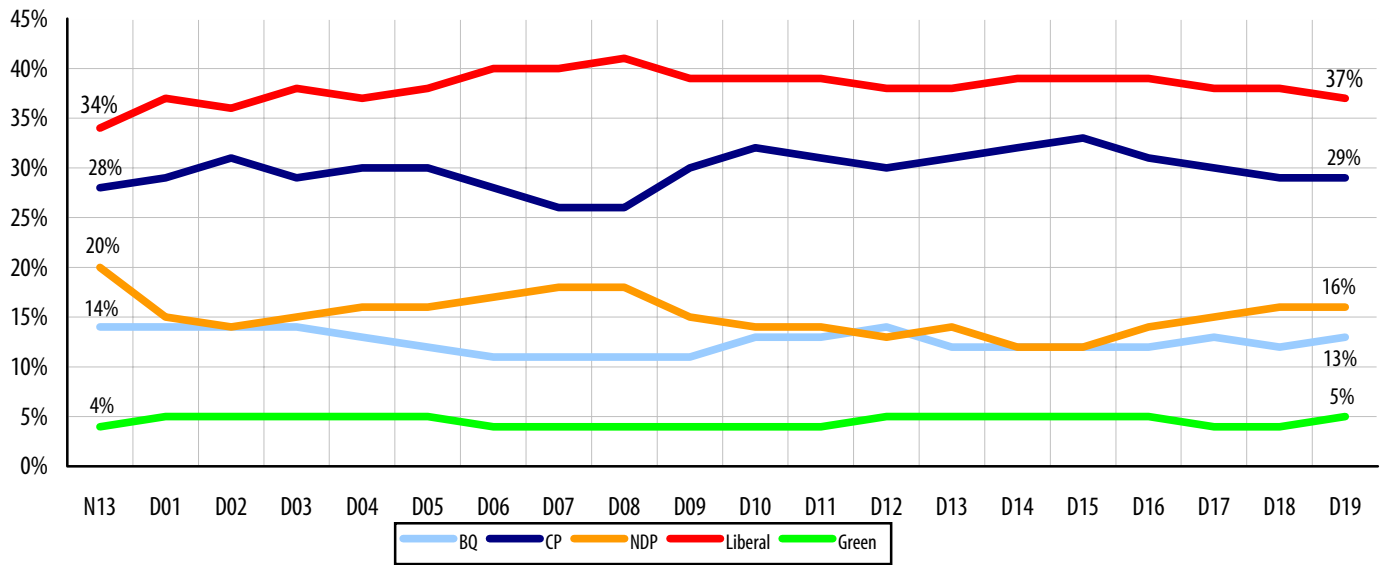


Liberals Lead by Eight Points



FIRST RANKED BALLOT (N=1,200 Canadians, 970 decided voters)



REGIONAL BALLOTS

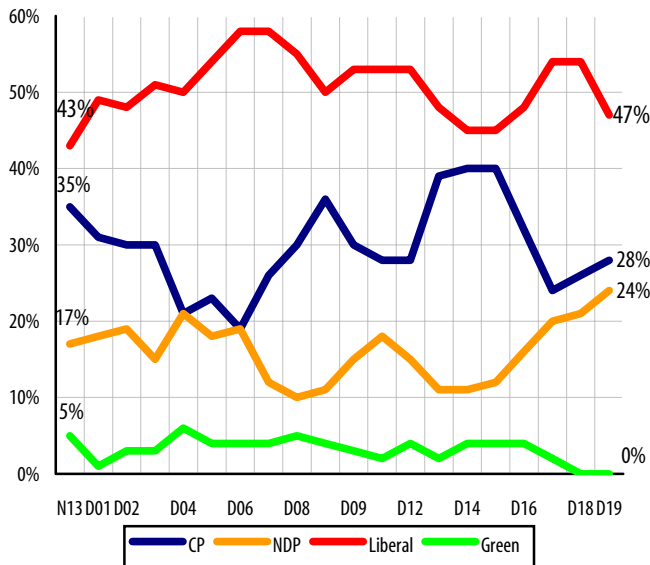
	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 18	Dec 19	Dec 18	Dec 19	Dec 18	Dec 19	Dec 18	Dec 19	Dec 18	Dec 19
	%	%	%	%	%	%	%	%	%	%
Liberal	38	37	54	47	32	32	46	44	32	34
Conservative	29	29	26	28	10	9	32	32	42	42
NDP	16	16	21	24	7	6	19	18	19	18
BQ	12	13	-	-	49	51	-	-	-	-
Green	4	5	-	-	2	3	3	6	7	6
Accuracy	± 3.2%	± 3.2%	± 10.2%	± 10.3%	± 6.4%	± 6.3%	± 5.9%	± 6.0%	± 5.4%	± 5.3%
Undecided	19	19	20	20	18	17	21	24	17	16

