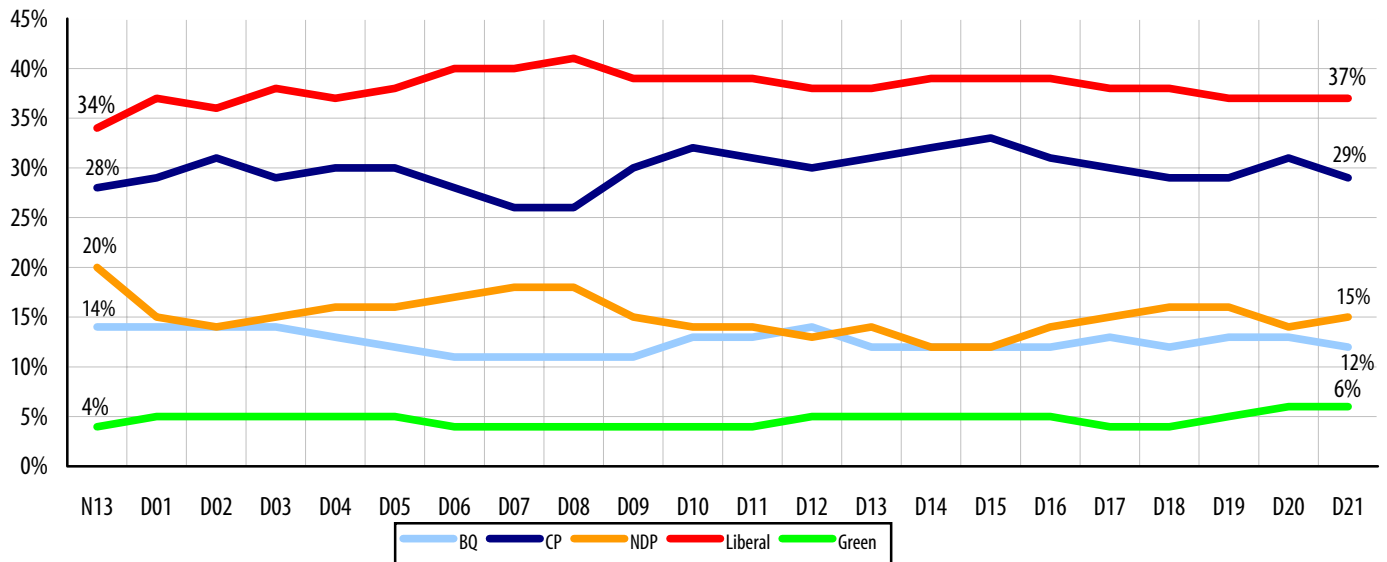


Liberals Lead by Eight Points



FIRST RANKED BALLOT (N=1,200 Canadians, 992 decided voters)



REGIONAL BALLOTS

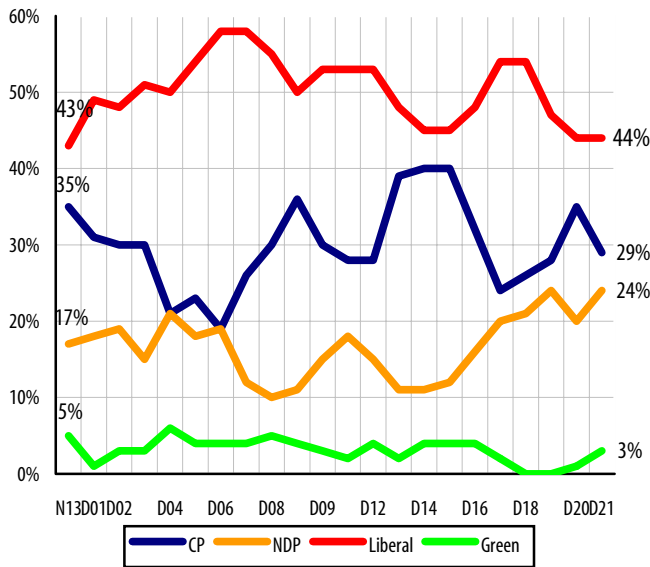
	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 20	Dec 21	Dec 20	Dec 21	Dec 20	Dec 21	Dec 20	Dec 21	Dec 20	Dec 21
	%	%	%	%	%	%	%	%	%	%
Liberal	37	37	44	44	32	32	43	42	33	35
Conservative	31	29	35	29	10	9	35	35	41	39
NDP	14	15	20	24	5	6	14	15	19	20
BQ	13	12	-	-	50	50	-	-	-	-
Green	6	6	1	3	4	4	8	8	6	7
Accuracy	± 3.2%	± 3.2%	± 10.1%	± 9.9%	± 6.3%	± 6.3%	± 5.9%	± 5.8%	± 5.3%	± 5.4%
Undecided	18	17	18	16	16	17	22	19	16	18

