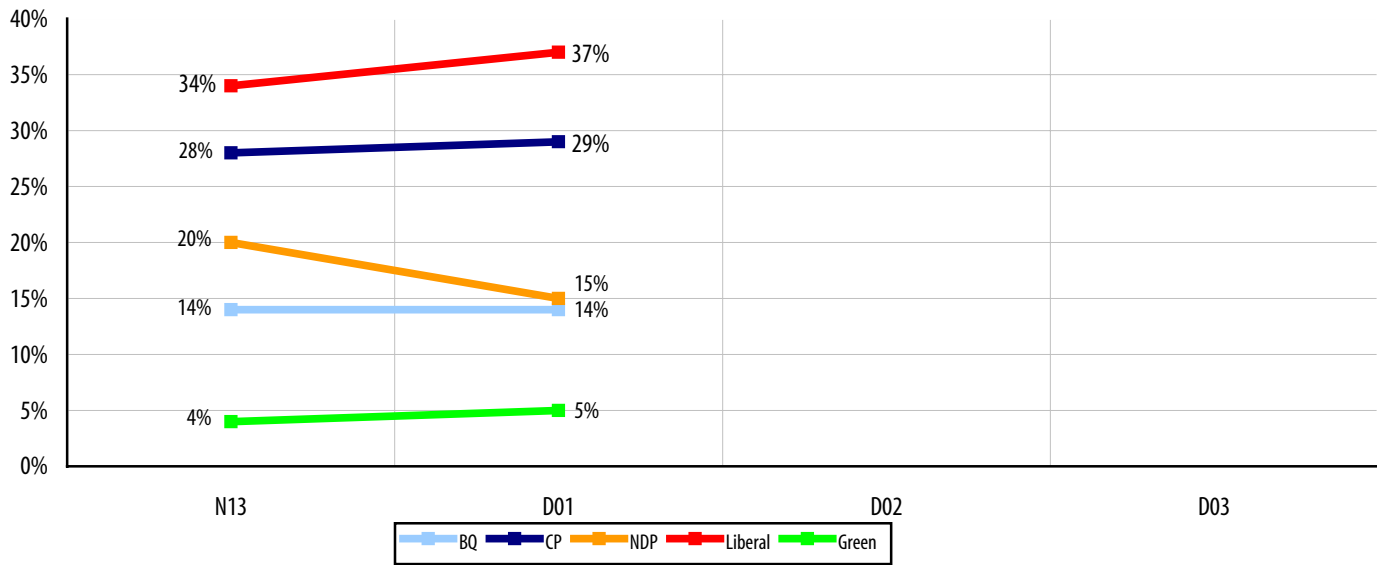


NDP Down



BALLOT (rank 1 - decided only)

