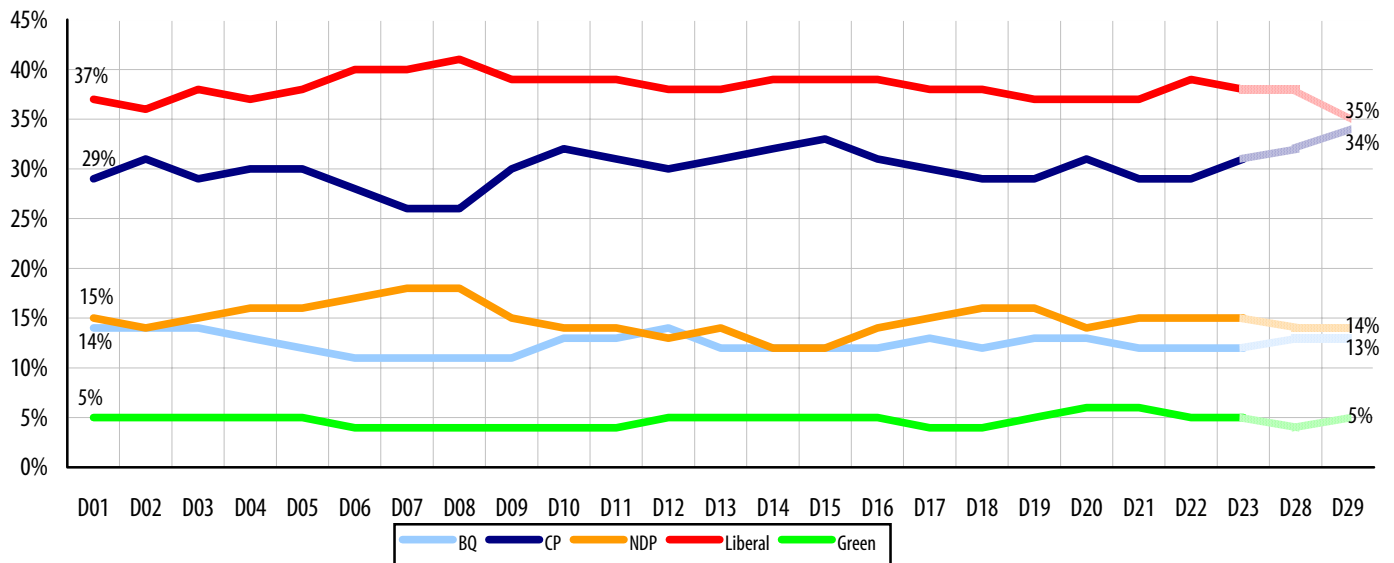


Statistical Tie on Announcement of RCMP Investigation



FIRST RANKED BALLOT (N=1,200 Canadians, 1010 decided voters)



REGIONAL BALLOTS

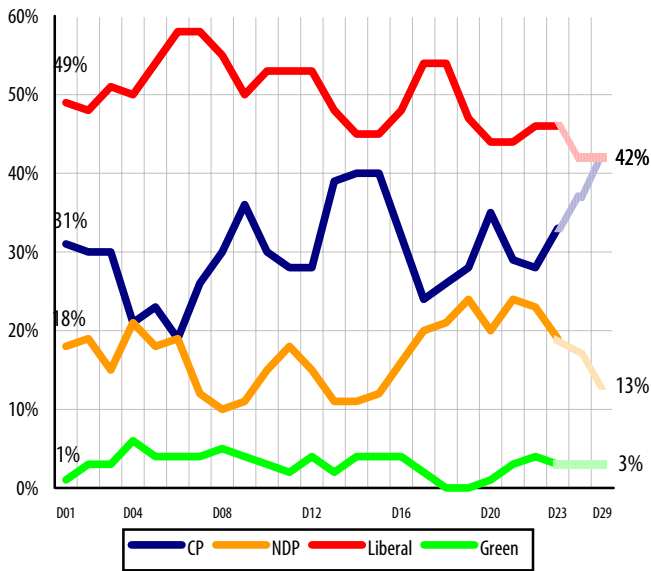
	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 28	Dec 29	Dec 28	Dec 29	Dec 28	Dec 29	Dec 28	Dec 29	Dec 28	Dec 29
	%	%	%	%	%	%	%	%	%	%
Liberal	38	35	42	42	30	31	46	44	34	29
Conservative	32	34	37	42	9	7	35	37	43	47
NDP	14	14	17	13	6	6	14	15	17	18
BQ	13	13	-	-	53	53	-	-	-	-
Green	4	5	3	3	2	3	5	6	6	6
Accuracy	± 3.1%	± 3.1%	± 10.1%	± 10.1%	± 6.4%	± 6.4%	± 5.7%	± 5.7%	± 5.3%	± 5.3%
Undecided	16	16	17	19	19	19	15	14	14	14