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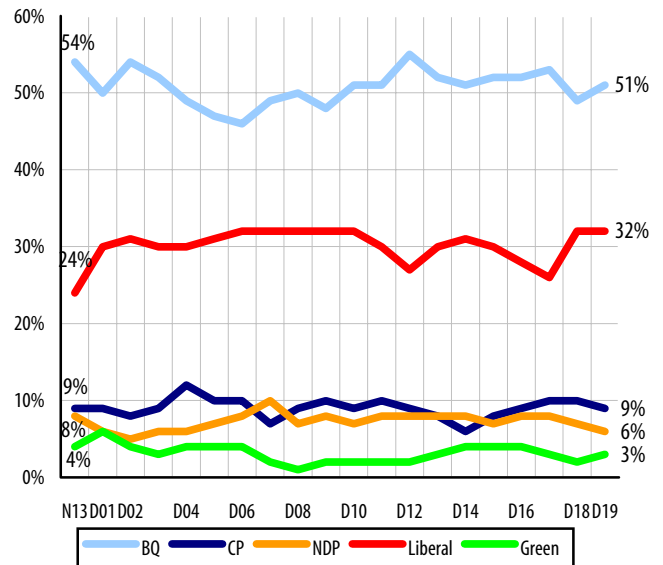
Liberals Lead by 12 Points in Ontario



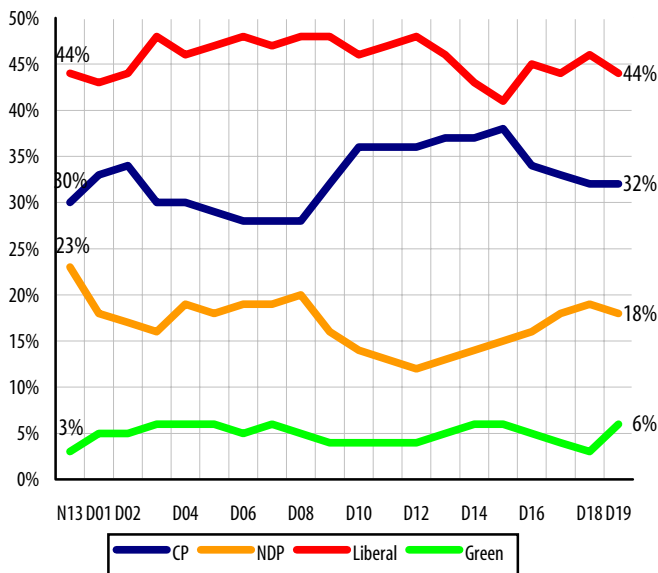
ATLANTIC CANADA (Decided Voters, Accuracy ±10)



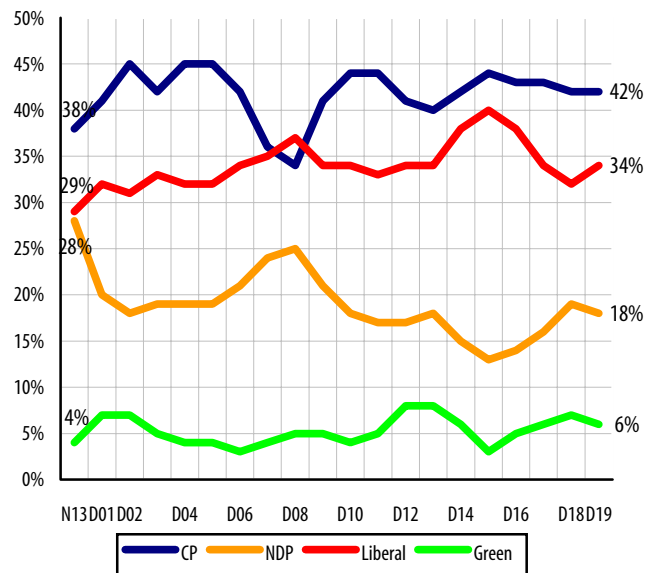
QUEBEC (Decided Voters, Accuracy ±6)



