Liberals Ahead by Ten Points

cpac -SES- NIGHTLY TRACKING

FIRST RANKED BALLOT (N=1,200 Canadians, 996 decided voters)
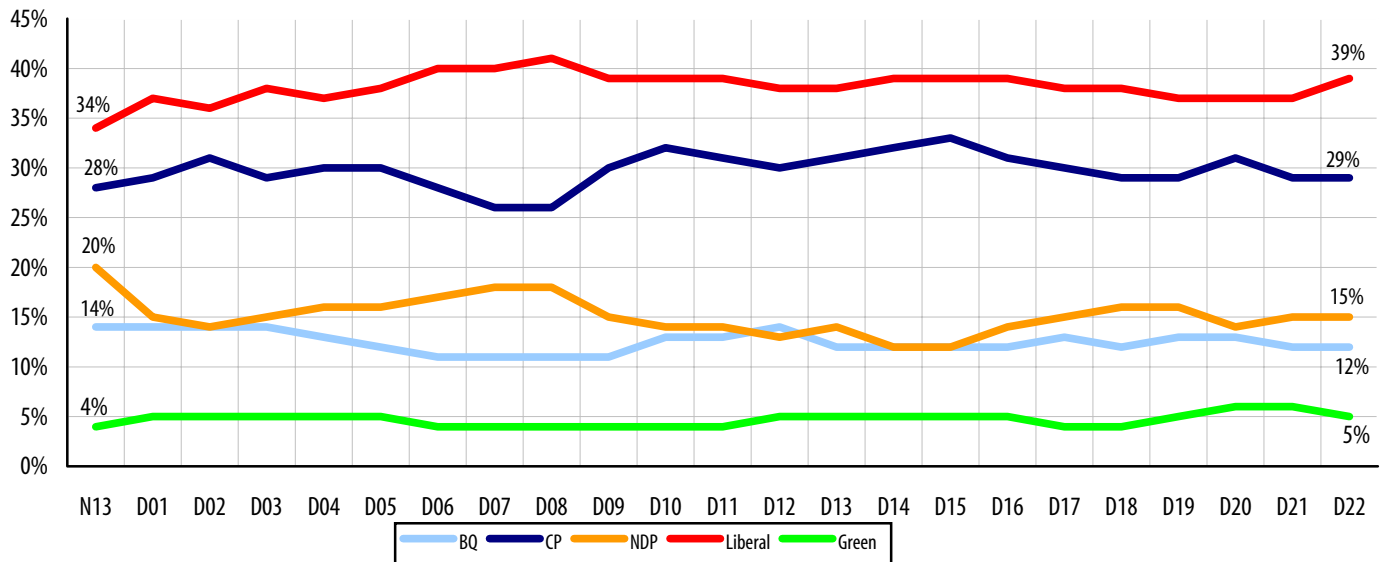
REGIONAL BALLOTS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 21	Dec 22	Dec 21	Dec 22	Dec 21	Dec 22	Dec 21	Dec 22	Dec 21	Dec 22
	%	%	%	%	%	%	%	%	%	%
Liberal	37	39	44	46	32	33	42	44	35	38
Conservative	29	29	29	28	9	11	35	37	39	36
NDP	15	15	24	23	6	5	15	14	20	19
BQ	12	12	-	-	50	48	-	-	-	-
Green	6	5	3	4	4	3	8	5	7	7
Accuracy	±3.2%	±3.2%	±9.9%	±9.8%	±6.3%	±6.4%	±5.8 %	±5.7 %	±5.4%	±5.4 %
Undecided	17	17	16	13	17	19	19	15	18	19

