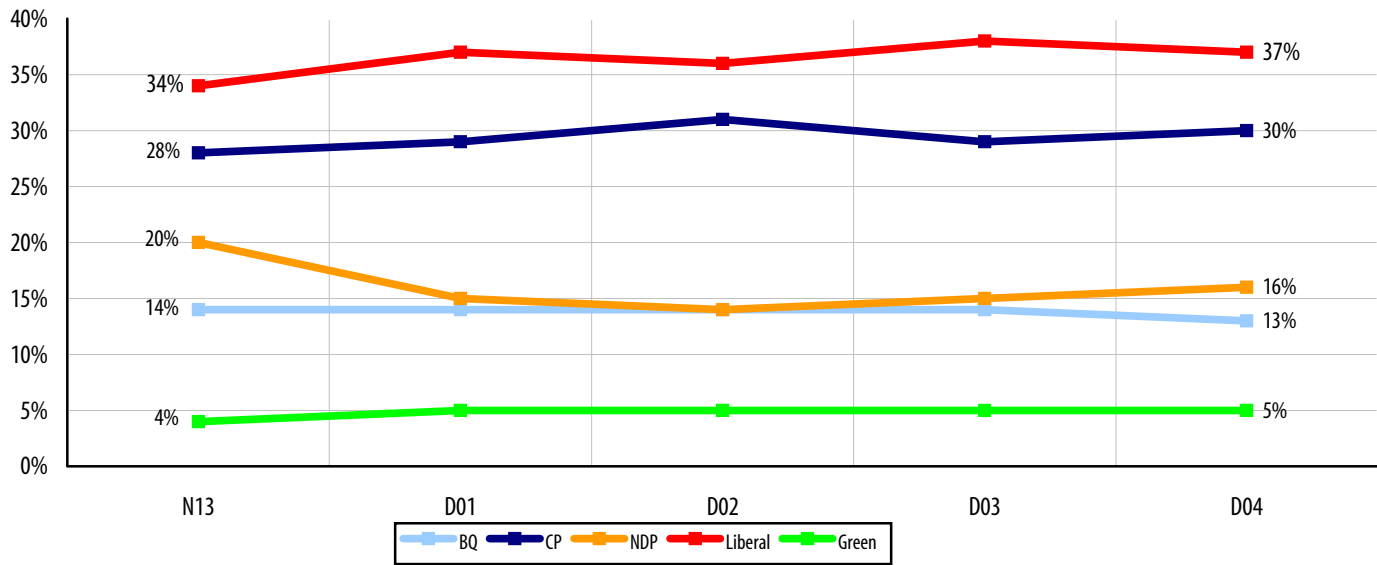


Party Support Mirrors Last Election



BALLOT (rank 1 - decided only)