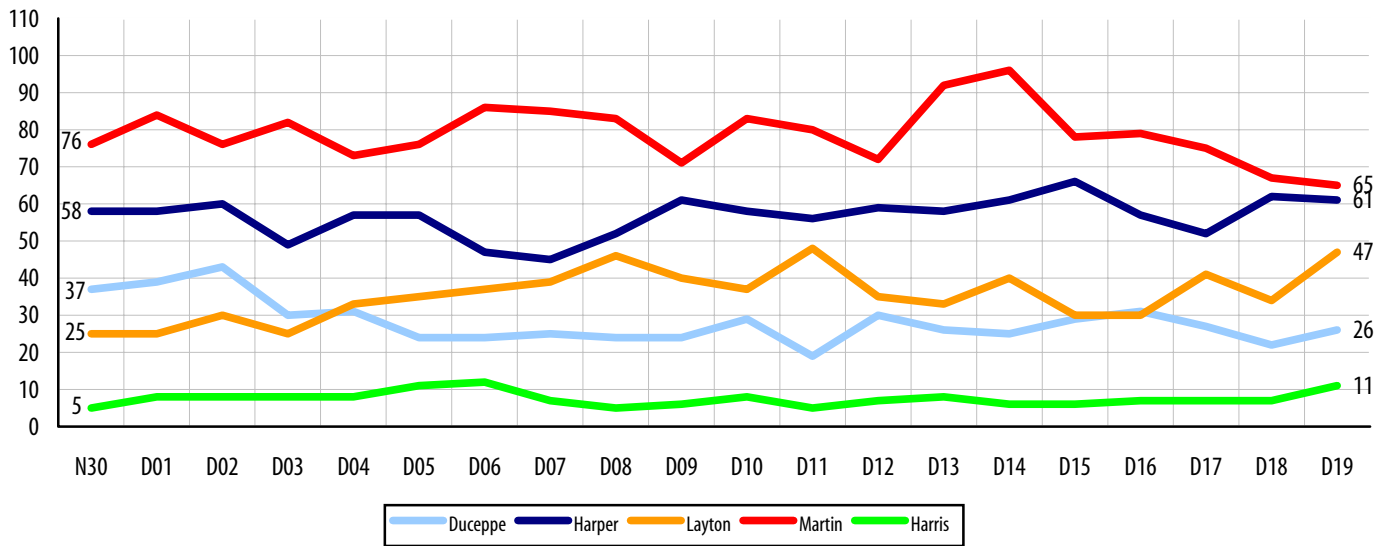
ONTARIO (Decided Voters, Accuracy ±6)



WESTERN CANADA (Decided Voters, Accuracy ±5)



Leadership Index: Martin and Harper Close – Layton Up



LEADERSHIP INDICATORS

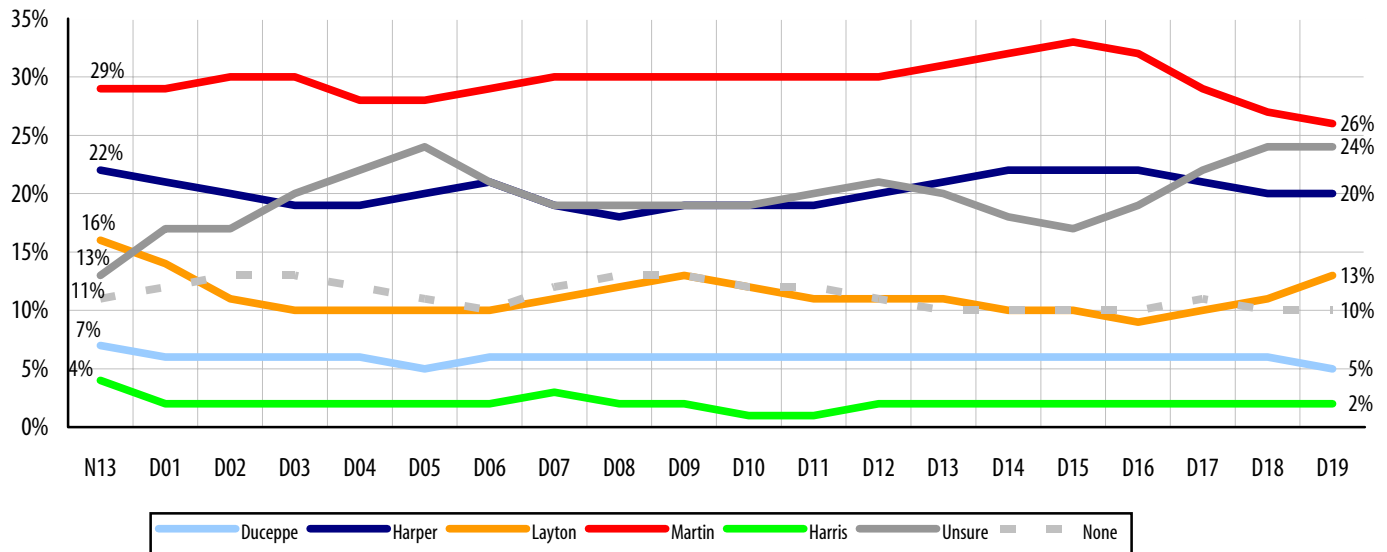
	Trust		Competence		Vision for Canada		Leadership Index Score	
	Dec 18	Dec 19	Dec 18	Dec 19	Dec 18	Dec 19	Dec 18	Dec 19
	%	%	%	%	%	%		
Paul Martin	17	17	29	26	21	22	67	65
Stephen Harper	19	20	19	19	24	22	62	61
Gilles Duceppe	9	10	10	11	3	5	22	26
Jack Layton	17	17	7	13	10	17	34	47
Jim Harris	3	5	1	2	3	4	7	11
None of them	16	14	12	11	12	10	40	35
Undecided	18	17	22	18	27	20	67	55
Accuracy	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%		