Media inquiries should be directed to: Nikita James Nanos at nnanos@sesresearch.com or (613) 234-4666. Visit the SES website to sign up for instant email updates. For a detailed explanation on the methodology, please refer to page 4 of this release.
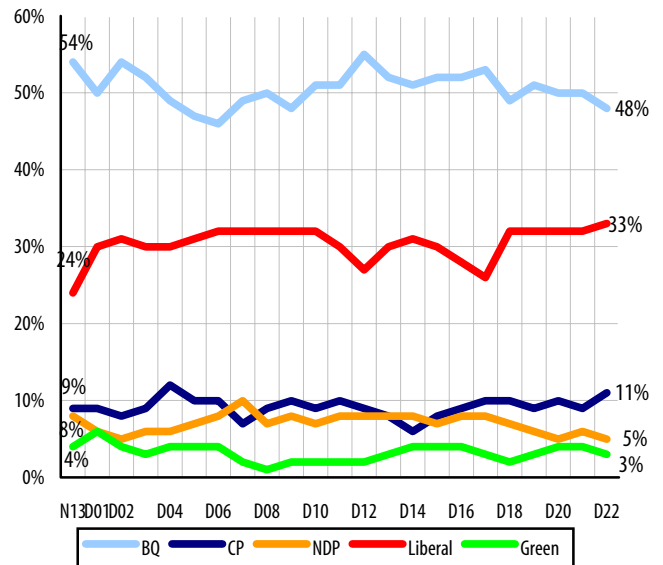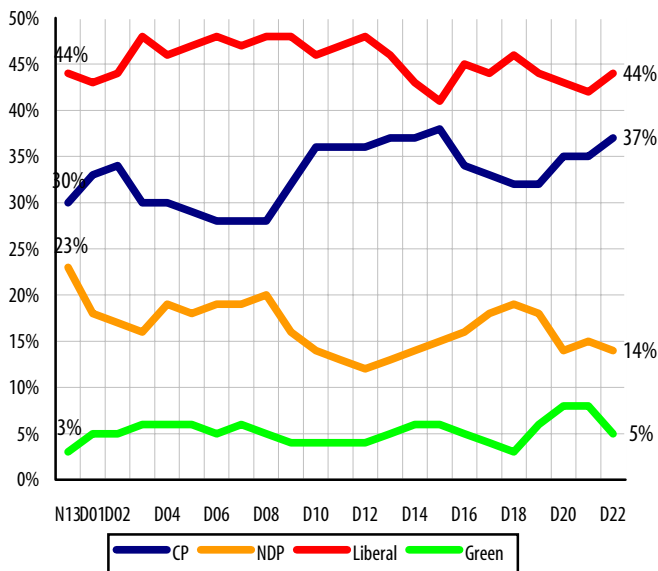
Liberal Support in West Trends Up

cpac -ses- NIGHTLY TRACKING

ATLANTIC CANADA (Decided Voters, Accuracy ±10)

Legend: CP — NDP — Liberal — Green

Values shown: 60%, 50%, 40%, 30%, 20%, 10%, 0%
Labels: 43%, 35%, 17%, 5%
End values: 46%, 28%, 23%, 4%
X-axis: N13 D01 D02 D04 D06 D08 D09 D12 D14 D16 D18 D20 D22
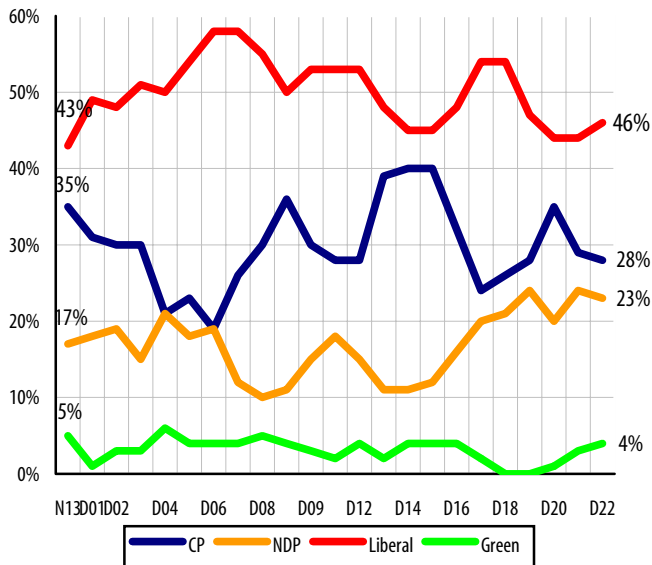
QUEBEC (Decided Voters, Accuracy ±6)