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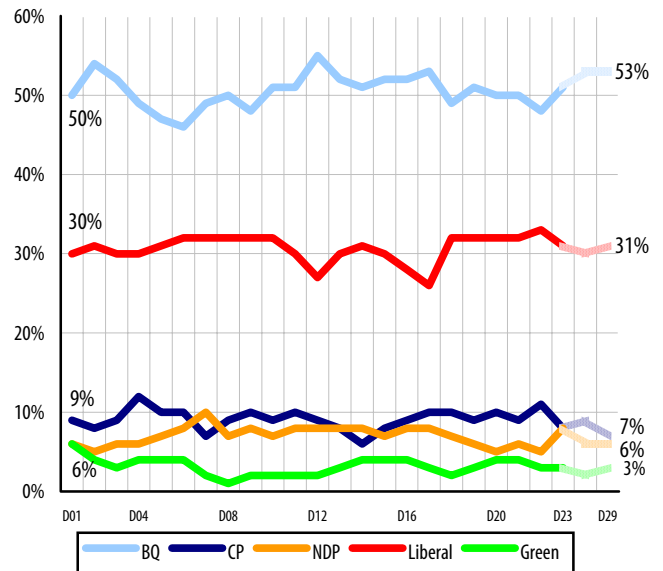
Tory Movement Continues in Atlantic and Western Canada



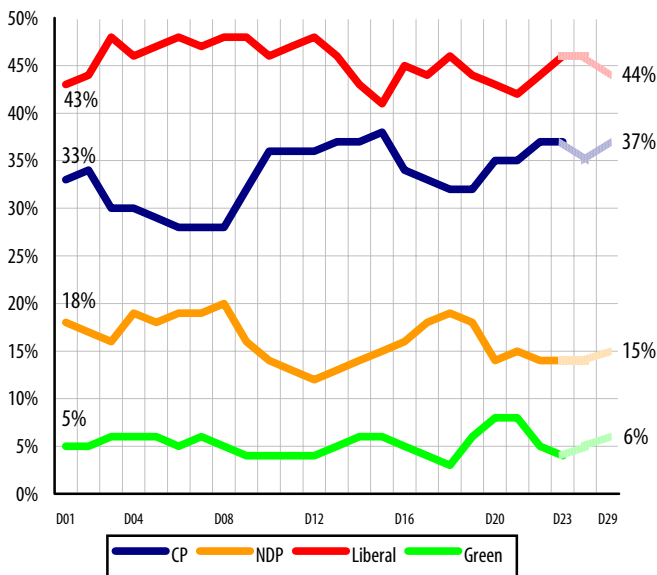
ATLANTIC CANADA (Decided Voters, Accuracy ±10)



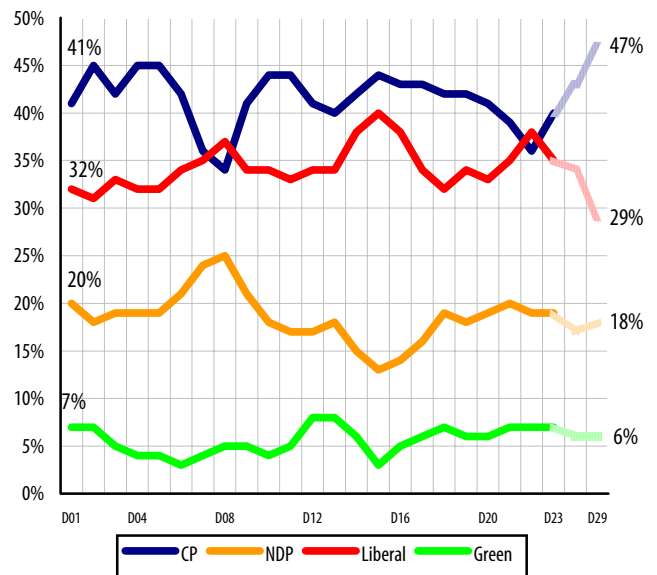
QUEBEC (Decided Voters, Accuracy ±6)