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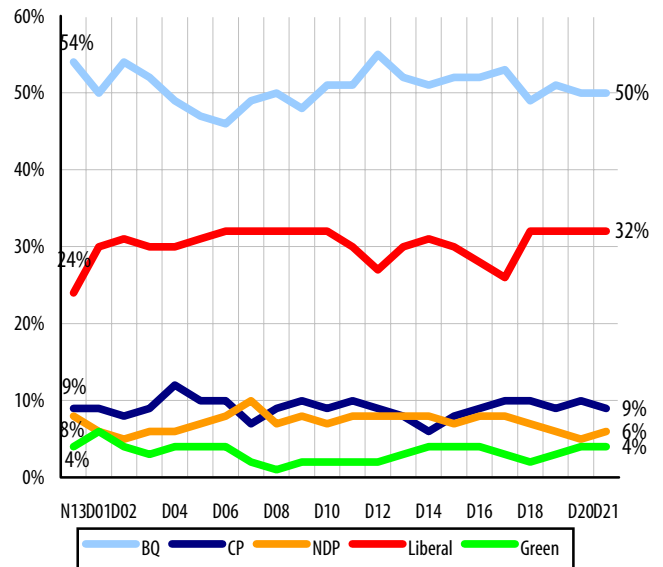
NDP Up in West in Post Debate Period



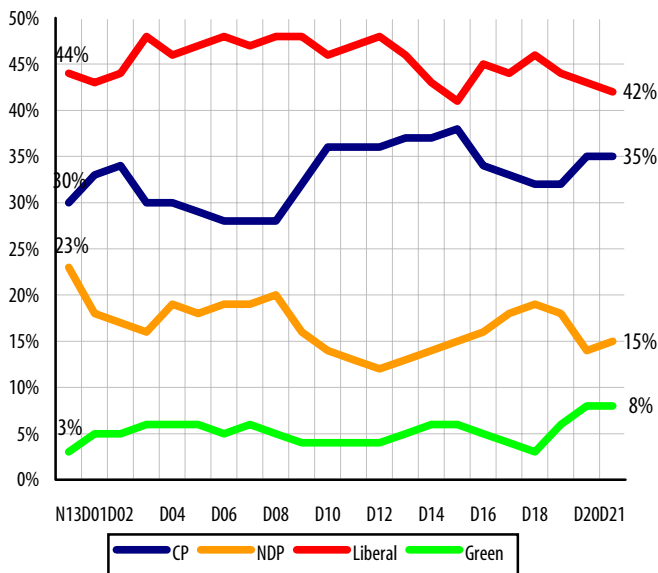
ATLANTIC CANADA (Decided Voters, Accuracy ± 10)



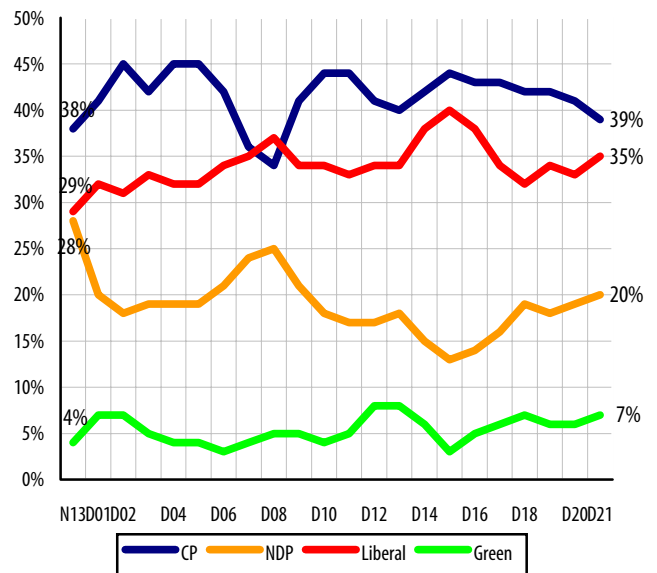
QUEBEC (Decided Voters, Accuracy ± 6)



