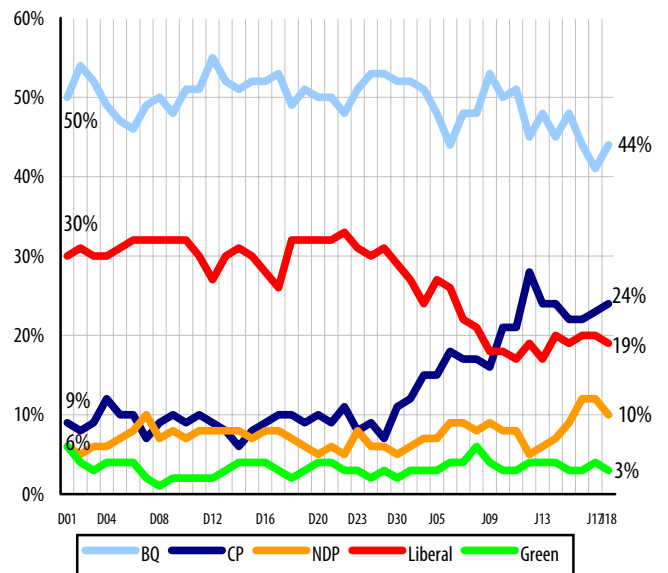
Ontario Remains a Dead Heat



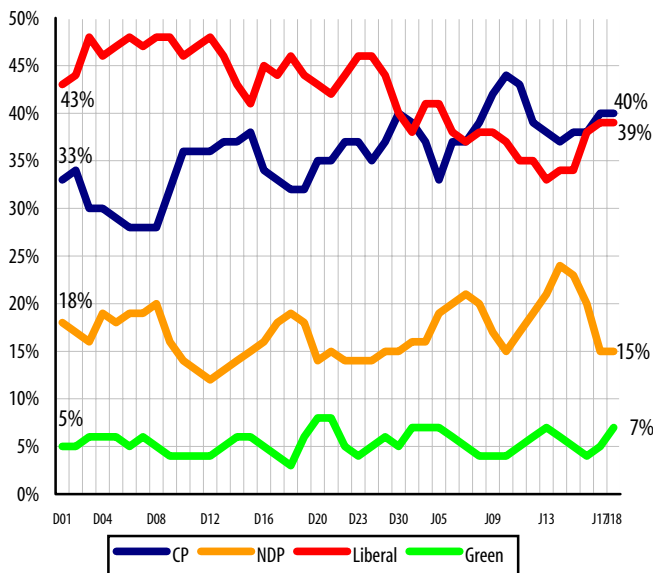
ATLANTIC CANADA (Decided Voters, Accuracy ± 10)



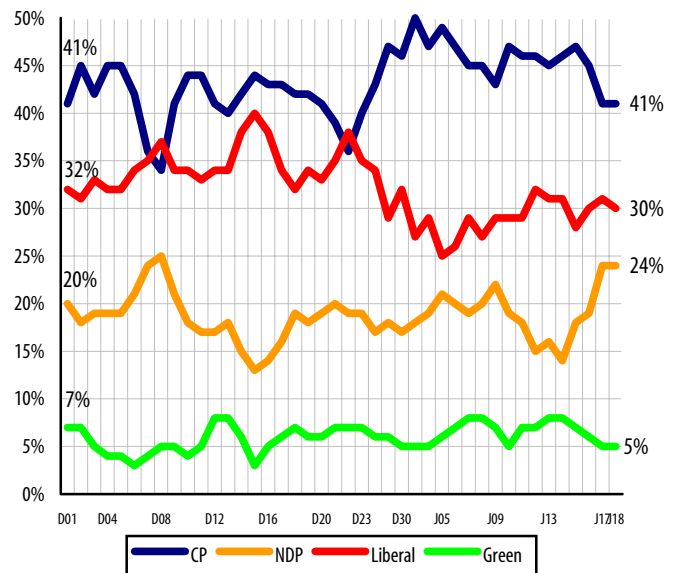
QUEBEC (Decided Voters, Accuracy ± 6)



