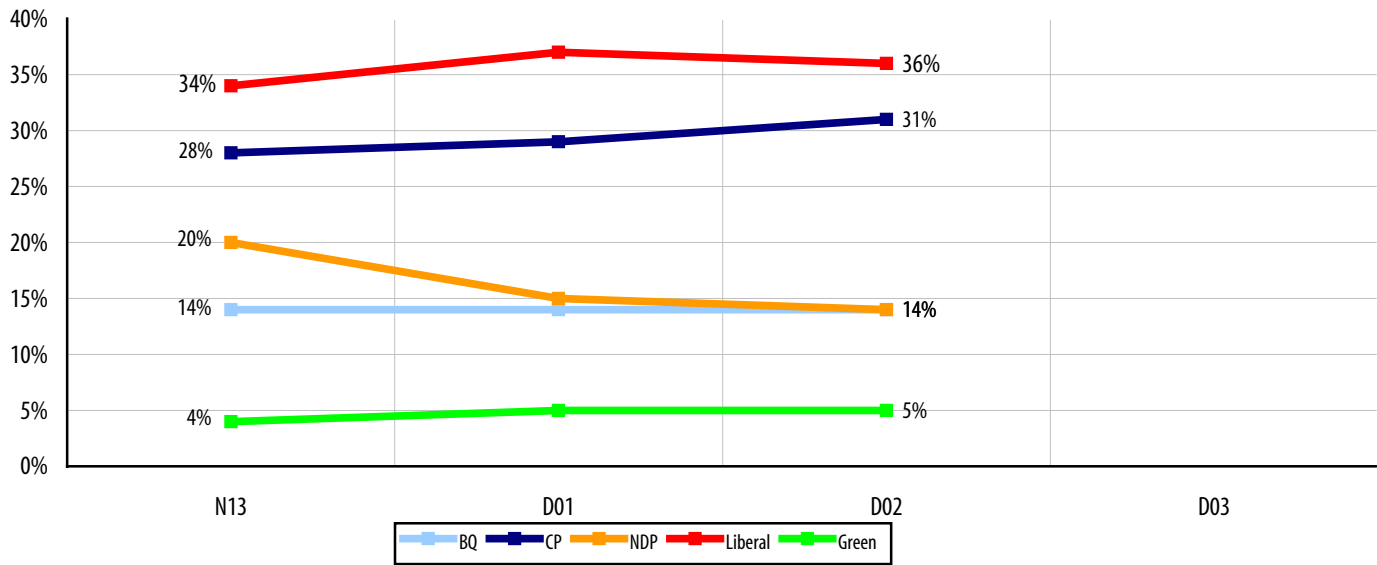


Two-Way Race Emerging



BALLOT (rank 1 - decided only)