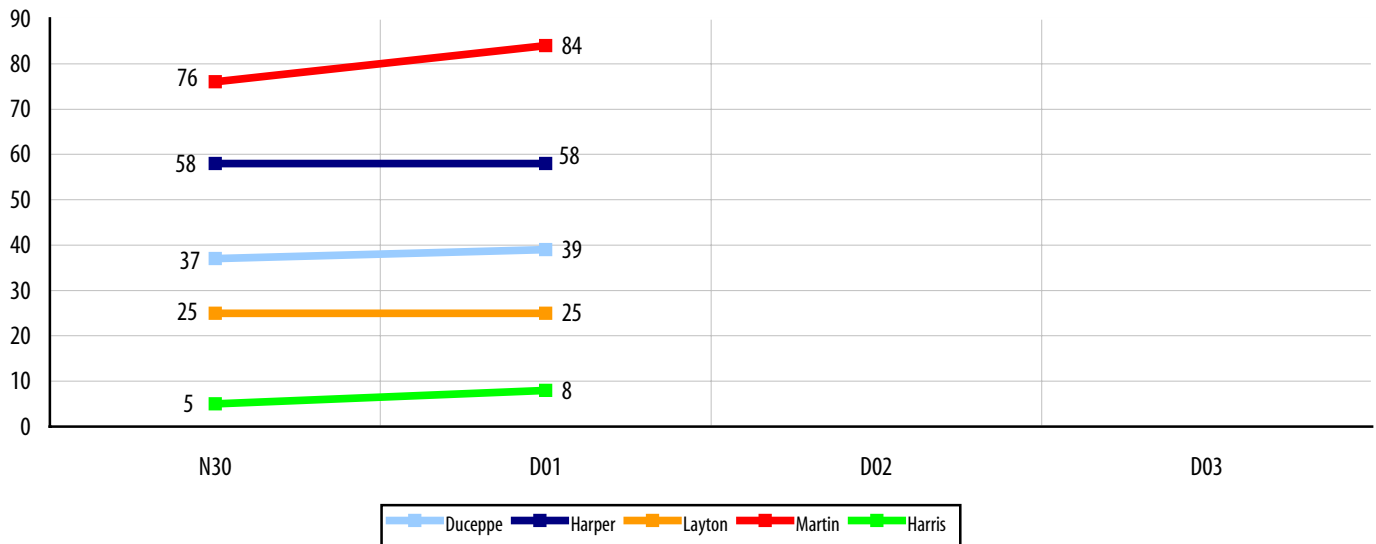


REGIONAL BALLOTS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Nov 13	Dec 1	Nov 13	Dec 1	Nov 13	Dec 1	Nov 13	Dec 1	Nov 13	Dec 1
	%	%	%	%	%	%	%	%	%	%
Liberal	34	37	43	49	24	30	44	43	29	32
Conservative	28	29	35	31	9	9	30	33	38	41
NDP	20	15	17	18	8	6	23	18	28	20
BQ	14	14	-	1	54	50	-	-	-	1
Green	4	5	5	1	4	6	3	5	4	7
Accuracy	± 3.4%	± 3.1%	± 11.4%	± 9.9%	± 6.7%	± 6.1%	± 6.4%	± 5.9%	± 5.7%	± 5.3%
Undecided	14	16	12	14	12	11	19	20	12	16

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Leadership Index Score: Martin's Image Picks Up



LEADERSHIP INDICATORS

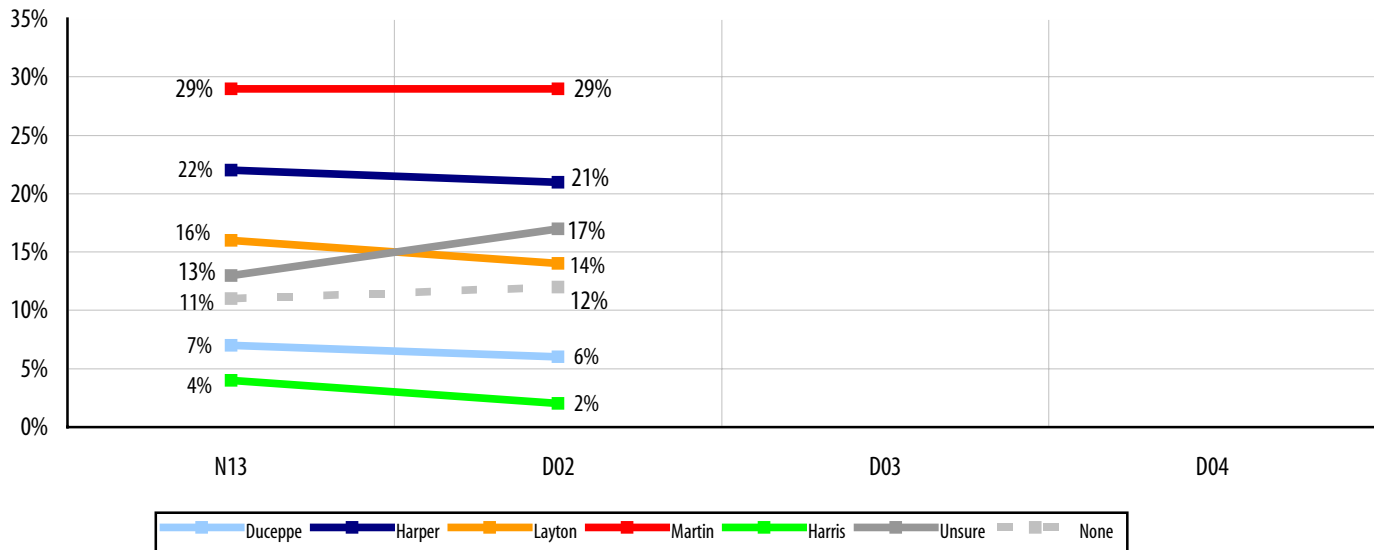
	Trust		Competence		Vision for Canada		Leadership Index Score	
	Nov 30	Dec 1	Nov 30	Dec 1	Nov 30	Dec 1	Nov 30	Dec 1
	%	%	%	%	%	%		
Paul Martin	20	22	29	33	27	29	76	84
Stephen Harper	22	19	18	18	18	21	58	58
Gilles Duceppe	23	23	10	11	4	5	37	39
Jack Layton	6	7	10	8	9	10	25	25
Jim Harris	2	4	1	2	2	2	5	8
None of them	10	9	12	12	17	13	39	34
Undecided	17	15	20	18	22	20	59	53
Accuracy	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%	± 5.0%		