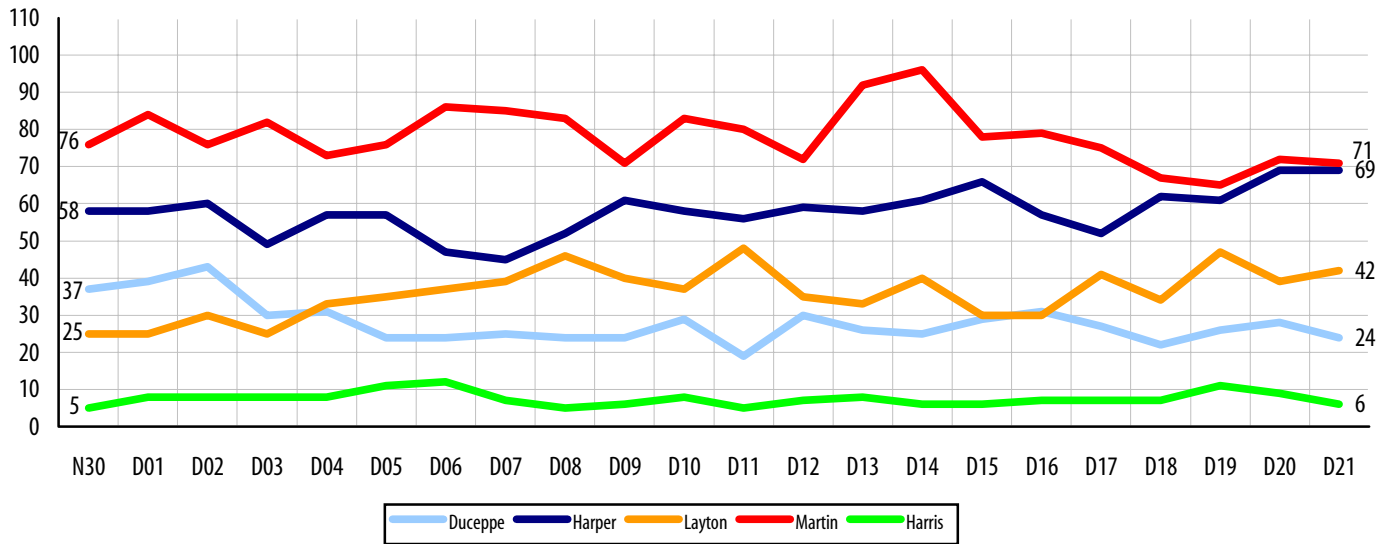
ONTARIO (Decided Voters, Accuracy ± 6)



WESTERN CANADA (Decided Voters, Accuracy ± 5)