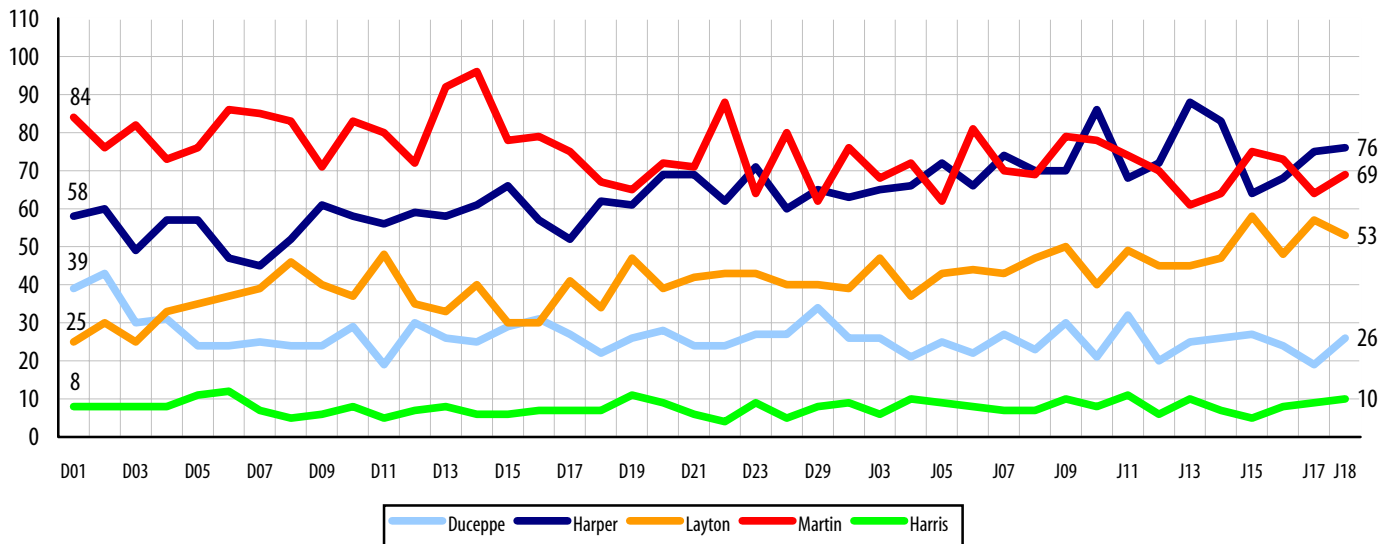
ONTARIO (Decided Voters, Accuracy ± 6)



WESTERN CANADA (Decided Voters, Accuracy ± 5)



Performance Index: Harper leads Martin by Seven Points



LEADERSHIP INDICATORS

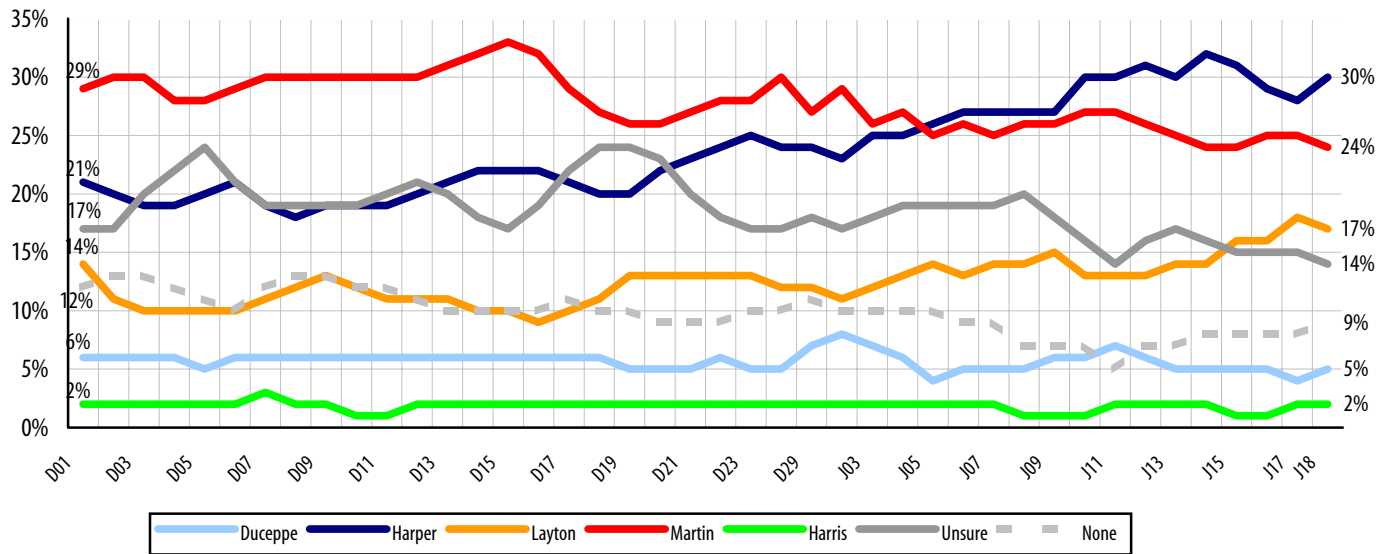
	Trust		Competence		Vision for Canada		Leadership Index Score	
	Jan 17	Jan 18	Jan 17	Jan 18	Jan 17	Jan 18	Jan 17	Jan 18
	%	%	%	%	%	%		
Paul Martin	16	18	26	27	22	24	64	69
Stephen Harper	24	24	25	25	26	27	75	76
Gilles Duceppe	8	10	7	10	4	6	19	26
Jack Layton	24	20	14	14	19	19	57	53
Jim Harris	3	3	2	3	4	4	9	10
None of them	14	17	10	11	9	11	33	39
Undecided	12	8	16	11	15	10	43	29
Accuracy	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%		