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Best PM: Martin Leads



BEST PRIME MINISTER



REGIONAL NUMBERS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Nov 13	Dec 1	Nov 13	Dec 1	Nov 13	Dec 1	Nov 13	Dec 1	Nov 13	Dec 1
	%	%	%	%	%	%	%	%	%	%
Martin	29	29	37	34	24	28	32	33	27	25
Harper	22	21	25	18	13	13	18	20	31	27
Duceppe	7	6	2	-	26	19	-	1	1	1
Layton	16	14	12	18	15	13	17	12	18	15
Harris	4	2	4	2	3	2	4	3	3	2
None	11	12	6	11	10	12	11	14	9	11
Undecided	13	17	13	18	9	14	19	16	11	20
Accuracy	± 3.1%	± 2.9%	± 10.0%	± 9.1%	± 6.3%	± 5.7%	± 5.8%	± 5.2%	± 5.3%	± 4.9%

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METHODOLOGY



CPAC Questions

1. If a FEDERAL election were held today, could you please rank your top two current local voting preferences? (First ranked reported)
2. Are you currently leaning towards any particular FEDERAL party, and if you are, which party would that be?
Currently (rotate), Paul Martin is the leader of the federal Liberal Party, Stephen Harper is the leader of the Conservative Party of Canada, Jack Layton is the leader of the federal NDP, Gilles Duceppe is leader of the Bloc Quebecois and Jim Harris is leader of the federal Green Party.
3. Which of the federal leaders would you best describe as the most trustworthy leader?
4. Which of the federal leaders would you best describe as the most competent leader?
5. Which of the federal leaders would you best describe as the leader with the best vision for Canada?
6. Based on what you know about the federal party leaders and their performance during the election campaign up until today, who do you think would make the best Prime Minister?

Methodology

A national random telephone survey is conducted nightly by SES Research throughout the campaign. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of accuracy is $\pm 2.9\%$, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2001 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which SES is a member.

Leadership Index Score Methodology

Every day, SES will report on a daily leadership index score. The leadership index score is a summation of the three leadership indicators (trustworthy, competence, vision). For example, on November 30th (N13), Jim Harris received a Leadership Index Score of 5 because 2% of Canadians identified Jim Harris as the most trustworthy leader, 1% said he was the most competent and 2% said he had the best vision for Canada.

The Leadership Index Score will be tracked daily with updated results from the previous night of polling. Unlike the other measures tracked by SES, the leadership index score will not be based on a three-day rolling sample. It will be reported from results the evening before. This will allow SES to measure the performance of the federal party leaders and the key factors driving performance on a daily basis.

About SES

Established in 1987, SES Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website www.sesresearch.com.

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