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Martin as Best PM Slides – Unsure Still at 24%



BEST PRIME MINISTER (N=1,200 Canadians)



REGIONAL NUMBERS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Dec 18	Dec 19	Dec 18	Dec 19	Dec 18	Dec 19	Dec 18	Dec 19	Dec 18	Dec 19
	%	%	%	%	%	%	%	%	%	%
Martin	27	26	40	31	23	27	22	28	29	22
Harper	20	20	12	19	9	8	27	21	26	29
Duceppe	6	5	1	1	21	18	1	1	1	1
Layton	11	13	17	13	14	16	11	11	8	13
Harris	2	2	1	-	1	1	3	3	2	3
None	10	10	11	11	11	10	12	11	6	8
Undecided	24	24	20	26	21	21	25	26	27	25
Accuracy	± 2.9%	± 2.9%	± 9.2%	± 9.2%	± 5.8%	± 5.8%	± 5.3%	± 5.3%	± 4.9%	± 4.9%

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METHODOLOGY



CPAC Questions

1. If a FEDERAL election were held today, could you please rank your top two current local voting preferences? (First ranked reported)
2. Are you currently leaning towards any particular FEDERAL party, and if you are, which party would that be?

Currently (rotate), Paul Martin is the leader of the federal Liberal Party, Stephen Harper is the leader of the Conservative Party of Canada, Jack Layton is the leader of the federal NDP, Gilles Duceppe is leader of the Bloc Quebecois and Jim Harris is leader of the federal Green Party.

3. Which of the federal leaders would you best describe as the most trustworthy leader?
4. Which of the federal leaders would you best describe as the most competent leader?
5. Which of the federal leaders would you best describe as the leader with the best vision for Canada?
6. Based on what you know about the federal party leaders and their performance during the election campaign up until today, who do you think would make the best Prime Minister?

Methodology

A national random telephone survey is conducted nightly by SES Research throughout the campaign. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of accuracy is $\pm 2.9\%$, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2001 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which SES is a member.

Leadership Index Score Methodology

Every day, SES will report on a daily leadership index score. The leadership index score is a summation of the three leadership indicators (trustworthy, competence, vision). For example, on November 30th (N30), Jim Harris received a Leadership Index Score of 5 because 2% of Canadians identified Jim Harris as the most trustworthy leader, 1% said he was the most competent and 2% said he had the best vision for Canada.

The Leadership Index Score will be tracked daily with updated results from the previous night of polling. Unlike the other measures tracked by SES, the leadership index score will not be based on a three-day rolling sample. It will be reported from results the evening before. This will allow SES to measure the performance of the federal party leaders and the key factors driving performance on a daily basis.

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website www.sesresearch.com.

Media inquiries should be directed to:

Nikita James Nanos

President and CEO

SES Research

nnanos@sesresearch.com

(613) 234-4666