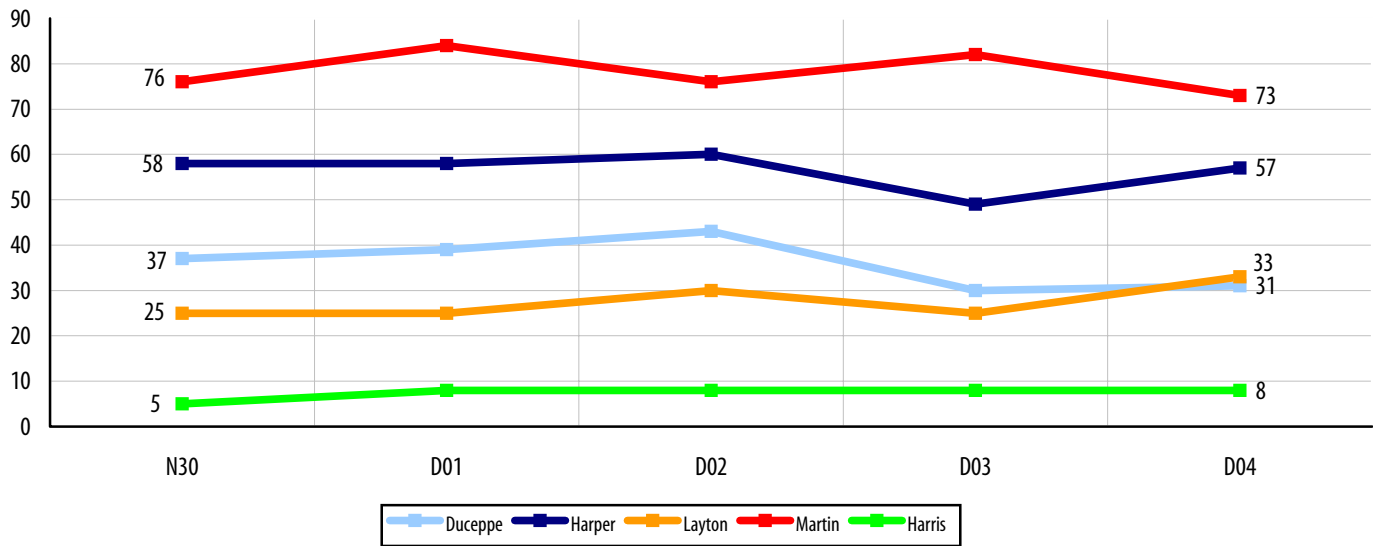


REGIONAL BALLOTS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 3	Dec 4	Dec 3	Dec 4	Dec 3	Dec 4	Dec 3	Dec 4	Dec 3	Dec 4
	%	%	%	%	%	%	%	%	%	%
Liberal	38	37	51	50	30	30	48	46	33	32
Conservative	29	30	30	21	9	12	30	30	42	45
NDP	15	16	15	21	6	6	16	19	19	19
BQ	14	13	1	1	52	49	-	-	1	-
Green	5	5	3	6	3	4	6	6	5	4
Accuracy	± 3.2%	± 3.2%	± 10.0%	± 10.1%	± 6.3%	± 6.3%	± 6.0%	± 6.0%	± 5.3%	± 5.3%
Undecided	17	18	15	18	15	16	22	23	14	15

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Leadership Index: Performance of Opposition Leaders Up



LEADERSHIP INDICATORS

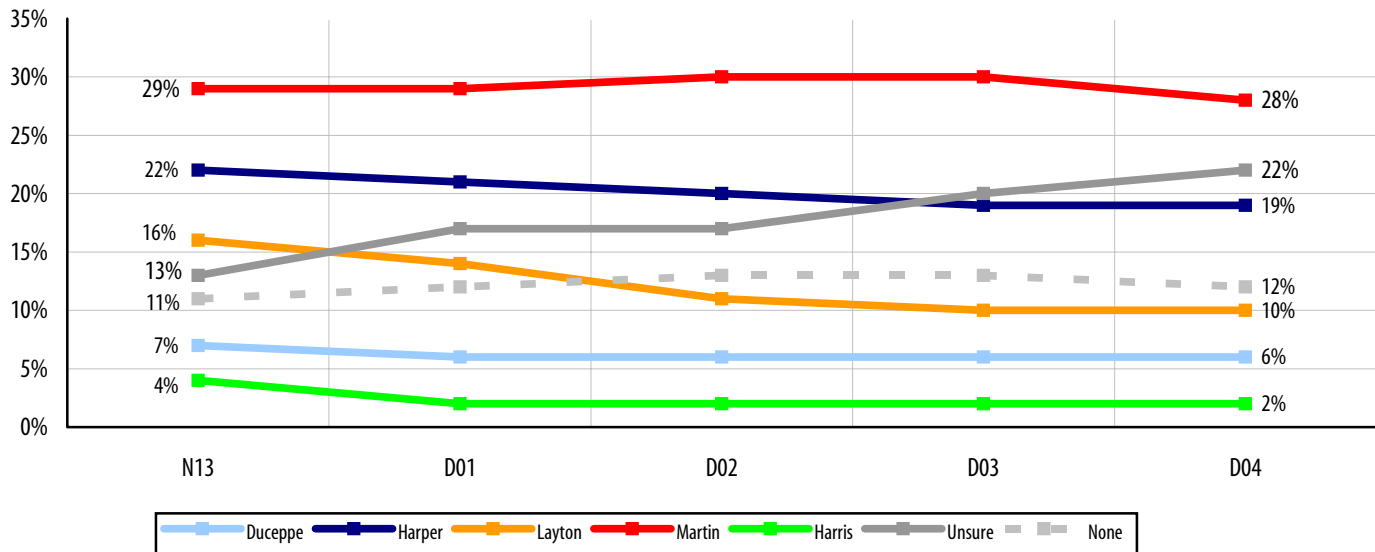
	Trust		Competence		Vision for Canada		Leadership Index Score	
	Dec 3	Dec 4	Dec 3	Dec 4	Dec 3	Dec 4	Dec 3	Dec 4
	%	%	%	%	%	%		
Paul Martin	22	19	31	28	29	26	82	73
Stephen Harper	18	19	15	18	16	20	49	57
Gilles Duceppe	17	13	7	13	6	5	30	31
Jack Layton	7	13	7	8	11	12	25	33
Jim Harris	3	3	3	2	2	3	8	8
None of them	11	16	13	12	13	13	37	41
Undecided	22	16	23	20	22	23	67	59
Accuracy	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%		

