Liberals Widen Lead

BALLOT (rank 1 - decided only)
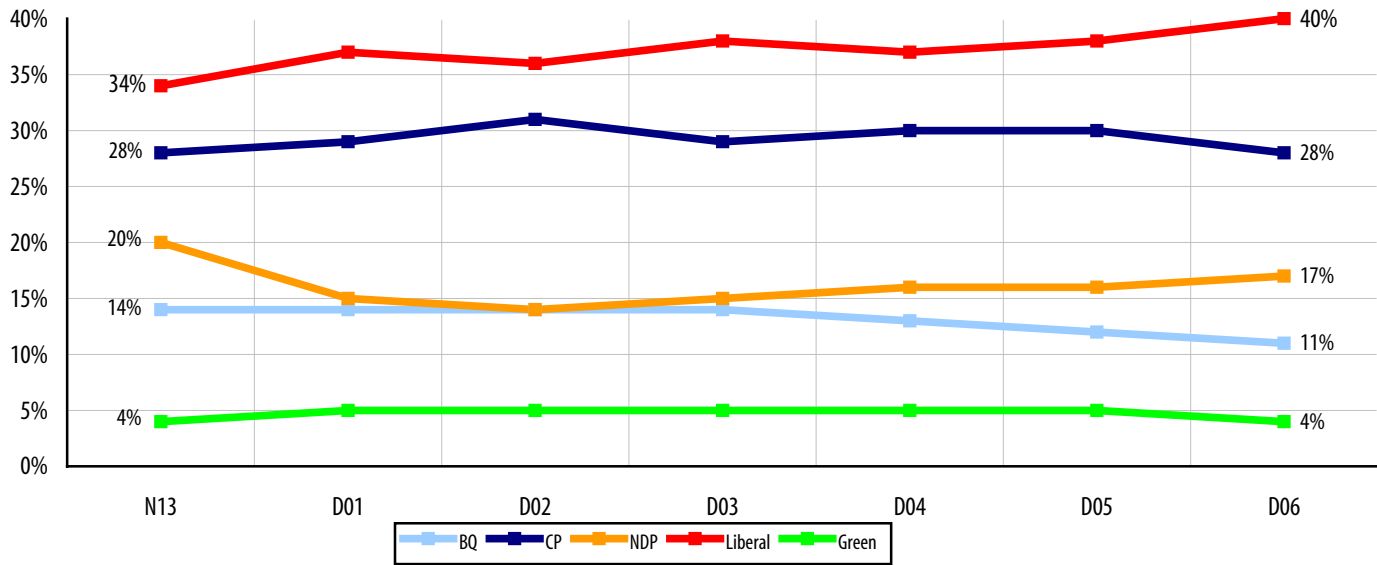

REGIONAL BALLOTS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 5	Dec 6	Dec 5	Dec 6	Dec 5	Dec 6	Dec 5	Dec 6	Dec 5	Dec 6
	%	%	%	%	%	%	%	%	%	%
Liberal	38	40	54	58	31	32	47	48	32	34
Conservative	30	28	23	19	10	10	29	28	45	42
NDP	16	17	18	19	7	8	18	19	19	21
BQ	12	11	1	-	47	46	-	-	-	-
Green	5	4	4	4	4	4	6	5	4	3
Accuracy	± 3.2%	± 3.2%	± 10.1%	± 10.0%	± 6.3%	± 6.5%	± 6.0%	± 5.7%	± 5.4%	± 5.4%
Undecided	18	18	18	18	16	21	22	16	17	18