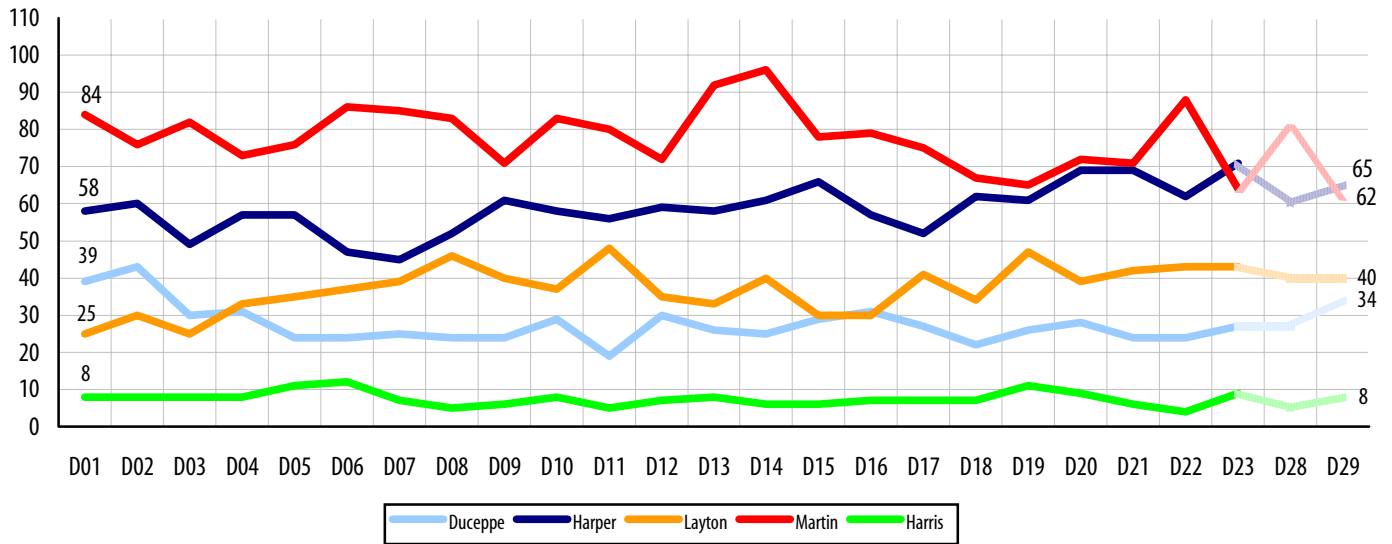
ONTARIO (Decided Voters, Accuracy ±6)



WESTERN CANADA (Decided Voters, Accuracy ±5)



Leadership Index: Martin Drops on Trust and Vision



LEADERSHIP INDICATORS

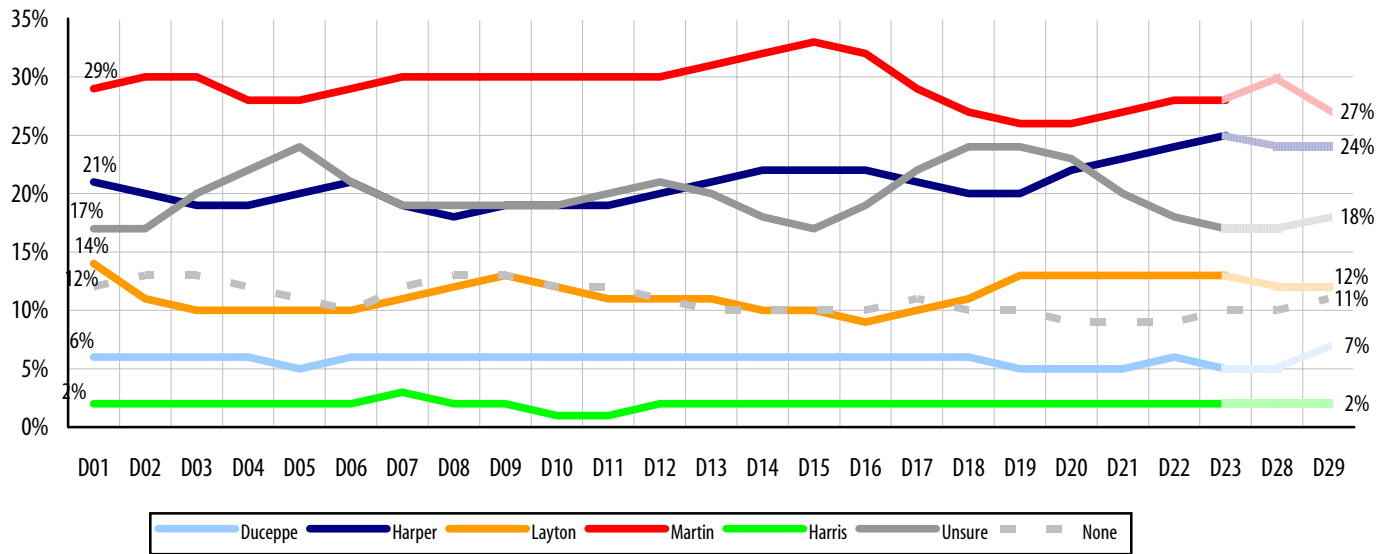
	Trust		Competence		Vision for Canada		Leadership Index Score	
	Dec 28	Dec 29	Dec 28	Dec 29	Dec 28	Dec 29	Dec 28	Dec 29
	%	%	%	%	%	%		
Paul Martin	25	15	25	27	30	20	80	62
Stephen Harper	19	20	18	21	23	24	60	65
Gilles Duceppe	11	13	10	13	6	8	27	34
Jack Layton	16	17	11	9	13	14	40	40
Jim Harris	2	3	1	1	2	4	5	8
None of them	15	17	12	10	11	9	38	36
Undecided	12	16	24	18	15	21	51	55
Accuracy	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%		