Legend: BQ — CP — NDP — Liberal — Green

Values shown: 60%, 50%, 40%, 30%, 20%, 10%, 0%
Labels: 54%, 24%, 9%, 8%, 4%
End values: 48%, 33%, 11%, 5%, 3%
X-axis: N13 D01 D02 D04 D06 D08 D10 D12 D14 D16 D18 D20 D22

ONTARIO (Decided Voters, Accuracy ±6)

Legend: CP — NDP — Liberal — Green

Values shown: 50%, 45%, 40%, 35%, 30%, 25%, 20%, 15%, 10%, 5%, 0%
Labels: 44%, 30%, 23%, 3%
End values: 44%, 37%, 14%, 5%
X-axis: N13 D01 D02 D04 D06 D08 D10 D12 D14 D16 D18 D20 D22

WESTERN CANADA (Decided Voters, Accuracy ±5)

Legend: CP — NDP — Liberal — Green

Values shown: 50%, 45%, 40%, 35%, 30%, 25%, 20%, 15%, 10%, 5%, 0%
Labels: 38%, 29%, 28%, 4%
End values: 38%, 36%, 19%, 7%
X-axis: N13 D01 D02 D04 D06 D08 D10 D12 D14 D16 D18 D20 D21
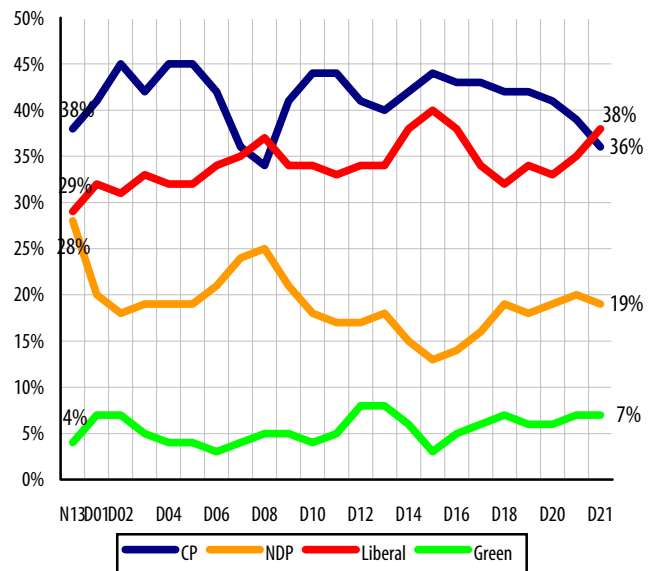
Leadership Index: Martin Interview Blitz Bouys Daily Score
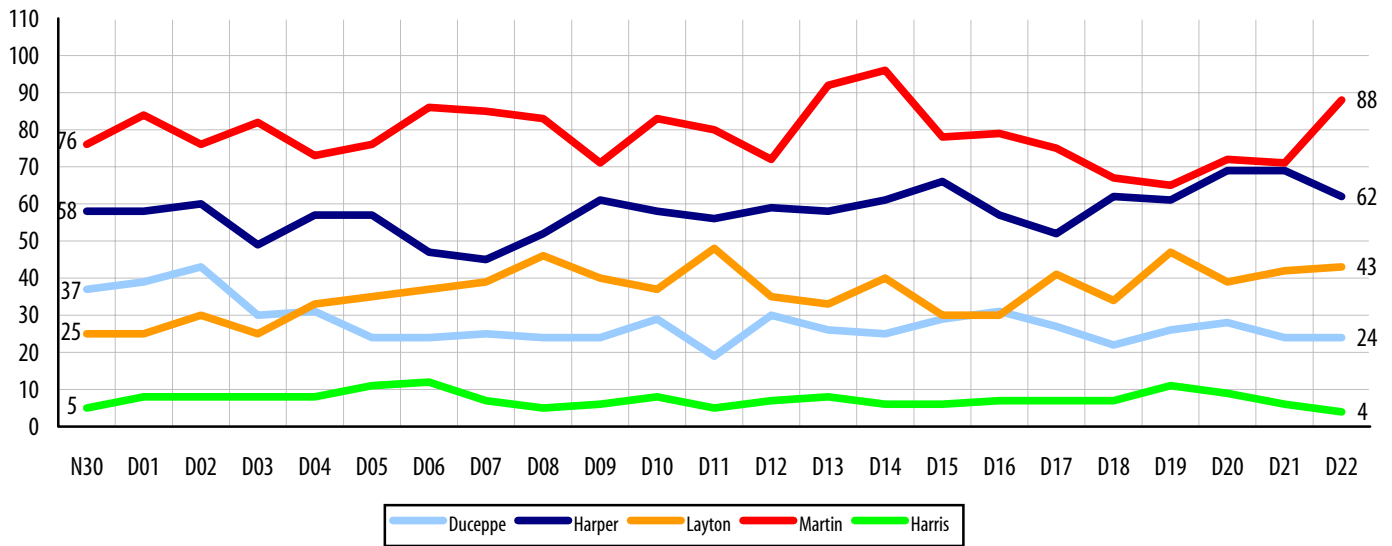
LEADERSHIP INDICATORS