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Best PM: Unsure Continues to Move Up



BEST PRIME MINISTER



REGIONAL NUMBERS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 3	Dec 4	Dec 3	Dec 4	Dec 3	Dec 4	Dec 3	Dec 4	Dec 3	Dec 4
	%	%	%	%	%	%	%	%	%	%
Martin	30	28	39	35	26	23	34	33	28	26
Harper	19	19	15	13	10	12	17	17	28	29
Duceppe	6	6	1	1	19	21	1	1	1	1
Layton	10	10	12	14	9	10	10	10	11	9
Harris	2	2	3	3	3	2	3	3	1	1
None	13	12	17	14	13	12	15	13	11	12
Undecided	20	22	14	19	20	21	21	25	20	22
Accuracy	± 2.9%	± 2.9%	± 9.2%	± 9.2%	± 5.8%	± 5.8%	± 5.3%	± 5.3%	± 4.9%	± 4.9%

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METHODOLOGY



CPAC Questions

1. If a FEDERAL election were held today, could you please rank your top two current local voting preferences? (First ranked reported)
2. Are you currently leaning towards any particular FEDERAL party, and if you are, which party would that be?

Currently (rotate), Paul Martin is the leader of the federal Liberal Party, Stephen Harper is the leader of the Conservative Party of Canada, Jack Layton is the leader of the federal NDP, Gilles Duceppe is leader of the Bloc Quebecois and Jim Harris is leader of the federal Green Party.

3. Which of the federal leaders would you best describe as the most trustworthy leader?
4. Which of the federal leaders would you best describe as the most competent leader?
5. Which of the federal leaders would you best describe as the leader with the best vision for Canada?
6. Based on what you know about the federal party leaders and their performance during the election campaign up until today, who do you think would make the best Prime Minister?

Methodology

A national random telephone survey is conducted nightly by SES Research throughout the campaign. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of accuracy is $\pm 2.9\%$, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2001 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which SES is a member.

Leadership Index Score Methodology

Every day, SES will report on a daily leadership index score. The leadership index score is a summation of the three leadership indicators (trustworthy, competence, vision). For example, on November 30th (N30), Jim Harris received a Leadership Index Score of 5 because 2% of Canadians identified Jim Harris as the most trustworthy leader, 1% said he was the most competent and 2% said he had the best vision for Canada.

The Leadership Index Score will be tracked daily with updated results from the previous night of polling. Unlike the other measures tracked by SES, the leadership index score will not be based on a three-day rolling sample. It will be reported from results the evening before. This will allow SES to measure the performance of the federal party leaders and the key factors driving performance on a daily basis.

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website www.sesresearch.com.

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