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Best PM: Harper Ahead by Six Points



BEST PRIME MINISTER (N=1,200 Canadians)



REGIONAL NUMBERS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Jan 17	Jan 18	Jan 17	Jan 18	Jan 17	Jan 18	Jan 17	Jan 18	Jan 17	Jan 18
	%	%	%	%	%	%	%	%	%	%
Harper	28	30	26	28	24	29	28	29	31	33
Martin	25	24	31	30	19	17	30	30	23	23
Duceppe	4	5	-	1	13	14	1	1	2	2
Layton	18	17	19	13	16	16	16	15	20	20
Harris	2	2	-	2	1	1	2	3	3	3
None	8	9	4	8	9	8	8	8	9	9
Undecided	15	14	20	18	18	16	15	14	11	11
Accuracy	± 2.9%	± 2.9%	± 9.2%	± 9.2%	± 5.8%	± 5.8%	± 5.3%	± 5.3%	± 4.9%	± 4.9%

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METHODOLOGY



CPAC Questions

1. If a FEDERAL election were held today, could you please rank your top two current local voting preferences? (First ranked reported)
2. Are you currently leaning towards any particular FEDERAL party, and if you are, which party would that be?

Currently (rotate), Paul Martin is the leader of the federal Liberal Party, Stephen Harper is the leader of the Conservative Party of Canada, Jack Layton is the leader of the federal NDP, Gilles Duceppe is leader of the Bloc Quebecois and Jim Harris is leader of the federal Green Party.

3. Which of the federal leaders would you best describe as the most trustworthy leader?
4. Which of the federal leaders would you best describe as the most competent leader?
5. Which of the federal leaders would you best describe as the leader with the best vision for Canada?
6. Based on what you know about the federal party leaders and their performance during the election campaign up until today, who do you think would make the best Prime Minister?

Methodology

A national random telephone survey is conducted nightly by SES Research throughout the campaign. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of accuracy is $\pm 2.9\%$, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2001 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which SES is a member.

Leadership Index Score Methodology

Every day, SES will report on a daily leadership index score. The leadership index score is a summation of the three leadership indicators (trustworthy, competence, vision). For example, on November 30th (N30), Jim Harris received a Leadership Index Score of 5 because 2% of Canadians identified Jim Harris as the most trustworthy leader, 1% said he was the most competent and 2% said he had the best vision for Canada.

The Leadership Index Score will be tracked daily with updated results from the previous night of polling. Unlike the other measures tracked by SES, the leadership index score will not be based on a three-day rolling sample. It will be reported from results the evening before. This will allow SES to measure the performance of the federal party leaders and the key factors driving performance on a daily basis.

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website www.sesresearch.com.

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