Martin Scores Well on Day of National Daycare Announcement
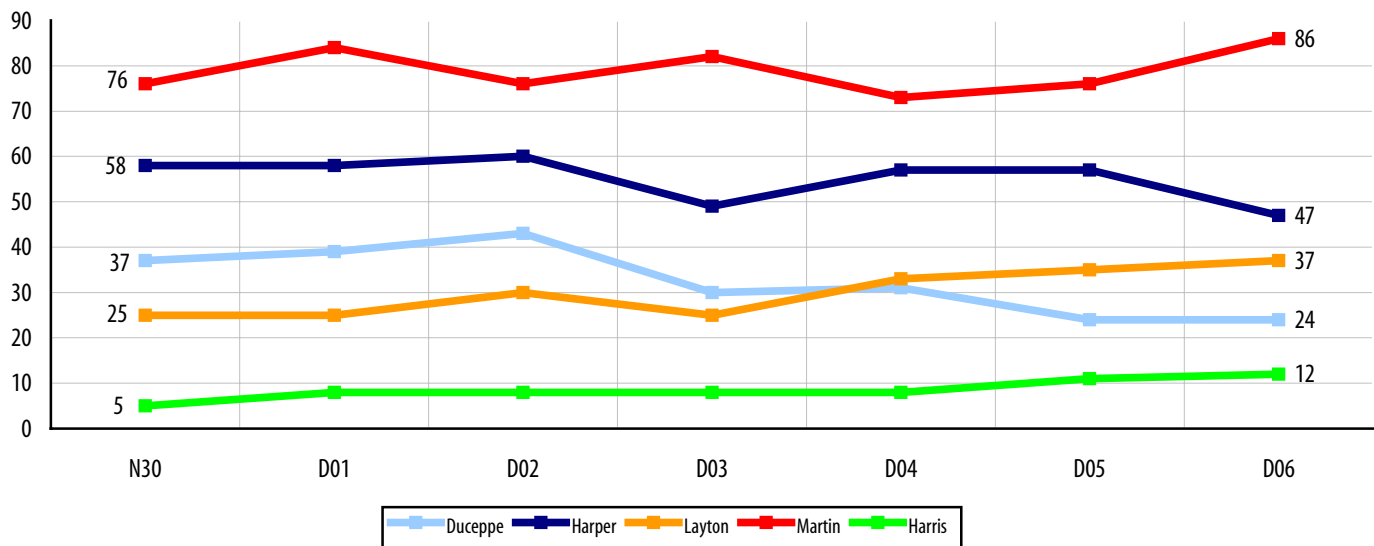
LEADERSHIP INDICATORS

	Trust		Competence		Vision for Canada		Leadership Index Score	
	Dec 5	Dec 6	Dec 5	Dec 6	Dec 5	Dec 6	Dec 5	Dec 6
	%	%	%	%	%	%		
Paul Martin	19	24	31	33	26	29	76	86
Stephen Harper	19	15	18	14	20	18	57	47
Gilles Duceppe	10	10	9	9	5	5	24	24
Jack Layton	15	14	8	11	12	12	35	37
Jim Harris	5	4	2	3	4	5	11	12
None of them	15	16	11	13	9	10	35	39
Undecided	17	16	21	18	25	21	63	55
Accuracy	±5.0%	±5.0%	±5.0%	±5.0%	±5.0%	±5.0%		

Media inquiries should be directed to: Nikita James Nanos at nnanos@sesresearch.com or (613) 234-4666. Visit the SES website to sign up for instant email updates. For a detailed explanation on the methodology, please refer to page 4 of this release.