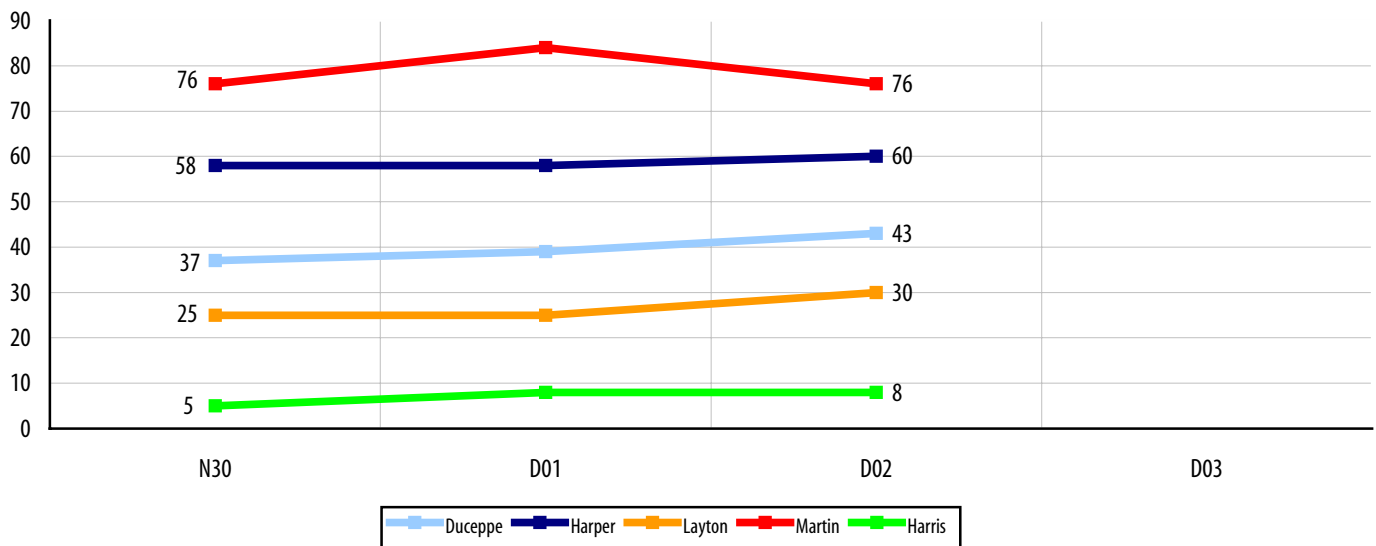


REGIONAL BALLOTS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 1	Dec 2	Dec 1	Dec 2	Dec 1	Dec 2	Dec 1	Dec 2	Dec 1	Dec 2
	%	%	%	%	%	%	%	%	%	%
Liberal	37	36	49	48	30	31	43	44	32	31
Conservative	29	31	31	30	9	8	33	34	41	45
NDP	15	14	18	19	6	5	18	17	20	18
BQ	14	14	1	1	50	54	-	-	1	1
Green	5	5	1	3	6	4	5	5	7	7
Accuracy	± 3.1%	± 3.2%	± 9.9%	± 9.8%	± 6.1%	± 6.3%	± 5.9%	± 6.0%	± 5.3%	± 5.3%
Undecided	16	17	14	13	11	16	20	22	16	14

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Leadership Index Score: Martin's Gap Narrows



LEADERSHIP INDICATORS

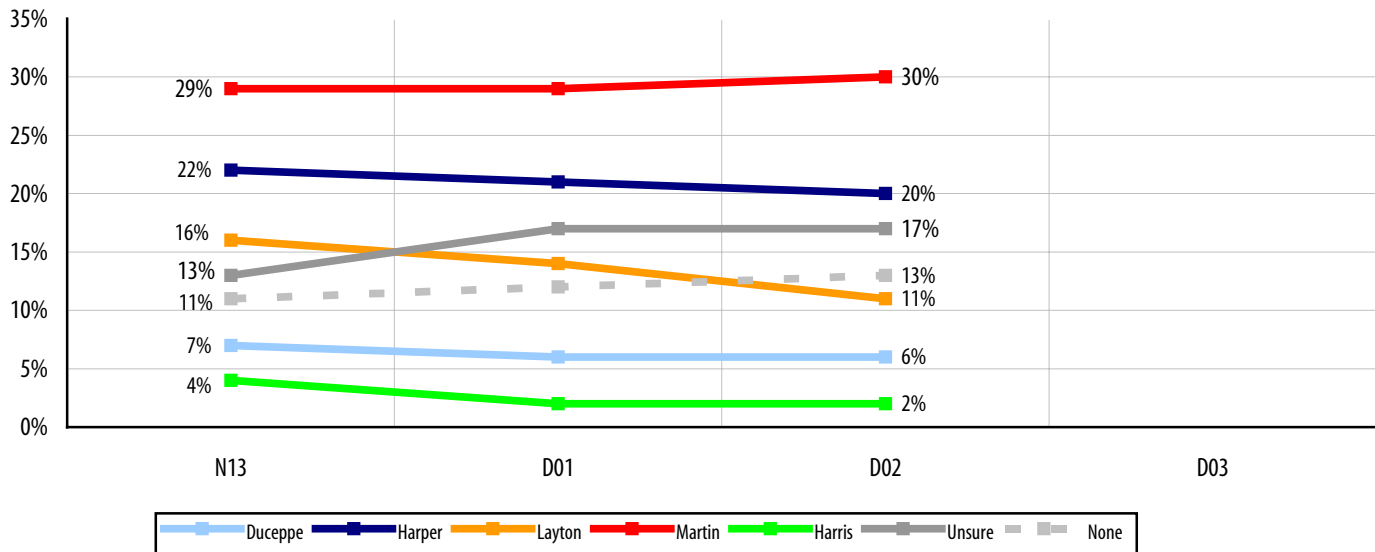
	Trust		Competence		Vision for Canada		Leadership Index Score	
	Dec 1	Dec 2	Dec 1	Dec 2	Dec 1	Dec 2	Dec 1	Dec 2
	%	%	%	%	%	%		
Paul Martin	22	21	33	28	29	27	84	76
Stephen Harper	19	19	18	20	21	21	58	60
Gilles Duceppe	23	25	11	12	5	6	39	43
Jack Layton	7	5	8	11	10	14	25	30
Jim Harris	4	4	2	2	2	2	8	8
None of them	9	11	12	11	13	14	34	36
Undecided	15	17	18	17	20	17	53	51
Accuracy	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%		