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Best PM: Martin and Harper Three Points Apart



BEST PRIME MINISTER (N=1,200 Canadians)



REGIONAL NUMBERS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 28	Dec 29	Dec 28	Dec 29	Dec 28	Dec 29	Dec 28	Dec 29	Dec 28	Dec 29
	%	%	%	%	%	%	%	%	%	%
Martin	30	27	38	37	21	20	37	35	27	24
Harper	24	24	19	19	14	12	25	26	30	32
Duceppe	5	7	1	2	19	25	1	1	1	1
Layton	12	12	18	13	9	10	12	12	14	13
Harris	2	2	2	3	1	1	2	2	3	3
None	10	11	6	9	17	17	7	8	9	10
Undecided	17	18	18	17	19	17	17	18	16	18
Accuracy	± 2.9%	± 2.9%	± 9.2%	± 9.2%	± 5.8%	± 5.8%	± 5.3%	± 5.3%	± 4.9%	± 4.9%

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METHODOLOGY



CPAC Questions

1. If a FEDERAL election were held today, could you please rank your top two current local voting preferences? (First ranked reported)
2. Are you currently leaning towards any particular FEDERAL party, and if you are, which party would that be?

Currently (rotate), Paul Martin is the leader of the federal Liberal Party, Stephen Harper is the leader of the Conservative Party of Canada, Jack Layton is the leader of the federal NDP, Gilles Duceppe is leader of the Bloc Quebecois and Jim Harris is leader of the federal Green Party.

3. Which of the federal leaders would you best describe as the most trustworthy leader?
4. Which of the federal leaders would you best describe as the most competent leader?
5. Which of the federal leaders would you best describe as the leader with the best vision for Canada?
6. Based on what you know about the federal party leaders and their performance during the election campaign up until today, who do you think would make the best Prime Minister?

Methodology

A national random telephone survey is conducted nightly by SES Research throughout the campaign. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of accuracy is $\pm 2.9\%$, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2001 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which SES is a member.

Leadership Index Score Methodology

Every day, SES will report on a daily leadership index score. The leadership index score is a summation of the three leadership indicators (trustworthy, competence, vision). For example, on November 30th (N30), Jim Harris received a Leadership Index Score of 5 because 2% of Canadians identified Jim Harris as the most trustworthy leader, 1% said he was the most competent and 2% said he had the best vision for Canada.

The Leadership Index Score will be tracked daily with updated results from the previous night of polling. Unlike the other measures tracked by SES, the leadership index score will not be based on a three-day rolling sample. It will be reported from results the evening before. This will allow SES to measure the performance of the federal party leaders and the key factors driving performance on a daily basis.

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website www.sesresearch.com.

Media inquiries should be directed to:

Nikita James Nanos

President and CEO

SES Research

nnanos@sesresearch.com

(613) 234-4666 ext. 237