Leadership Index: Martin and Harper Performance Close



LEADERSHIP INDICATORS

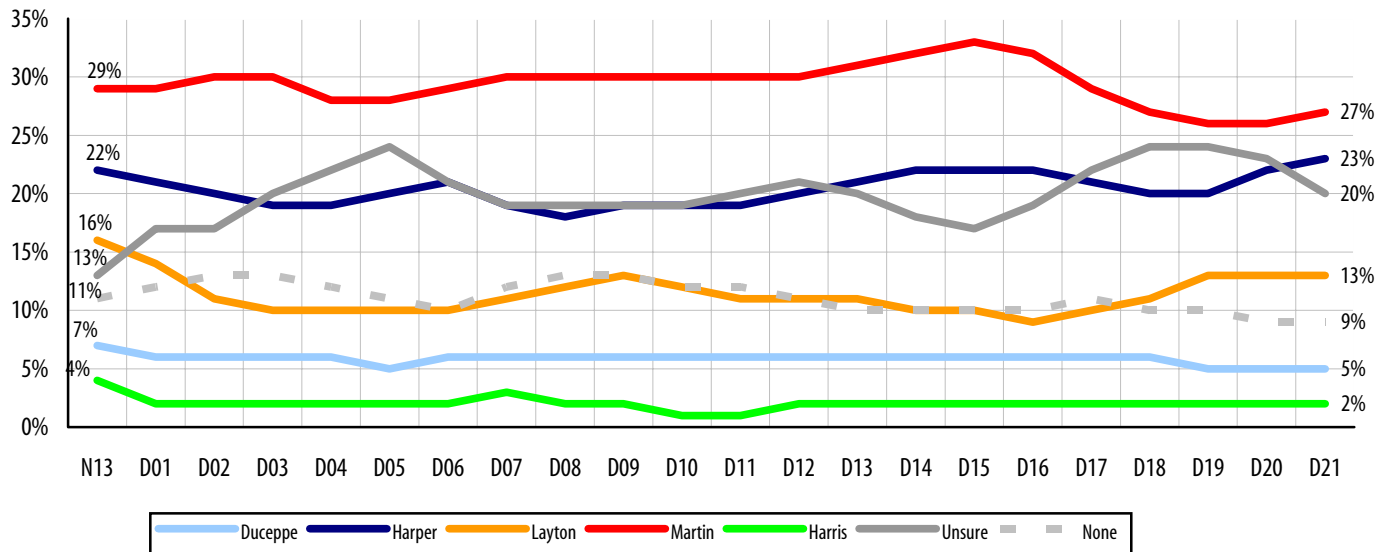
	Trust		Competence		Vision for Canada		Leadership Index Score	
	Dec 20	Dec 21	Dec 20	Dec 21	Dec 20	Dec 21	Dec 20	Dec 21
	%	%	%	%	%	%		
Paul Martin	20	17	27	29	25	25	72	71
Stephen Harper	23	24	22	21	24	24	69	69
Gilles Duceppe	11	9	11	10	6	5	28	24
Jack Layton	16	17	10	10	13	15	39	42
Jim Harris	3	2	3	2	3	2	9	6
None of them	12	16	10	11	9	8	31	35
Undecided	15	16	18	19	20	21	53	56
Accuracy	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%		

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Martin & Harper Virtually Tied as Best PM among Ontarians



BEST PRIME MINISTER (N=1,200 Canadians)



REGIONAL NUMBERS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 20	Dec 21	Dec 20	Dec 21	Dec 20	Dec 21	Dec 20	Dec 21	Dec 20	Dec 21
	%	%	%	%	%	%	%	%	%	%
Martin	26	27	35	34	28	30	27	27	20	23
Harper	22	23	23	28	8	9	24	26	31	30
Duceppe	5	5	2	2	18	18	1	1	1	1
Layton	13	13	10	8	15	12	11	14	14	15
Harris	2	2	-	2	1	1	3	4	3	2
None	9	9	6	5	10	11	12	11	7	7
Undecided	23	20	25	22	21	18	23	18	25	22
Accuracy	± 2.9%	± 2.9%	± 9.2%	± 9.2%	± 5.8%	± 5.8%	± 5.3%	± 5.3%	± 4.9%	± 4.9%

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METHODOLOGY



CPAC Questions

1. If a FEDERAL election were held today, could you please rank your top two current local voting preferences? (First ranked reported)
2. Are you currently leaning towards any particular FEDERAL party, and if you are, which party would that be?

Currently (rotate), Paul Martin is the leader of the federal Liberal Party, Stephen Harper is the leader of the Conservative Party of Canada, Jack Layton is the leader of the federal NDP, Gilles Duceppe is leader of the Bloc Quebecois and Jim Harris is leader of the federal Green Party.

3. Which of the federal leaders would you best describe as the most trustworthy leader?
4. Which of the federal leaders would you best describe as the most competent leader?
5. Which of the federal leaders would you best describe as the leader with the best vision for Canada?
6. Based on what you know about the federal party leaders and their performance during the election campaign up until today, who do you think would make the best Prime Minister?

Methodology

A national random telephone survey is conducted nightly by SES Research throughout the campaign. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of accuracy is $\pm 2.9\%$, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2001 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which SES is a member.

Leadership Index Score Methodology

Every day, SES will report on a daily leadership index score. The leadership index score is a summation of the three leadership indicators (trustworthy, competence, vision). For example, on November 30th (N30), Jim Harris received a Leadership Index Score of 5 because 2% of Canadians identified Jim Harris as the most trustworthy leader, 1% said he was the most competent and 2% said he had the best vision for Canada.

The Leadership Index Score will be tracked daily with updated results from the previous night of polling. Unlike the other measures tracked by SES, the leadership index score will not be based on a three-day rolling sample. It will be reported from results the evening before. This will allow SES to measure the performance of the federal party leaders and the key factors driving performance on a daily basis.

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website www.sesresearch.com.

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