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Best PM: Layton's Slide Continues



BEST PRIME MINISTER



REGIONAL NUMBERS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 1	Dec 2	Dec 1	Dec 2	Dec 1	Dec 2	Dec 1	Dec 2	Dec 1	Dec 2
	%	%	%	%	%	%	%	%	%	%
Martin	29	30	34	37	28	28	33	33	25	26
Harper	21	20	18	14	13	11	20	20	27	30
Duceppe	6	6	-	-	19	21	1	1	1	1
Layton	14	11	18	17	13	9	12	11	15	12
Harris	2	2	2	2	2	2	3	3	2	2
None	12	13	11	15	12	12	14	14	11	12
Undecided	17	17	18	16	14	16	16	18	20	17
Accuracy	± 2.9%	± 2.9%	± 9.1%	± 9.1%	± 5.7%	± 5.7%	± 5.2%	± 5.2%	± 4.9%	± 4.9%

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METHODOLOGY



CPAC Questions

1. If a FEDERAL election were held today, could you please rank your top two current local voting preferences? (First ranked reported)
2. Are you currently leaning towards any particular FEDERAL party, and if you are, which party would that be?

Currently (rotate), Paul Martin is the leader of the federal Liberal Party, Stephen Harper is the leader of the Conservative Party of Canada, Jack Layton is the leader of the federal NDP, Gilles Duceppe is leader of the Bloc Quebecois and Jim Harris is leader of the federal Green Party.

3. Which of the federal leaders would you best describe as the most trustworthy leader?
4. Which of the federal leaders would you best describe as the most competent leader?
5. Which of the federal leaders would you best describe as the leader with the best vision for Canada?
6. Based on what you know about the federal party leaders and their performance during the election campaign up until today, who do you think would make the best Prime Minister?

Methodology

A national random telephone survey is conducted nightly by SES Research throughout the campaign. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of accuracy is $\pm 2.9\%$, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2001 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which SES is a member.

Leadership Index Score Methodology

Every day, SES will report on a daily leadership index score. The leadership index score is a summation of the three leadership indicators (trustworthy, competence, vision). For example, on November 30th (N30), Jim Harris received a Leadership Index Score of 5 because 2% of Canadians identified Jim Harris as the most trustworthy leader, 1% said he was the most competent and 2% said he had the best vision for Canada.

The Leadership Index Score will be tracked daily with updated results from the previous night of polling. Unlike the other measures tracked by SES, the leadership index score will not be based on a three-day rolling sample. It will be reported from results the evening before. This will allow SES to measure the performance of the federal party leaders and the key factors driving performance on a daily basis.

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website www.sesresearch.com.

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