Best PM: Martin Maintains Lead

cpac NIGHTLY POLLING -SES-

BEST PRIME MINISTER

Legend: Duceppe | Harper | Layton | Martin | Harris | Unsure | None
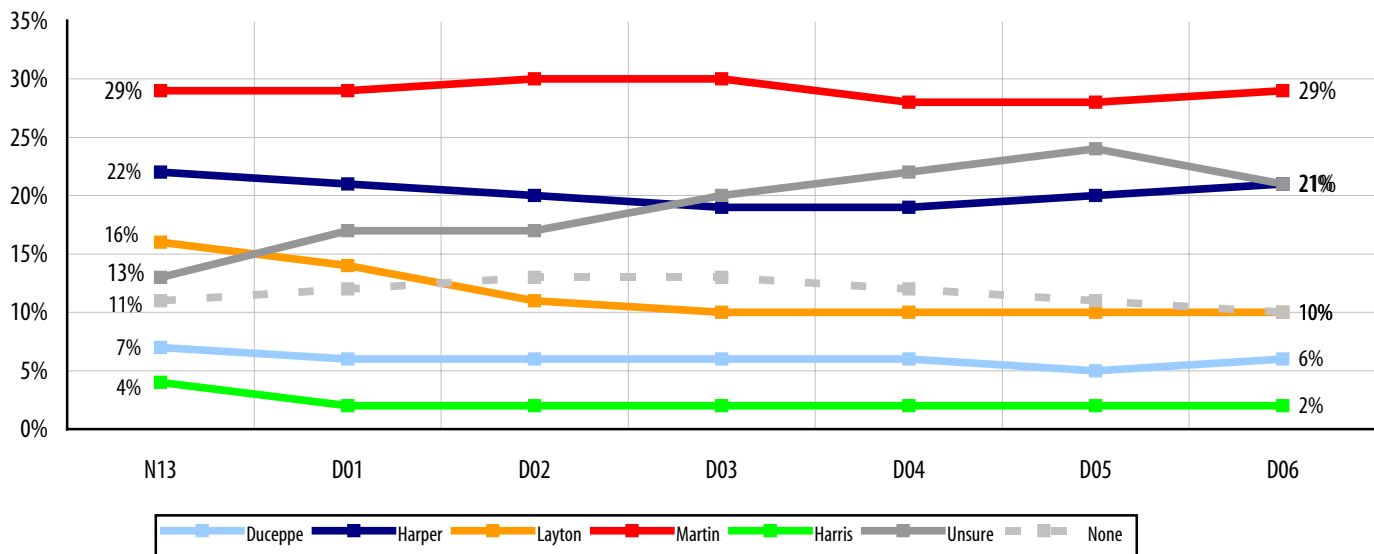
REGIONAL NUMBERS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 5	Dec 6	Dec 5	Dec 6	Dec 5	Dec 6	Dec 5	Dec 6	Dec 5	Dec 6
	%	%	%	%	%	%	%	%	%	%
Martin	28	29	36	39	23	24	35	34	24	26
Harper	20	21	17	14	11	11	18	20	28	30
Duceppe	5	6	1	-	19	24	1	1	1	1
Layton	10	10	14	11	9	8	9	12	10	10
Harris	2	2	3	2	1	2	3	4	1	2
None	11	10	9	11	12	11	10	8	13	12
Undecided	24	21	21	23	25	21	25	22	23	20
Accuracy	± 2.9%	± 2.9%	± 9.2%	± 9.2%	± 5.8%	± 5.8%	± 5.3%	± 5.3%	± 4.9%	± 4.9%

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METHODOLOGY

CPAC Questions

1. If a FEDERAL election were held today, could you please rank your top two current local voting preferences? (First ranked reported)
2. Are you currently leaning towards any particular FEDERAL party, and if you are, which party would that be?

   Currently (rotate), Paul Martin is the leader of the federal Liberal Party, Stephen Harper is the leader of the Conservative Party of Canada, Jack Layton is the leader of the federal NDP, Gilles Duceppe is leader of the Bloc Quebecois and Jim Harris is leader of the federal Green Party.
3. Which of the federal leaders would you best describe as the most trustworthy leader?
4. Which of the federal leaders would you best describe as the most competent leader?
5. Which of the federal leaders would you best describe as the leader with the best vision for Canada?
6. Based on what you know about the federal party leaders and their performance during the election campaign up until today, who do you think would make the best Prime Minister?

Methodology

A national random telephone survey is conducted nightly by SES Research throughout the campaign. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of accuracy is $\pm$2.9%, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2001 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which SES is a member.

Leadership Index Score Methodology

Every day, SES will report on a daily leadership index score. The leadership index score is a summation of the three leadership indicators (trustworthy, competence, vision). For example, on November 30th (N30), Jim Harris received a Leadership Index Score of 5 because 2% of Canadians identified Jim Harris as the most trustworthy leader, 1% said he was the most competent and 2% said he had the best vision for Canada.

The Leadership Index Score will be tracked daily with updated results from the previous night of polling. Unlike the other measures tracked by SES, the leadership index score will not be based on a three-day rolling sample. It will be reported from results the evening before. This will allow SES to measure the performance of the federal party leaders and the key factors driving performance on a daily basis.

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website www.sesresearch.com.

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