	Trust		Competence		Vision for Canada		Leadership Index Score	
	Dec 21	Dec 22	Dec 21	Dec 22	Dec 21	Dec 22	Dec 21	Dec 22
	%	%	%	%	%	%		
Paul Martin	17	25	29	33	25	30	71	88
Stephen Harper	24	19	21	20	24	23	69	62
Gilles Duceppe	9	11	10	9	5	4	24	24
Jack Layton	17	15	10	12	15	16	42	43
Jim Harris	2	1	2	1	2	2	6	4
None of them	16	17	11	9	8	8	35	34
Undecided	16	13	19	16	21	18	56	47
Accuracy	±5.0%	±5.0%	±5.0%	±5.0%	±5.0%	±5.0%		

Media inquiries should be directed to: Nikita James Nanos at nnanos@sesresearch.com or (613) 234-4666. Visit the SES website to sign up for instant email updates. For a detailed explanation on the methodology, please refer to page 4 of this release.

Best PM: Martin Leads Harper by Four Points

BEST PRIME MINISTER (N=1,200 Canadians)
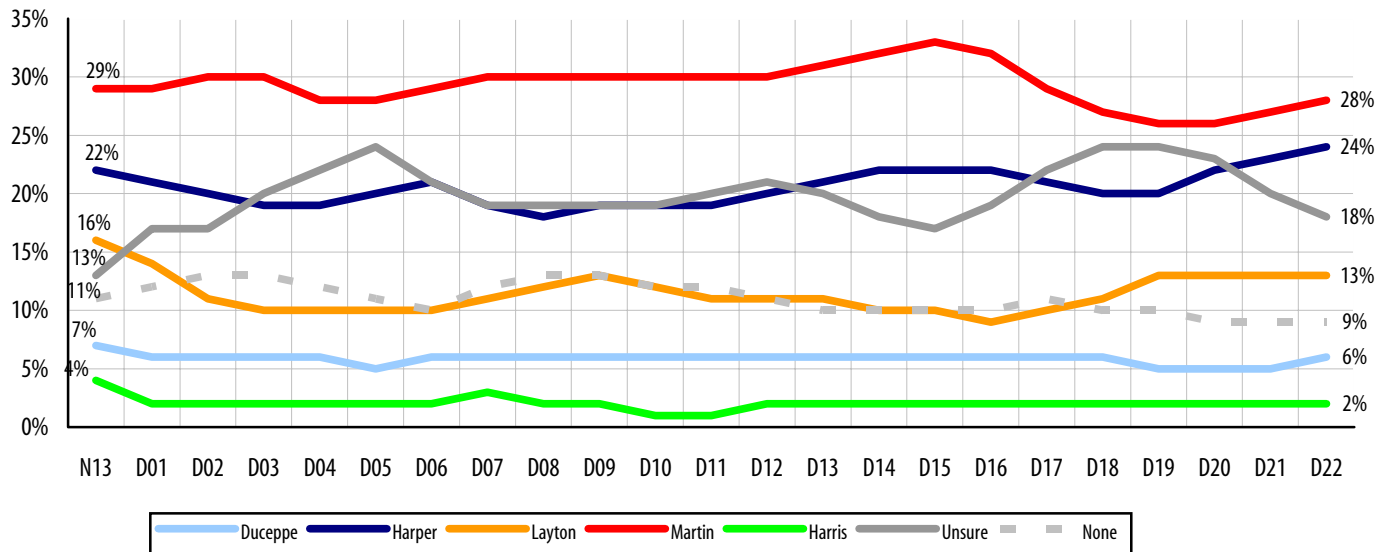
REGIONAL NUMBERS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 21	Dec 22	Dec 21	Dec 22	Dec 21	Dec 22	Dec 21	Dec 22	Dec 21	Dec 22
	%	%	%	%	%	%	%	%	%	%
Martin	27	28	34	34	30	27	27	31	23	24
Harper	23	24	28	26	9	11	26	27	30	31
Duceppe	5	6	2	2	18	19	1	1	1	2
Layton	13	13	8	13	12	9	14	14	15	15
Harris	2	2	2	3	1	1	4	3	2	3
None	9	9	5	5	11	13	11	9	7	6
Undecided	20	18	22	18	18	19	18	15	22	20
Accuracy	± 2.9%	± 2.9%	± 9.2%	± 9.2%	± 5.8%	± 5.8%	± 5.3%	± 5.3%	± 4.9%	± 4.9%

Media inquiries should be directed to: Nikita James Nanos at nnanos@sesresearch.com or (613) 234-4666. Visit the SES website to sign up for instant email updates. For a detailed explanation on the methodology, please refer to page 4 of this release.

METHODOLOGY

CPAC Questions

1. If a FEDERAL election were held today, could you please rank your top two current <u>local</u> voting preferences? (First ranked reported)
2. Are you currently leaning towards any particular FEDERAL party, and if you are, which party would that be?

    Currently (rotate), Paul Martin is the leader of the federal Liberal Party, Stephen Harper is the leader of the Conservative Party of Canada, Jack Layton is the leader of the federal NDP, Gilles Duceppe is leader of the Bloc Quebecois and Jim Harris is leader of the federal Green Party.
3. Which of the federal leaders would you best describe as the most trustworthy leader?
4. Which of the federal leaders would you best describe as the most competent leader?
5. Which of the federal leaders would you best describe as the leader with the best vision for Canada?
6. Based on what you know about the federal party leaders and their performance during the election campaign up until today, who do you think would make the best Prime Minister?

Methodology

A national random telephone survey is conducted nightly by SES Research throughout the campaign. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of accuracy is $\pm$2.9%, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2001 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which SES is a member.

Leadership Index Score Methodology

Every day, SES will report on a daily leadership index score. The leadership index score is a summation of the three leadership indicators (trustworthy, competence, vision). For example, on November 30th (N30), Jim Harris received a Leadership Index Score of 5 because 2% of Canadians identified Jim Harris as the most trustworthy leader, 1% said he was the most competent and 2% said he had the best vision for Canada.

The Leadership Index Score will be tracked daily with updated results from the previous night of polling. Unlike the other measures tracked by SES, the leadership index score will not be based on a three-day rolling sample. It will be reported from results the evening before. This will allow SES to measure the performance of the federal party leaders and the key factors driving performance on a daily basis.

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website www.sesresearch.com.

Media inquiries should be directed to:
Nikita James Nanos
President and CEO
SES Research
nnanos@sesresearch.com
(613) 234-4666